



# LOS ANGELES COMMUNITY COLLEGE DISTRICT

CITY / EAST / HARBOR / MISSION / PIERCE / SOUTHWEST / TRADE-TECHNICAL / VALLEY / WEST

RFP Number: 23-11: DISTRICTWIDE MARKETING, COMMUNICATIONS AND ADVERTISING SERVICES

Addendum Number: 1

Date: August 3, 2023

**NOTICE TO PROPOSERS:** THIS ADDENDUM SHALL BECOME PART OF THE RFP, AND PROPOSERS SHALL ACKNOWLEDGE, IN WRITING, RECEIPT AND INCORPORATION OF ALL ADDENDA AND CLARIFICATIONS IN THEIR RESPONSE. FAILURE OF THE PROPOSER TO RECEIVE ADDENDA SHALL NOT RELIEVE THE PROPOSER FROM ANY OBLIGATION UNDER ITS PROPOSAL AS SUBMITTED. THE PROPOSER SHALL IDENTIFY AND LIST IN ITS PROPOSAL ALL ADDENDA RECEIVED AND INCLUDED IN ITS PROPOSAL; FAILURE TO DO SO MAY BE ASSERTED BY THE DISTRICT AS A BASIS FOR DETERMINING THE PROPOSAL NON-RESPONSIVE.

<b>Page</b>	<b>Section</b>	<b>Original Date</b>	<b>Revised Date</b>
1 & 8	Proposed RFP Schedule	RFP Posted Wednesday, July 26, 2023	RFP Posted Tuesday, August 1, 2023
1 & 8	Proposed RFP Schedule	Questions regarding this RFP submitted to District by 2:00 pm PST Thursday, August 10, 2023	Questions regarding this RFP submitted to District by 2:00 pm PST Tuesday, August 15, 2023
1 & 8	Proposed RFP Schedule	Questions and Answers posted to Website Tuesday, August 29, 2023	Questions and Answers posted to Website Monday, August 21, 2023