



OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees

FROM: Chancellor Francisco C. Rodriguez, Ph.D.

DATE: October 6, 2021

SUBJECT: Chancellor’s Monthly Report October 2021

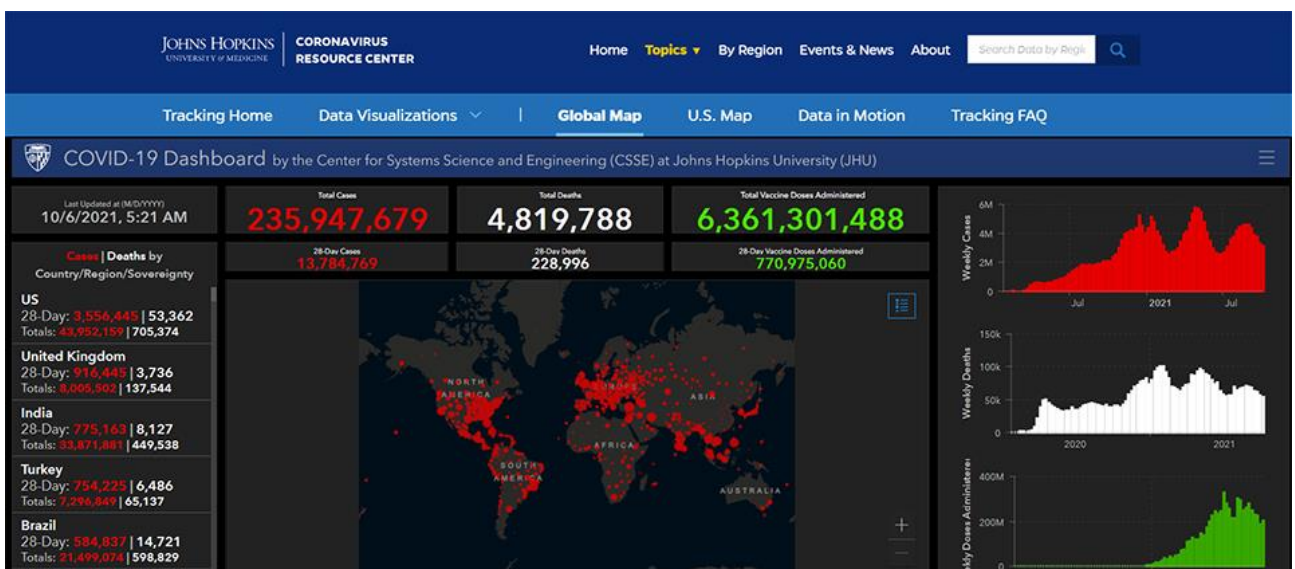
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The LACCD Chancellor’s Monthly Report for October 2021 includes brief updates on the following:

- I. District Status on COVID-19 Public Health Emergency & Recovery
- II. Update on the LACCD Enrollment and Marketing
- III. Foundation for the Los Angeles Community Colleges
- IV. Special Announcements
- V. Communications—News Releases, Statements and Coverage

I. District Status on COVID-19 Public Health Emergency & Recovery

The worldwide COVID-19 pandemic entered its 19th month in October 2021 after the public health emergency was first declared in March 2020. COVID-19 has now become the deadliest disease in U.S. history, surpassing even annual rates of death for heart disease and cancer. In mid-September 2021, the United States recorded more than 675,000 deaths, eclipsing the domestic estimated death total from the Spanish Flu pandemic of 1918-19 with more deaths in a shorter timeframe, according to [news media reports](#) as well as information from the Centers for Disease Control and Johns Hopkins University. Worldwide, the Spanish Flu was estimated to have killed as many as 50 million but, to date, there have been about 4.8 million COVID-19 deaths recorded globally by [Johns Hopkins University data](#).

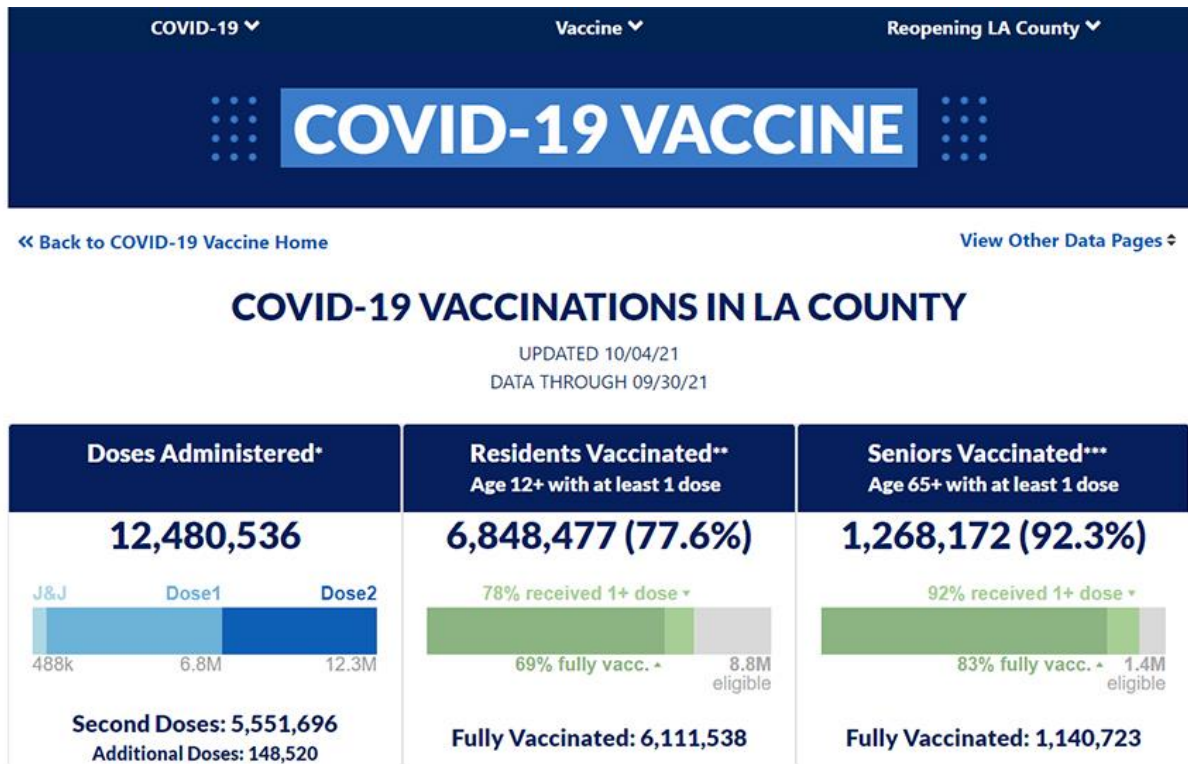


Los Angeles County continues to be the epicenter of the COVID-19 pandemic in the United States, with more than 1.46 million positive cases and nearly 26,200 deaths since the pandemic began, according to [statistics](#) as of October 5, 2021 from the Los Angeles County Department of Public Health (LACDPH) and [Johns Hopkins](#).

The recent surge of the COVID-19 Delta variant remains strong, but positive cases and hospitalizations are continuing to decline in the county, according to LACDPH. Nearly 100 percent of all new cases are attributed to the Delta variant, however.

Federal, state and local public health officials continue to urge all Americans to get vaccinated as quickly as possible as the primary weapon against the virus especially as the country heads into a trifecta of circumstances that could cause more cases: annual flu season; cold winter weather and year-end holiday gatherings and travel.

Vaccination rates in Los Angeles County continue to improve, but slowly. Out of 8.8 million eligible residents, about 6.1 million are now fully vaccinated in the county, or [about 69 percent](#) of the eligible population, according to LACDPH from Sept. 30. Vaccination data is updated weekly.



More than 700 vaccination clinics continue to operate throughout the county. Many of the LACCD colleges continue to work in collaboration with LACDPH and local healthcare providers to offer vaccination clinics onsite for employees, students and the surrounding communities. Information is posted on the colleges' websites. East Los Angeles College will also continue its long-standing partnership with LACDPH as a public drive-thru testing site through the end of 2021. This [link](#) provides searchable locations for vaccination clinics.

In September, LACDPH announced more stringent measures and proof of vaccination requirements and/or negative test results for people entering indoor events with more than

1,000 attendees. September 30 was the deadline for healthcare and homecare workers across the county to be fully vaccinated, while county employees had until October 1 and L.A. City employees have until October 5.

LACDPH also announced that as of October 7, proof of full vaccination or a negative test result will be required to enter outdoor mega events and proof of at least one dose of the vaccine will be required to enter or work in indoor portions of bars, lounges, nightclubs, breweries, wineries, and distilleries in the county. On November 4, bars and similar establishments throughout L.A. County will be required to verify full vaccination of all patrons and employees prior to entry.

The latest LACDPH Health Orders are [online](#).

For the LACCD community, COVID-19 statistics remain low. There have been no outbreak clusters of three or more cases onsite at any college or District facility since June, when the Delta surge began. During September, only 15 on-site positive cases have been confirmed and tracked within the District. Since the pandemic began, LACCD has recorded only 730 positive cases amongst employees and students, mostly occurring off-site, not on LACCD property.

Due to the uncertainty of the pandemic, there continues to be no specific timeline for when the pandemic emergency might end. The District's Emergency Operations Center and the colleges' Incident Command Centers continue to be activated, but on reduced schedules and staffing in keeping with the modular concept of emergency responses under FEMA guidelines.

The EOC continues to meet and work closely with LACDPH regarding the current [Health Orders](#) and [Best Practices Requirements](#) for Institutes of Higher Education. The District's next telebriefing with LACDPH is scheduled for Thursday, October 7.

The District's Office of Communications and External Relations also continues to represent LACCD via the County Policy Advisory Work Group for Vaccinations and its Equity Access Subcommittee for Vaccinations.

Board Policy 2900

**Stay Safe:
Vaccine Mandate**

Per Board Policy 2900, all students and employees must be fully vaccinated by October 18, 2021 or have an approved exemption. Find a vaccination clinic near you at VaccinateLACounty.com

For more information, visit:
LACCD.EDU/CORONAVIRUS

The Colleges
of Los Angeles
LACCD.EDU

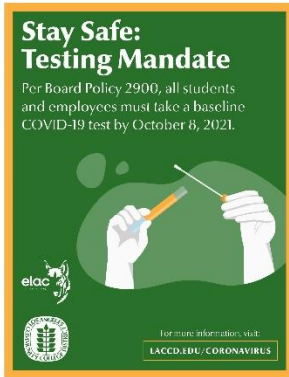
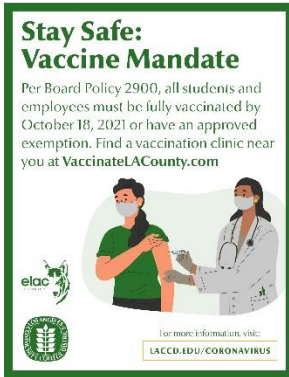
The LACCD Board of Trustees revised Board Policy 2900 at its September 1, 2021 regular meeting to [require all employees and students to be vaccinated](#) or have an approved exemption with a current negative test in order to access the colleges or District facilities in person.

During the past month, the District has been working with its partner, BioCept, and the technology platform Cleared4, to operationalize the [Board Policy 2900](#) so that employees and students can provide their vaccination record, any exemptions, onboard testing and other information prior to October 18 deadline.

More than 900 employees joined Chancellor Rodriguez and members of his executive team for

back-to-back Town Halls, October 4 and 5, to share information and get questions answered about the program. An additional Town Hall is planned for Monday, October 11.

[Board Policy 2800](#) for indoor masking and facial coverings requirements are also enforceable requirements for all employees, students and visitors in conjunction with LACDPH indoor masking orders.



All of the colleges are updating their websites and social media platforms and on-campus signage with a new infographics for the policies and requirements. [Los Angeles City College](#); [East Los Angeles College](#); [Los Angeles Harbor College](#); [Los Angeles Mission College](#); [Los Angeles Pierce College](#); [Los Angeles Southwest College](#); [Los Angeles Trade-Technical College](#); [Los Angeles Valley College](#) and [West Los Angeles College](#).



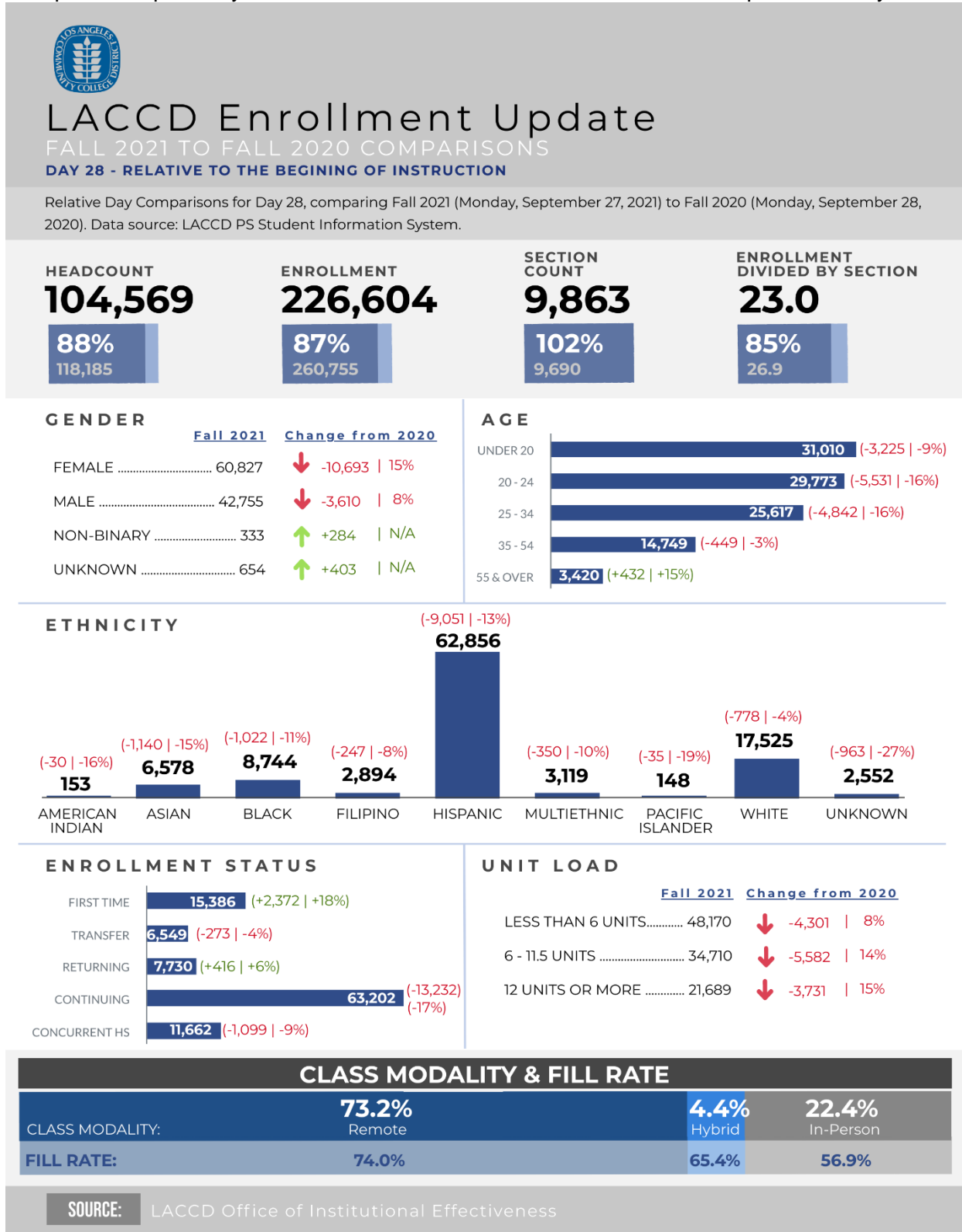
Example at left shows a “four-up” poster that can be printed at either 11x17 or 24x36 in size for posting outside. Each college was given a full suite of posters like this within the “Stay Safe” campaign, branded per college, as well as individual signs that can be printed and posted indoors or used digitally on websites, social media, emails and electronic newsletter formats.

LACCD.EDU/CORONAVIRUS



II. Updates on LACCD Enrollment & Marketing

With the October 2021 issue of the Chancellor's Monthly, LACCD's Office of Institutional Effectiveness is introducing a new presentation format for its enrollment updates. The changes incorporate requests by the Board of Trustees for additional data and comparative analysis.

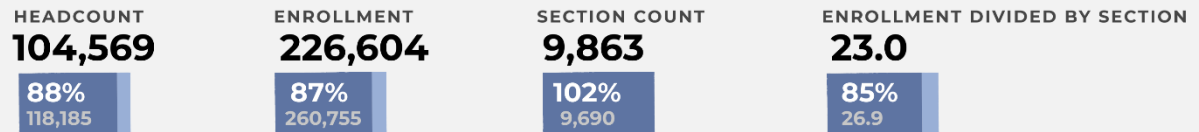




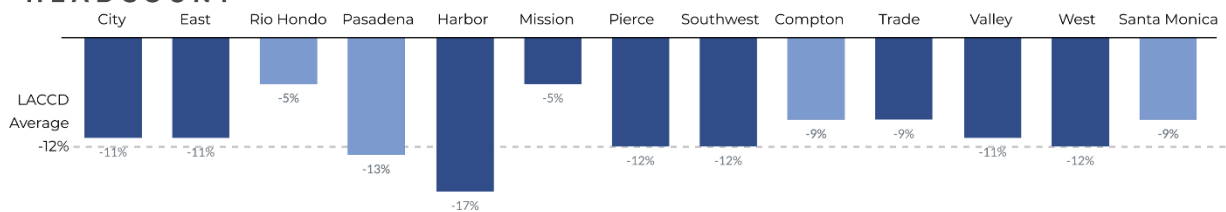
LACCD Enrollment Update

FALL 2021 TO FALL 2020 COMPARISONS
DAY 28 - RELATIVE TO THE BEGINNING OF INSTRUCTION

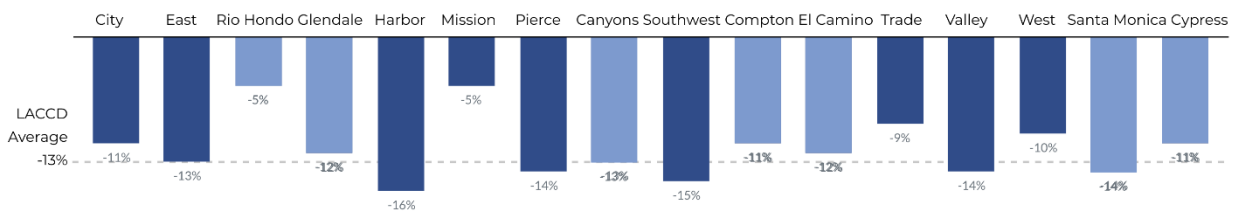
Relative Day Comparisons for Day 28, comparing Fall 2021 (Monday, September 27, 2021) to Fall 2020 (Monday, September 28, 2020). Data source: LACCD PS SIS. Data from other local colleges/districts from the week of September 13, 2021.



HEADCOUNT



ENROLLMENT



SOURCE: LACCD Office of Institutional Effectiveness

Fall 2021 Enrollment Marketing

Districtwide enrollment marketing and advertising for the Fall ended September 30, 2021 coinciding with the conclusion of the two-year Agency of Record agreement with Interact Communications. At this time, the District is wrapping up final work and reports with Interact during the transition period with a new agency.

III. Foundation for the Los Angeles Community Colleges

Max the Vax Campaign Update

Michael Fuller, Director of Institutional Advancement, reported that **1,506 LACCD students have been vaccinated** and have submitted applications to receive the student “Kaiser Max the Vax” incentive as of October 4, 2021.

The Max the Vax incentive campaign, funded by a generous grant from Kaiser Permanente, provides incentives of \$75 to each student who gets vaccinated and submits an application to the Foundation. Students are eligible for an additional \$75 if they bring a friend or family member to get vaccinated too.

The Foundation recently received additional funding from Kaiser Permanente and continues to process student applications daily for the incentive. The Foundation also continues to distribute other scholarships and grant awards for the Fall 2021 semester and staff continues to solicit new contributions and grants from foundations and individual donors.

Foundation staff is now hosting weekly trainings to assist college personnel with navigating the NextGen scholarship database.

IV. Special Announcements

Clean Air Day

October 6, 2021 is [Clean Air Day](#) and all District personnel and students have been encouraged to take the pledge to help reduce air pollution, their carbon footprints and to make the air we breathe and the environment around us cleaner. This year's e day is especially poignant as the massive oil spill cleanup effort continues around the clock along the Orange County shoreline.

LACCD joined more than 600 agencies throughout California that signed up to support the Clean Air Day program and the District's latest issue of its [Environmental Sustainability newsletter](#) is devoted to the topic.



Take the Pledge!
Join LACCD in
Celebrating California
Clean Air Day October 6

LACCD did it, did you? All students, faculty and staff are encouraged to take the [Clean Air Day Pledge](#) to help reduce pollution and make our world a cleaner, greener and more environmentally sustainable place to live—and breathe!



There's still time for everyone to also take the pledge for Clean Air Day by using the following pledge links at:

[Los Angeles City College](#)
[East Los Angeles College](#)
[Los Angeles Harbor College](#)
[Los Angeles Mission College](#)
[Los Angeles Pierce College](#)

[Los Angeles Southwest College](#)
[Los Angeles Trade-Tech College](#)
[Los Angeles Valley College](#)
[West Los Angeles College](#)
[District Office](#)

Also in the newsletter was the announcement that the District's Facilities Division was awarded about \$719,000 to support a public education campaign encouraging the LACCD community in its transition to electric vehicles. The project will target underserved communities surrounding the District's nine colleges.

“The Los Angeles Community College District is committed to long-term environmental sustainability and carbon neutral initiatives and we are proud to be part of the grant program from California Attorney General Rob Bonta and the Department of Justice to provide education and resources to our surrounding communities about electric vehicles. LACCD will use this grant to work directly with many of our under-served and disadvantaged communities in alignment with our focus on equity and social justice for the communities served by our nine colleges,” Rueben C. Smith, D.C.Sc., Vice Chancellor and Chief Facilities Executive for LACCD, was quoted in the state’s [news release](#) about the grant award.

LGBTQIA+ History Month at LACCD Colleges

The Chancellor’s Advisory Committee on LGBTQIA+ Affairs encourages all to join in the special events, reading clubs, lectures, club meetings and other activities in recognition of LGBTQIA+ History Month at the nine colleges. The Committee has put together a curated list of about 40 activities to make it easier to participate. The list directly accessible [online](#) and is posted on the District’s [website](#).



Celebrate With Us!

LGBTQIA+ History Month



Throughout October, special online and in-person events are planned at LACCD’s colleges. The Chancellor’s Advisory Committee on LGBTQIA+ Affairs has put together a curated list of events that you are welcome to access using the link below! More events will be added as they become available.

bit.ly/LGBTQIAHistoryMonth2021

**READING CLUBS | ALUM MEETUPS | COFFEE HOUR
SAFETY TRAINING | LECTURES | AND MORE!**

LACCD encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation, or have questions about the physical access provided, please contact Deborah Harrington at harrindl@laccd.edu as soon as possible.

 **LOS ANGELES COMMUNITY COLLEGE DISTRICT**
CITY / EAST / HARBOR / MISSION / PIERCE / SOUTHWEST / TRADE-TECHNICAL / VALLEY / WEST

Grants and Awards

Los Angeles Southwest College (LASC) announced it has been awarded a [Predominantly Black Institution \(PBI\) Grant](#) through the United States Department of Education totaling more than \$1.7 million. Funding will support LASC's transformational efforts to increase college enrollment and success among Black students at the college in South Los Angeles.

Grant monies will go toward enhancing LASC's efforts to create a college-going culture from an early age, provide focused professional development and curricular activities that enhance the Black student experience inside and outside of the classroom, and build a sustainable legacy of funding to support Black students through the establishment of a significant endowment and expand the College's fundraising capacity. LASC will receive \$352,289 each year until 2025, totaling \$1,761,445.

West Los Angeles College [announced](#) the National Science Foundation (NSF) has awarded a nearly \$200,000 grant to West Los Angeles College to pilot a computer-aided pre-calculus class with the goal of increasing the number of students who succeed in Calculus and qualify to enter science and technology career pathways. The grant award category was "Improving Undergraduate STEM Education: Hispanic Serving Institutions."

"We're excited about this pilot," said WLAC Computer Science Professor Manish Patel. "It will provide valuable insight into how computer programming can elevate student success in pre-calculus and calculus. If we're successful, it's an approach that can be adapted widely in high schools and colleges and increase the volume and diversity of students pursuing STEM majors."

Los Angeles Mission College [announced](#) the U.S. Department of Education has awarded Los Angeles Mission College a \$4.9 million grant to increase the number of Latino and low-income students who receive a degree in the fields of Science, Technology, Engineering, and Math (STEM). The STEM Mission's Excellence Towards the Advancement of Students (METAS) grant will help fund the College's efforts to boost the number of Latino STEM majors through 2026. "As a Hispanic-Serving Institution with an 80 percent Latino population, we couldn't be more motivated by this wonderful news," said L.A. Mission College Interim President Armida Ornelas, Ph.D. "We know the importance of expanding equity in the STEM fields, and this grant will enable us to further support these efforts."

Los Angeles City College [announced](#) it has received more than \$50,000 in grants from the Hollywood Foreign Press Association to directly support the College's cinema and television production students. "This generous gift from the Hollywood Foreign Press Association comes at a time when our students need it the most," said LACC President Mary Gallagher, Ph.D. The grants will help cover tuition, books, living expenses and filmmaking supplies and students' production costs. To date, the HFPA has generously awarded LACC an astonishing total of \$2.43 million to help LACC students.

Aspen Institute Selection



The Aspen Institute College Excellence Program has [announced](#) that Los Angeles Southwest College President Seher Awan, is one of 25 leaders selected for the 2021-22 class of the [Aspen New Presidents Fellowship](#). This program supports community college presidents in the early years of their tenure as they aim to achieve higher and more equitable levels of student success.

Student Newspapers Named As Finalists

Los Angeles Valley College's *Valley Star* and Los Angeles City College's *Collegian* have been named as finalists in this year's annual national journalism competition by the College Media Association for its "[Pinnacle Awards](#)." Both are finalists in the Two-Year Newspaper of the Year category. Winners will be announced October 14.

L.A. Pierce College's Women's Soccer Team Earns National Ranking



Pierce College Brahmas Women's Soccer Team is ranked #15 in the nation as of September 12, 2021 in the weekly poll by the United Soccer Coaches Organization.

Head Coach Adolfo Perez has consistently produced amazing outcomes for women's soccer both on the field and in the classroom, even in these uncertain times.

Here is a [link to their remaining schedule](#) for those who would like to come out and support them.

Special Event Announcements

The Vincent Price Art Museum Reopens Oct. 16



The Vincent Price Art Museum (VPAM) at East Los Angeles College is pleased to announce it is reopening to the public effective October 16, 2021 with three new exhibits and an outdoor celebration.

Temporarily closed since March 2020 due to COVID-19, the museum will re-open its galleries with a suite of new exhibitions, including the traveling exhibition Golden Hour: California Photography from the Los Angeles County

Museum of Art and newly commissioned video installations by Tamara Rosenblum and Camilo Ontiveros and Javier Tapia.

The VPAM will host an Opening Reception 4-6 p.m., Saturday, October 16, 2021 with complimentary food and drink, live music, a photo booth and resource fair comprised of local and on-campus community groups. All are welcome. Admission is free.

Listening Tour with Acting State Chancellor

Acting State Chancellor Daisy Gonzales is scheduled to visit Los Angeles Valley College on October 19, 2021 as part of her California Community Colleges Chancellor's Office Fall Listening Tour. The listening tours serve as an opportunity for the Acting Chancellor to listen and learn from students. Her main goal will be to engage with students to better understand what obstacles they face and what has helped them prevail.

V. Communications

News Releases & Statements

L.A. Mission College Grant Announced

<http://laccd.edu/Documents/NewsDocuments/2021/10.01.2021-Grant-Release-final.pdf>

L.A. Southwest College Grant Announced

<http://laccd.edu/Documents/NewsDocuments/2021/LASC%20Recipient%20Of%20U.S.%20Department%20Of%20Education%20PBI%20Grants.pdf>

LGBTQIA+ History Month Announced

<http://laccd.edu/Documents/NewsDocuments/2021/20210929%20LACCD%20LGBTQIA+%20History%20Month%20Flyer%20v2%20-%20Screen.pdf>

Environmental Sustainability Newsletter

<https://mailchi.mp/email/take-the-pledge-join-laccd-in-celebrating-california-clean-air-day-october-6>

L.A. City College Grant Announced

http://laccd.edu/Documents/NewsDocuments/2021/LACCRceivesGrantsFromHFPA_2021.pdf

West L.A. College Grant Announced

<http://laccd.edu/Documents/NewsDocuments/2021/2021-200KNationalScienceFoundationAward.pdf>

LACCD Facilities Division Grant Announced

<http://laccd.edu/Documents/NewsDocuments/2021/Attorney%20General%20Awards%20Grant%20to%20LACCD.pdf>

Financial Literacy Fair at LATTC September 24

<http://laccd.edu/Documents/NewsDocuments/2021/Financial%20Literacy%20Fair%20September%2024%20at%20Los%20Angeles%20Trade-Technical%20College.pdf>

<http://laccd.edu/Documents/NewsDocuments/2021/LATTC%20-%20LACCD-Mastercard%20Financial%20Literacy%20Fair%20%20Flyer.pdf>

LACCD Colleges Serve Community By Hosting Vote Centers

<http://laccd.edu/Documents/NewsDocuments/2021/LACCD%20Vote%20Center%20Information%20for%20September%2014%20Recall%20Election.pdf>

News Coverage Highlights

New Building Project at L.A. Valley College Highlighted

<http://laccd.edu/Documents/NewsDocuments/2021/New%20Building%20Project%20At%20L.A.%20Valley%20College%20Featured%20in%20Daily%20News.pdf>

Community College Students Can Ride Metro for Free

<https://www.latimes.com/california/story/2021-10-01/los-angeles-free-metro-passes>

Special Disney Events at West L.A. College (sorry, sold out already)

<https://whatsondisneyplus.com/disney-to-host-hallowstream-drive-in-screening-series-events-in-los-angeles/>

ELAC and LAUSD Form Education Partnership

<https://californianewstimes.com/elac-laUSD-team-up-to-create-college-opportunities-in-east-la-press-telegram/511177/>

LATTC Student Named Climate Justice Leader

<https://nowthisnews.com/news/meet-the-next-generation-of-climate-justice-leaders>