

OFFICE OF THE CHANCELLOR

TO:	LACCD Board of Trustees

- FROM: Chancellor Francisco C. Rodriguez
- DATE: October 4, 2017
- **SUBJECT:** October 2017 Monthly Chancellor's Report

The LACCD October report includes brief updates on the following:

- I. District Updates
- II. Fall 2017 Enrollment Update
- III. Reports from the College Presidents
- IV. Community Engagement & Partnerships
- V. LACCD Media Outreach and Coverage

I. District Updates

Finance and Resource Development and the Office Accounting, Budget and Internal Audit

The Finance Office prepared a resolution authorizing the issuance of Measure J and Measure CC General Obligation (GO) Bonds in the total amount of \$400 million for the Board of Trustees to consider at their September 6, 2017 meeting. The Board subsequently approved the resolution. As a result, the Finance Office prepared a resolution approving issuance documents to sell \$400 million in Bonds to be presented to Board of Trustees for consideration at the October 4, 2017 meeting.

Accounting Department:

- Is actively engaged in preparing for the 2016/17 fiscal audits
- Continues to work on the SIS Implementation in support of student financial activity including Financial Aid
- Is preparing the CCFS311 for submission to the State in October 2017

Budget Office:

• The 2017-18 Budget was approved by Board of Trustees at their September 6, 2017 meeting.

Internal Audit

- Audits are in progress on the Plant Facilities Departments at LA Trade, LA City, Mission, LA Southwest
- Audits are in progress on the Athletic Departments for West, Harbor and East LA

Foundation for the Los Angeles Community Colleges

The Foundation received notification that the Ralph M. Parsons Foundation approved a grant of \$100,000 to help supply basic skills books for Los Angeles College Promise students.

An anonymous donor offered a gift match of \$10,000 to inspire employees at the District Office to give and to create a "culture of giving" within the organization. Employees were sent a message with a link to online giving. The goal was met on Tuesday, September 22.

Donor Vicky Chang met with the nursing department chairs and directors from the seven colleges that offer degrees in nursing. Guidelines were established for distribution of the grants to help incentivize graduates to take the NCLEX exam quickly. A new online form was developed to make the process more efficient and get grants to the students sooner. The new process begins with the fall 2017 graduating class.

Human Resources and the Office of Diversity, Equity and Inclusion

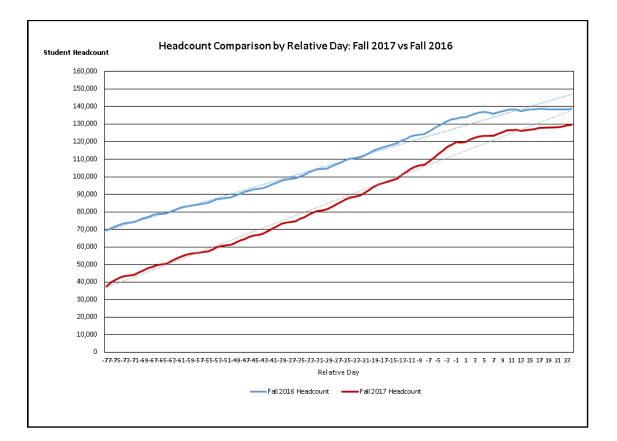
Project MATCH Program: Now in its 26th year, Project MATCH 2017 is underway with 50 interns having successfully participated in the extensive six-week Summer Institute which provides the interns with a foundation in pedagogy, effective teaching techniques and best practices, classroom management skills, and Board Rules and District procedures and Interns have also received hands-on training leading to a certificate of practices. completion in CANVAS. All interns have been placed with faculty mentors in their disciplines throughout the District colleges. Faculty mentors also received training and were provided with attendance and evaluations to be completed for their respective interns and turned into the Program Manager, Sylvia Macias. A follow-up session with the interns is scheduled for October 28th and mock interviews will be held during a two day period in November. Graduation will be held on December 15, 2017 at Los Angeles Mission College at the Culinary Arts Student Dining Room. Speakers include Chancellor, Dr. Francisco Rodriguez, Board of Trustees President, Sydney Kamlager, District Academic Senate President, Angela Echeverri, Vice Chancellor, Dr. Albert Roman, and Los Angeles Mission College President, Dr. Monte Perez. Expected attendance is between 120-140 interns, faculty mentors, college presidents, Board of Trustees members, and other participants. A pilot program to increase to 60 the number of interns participating each year is being proposed by the Program Manager and being considered by the District.

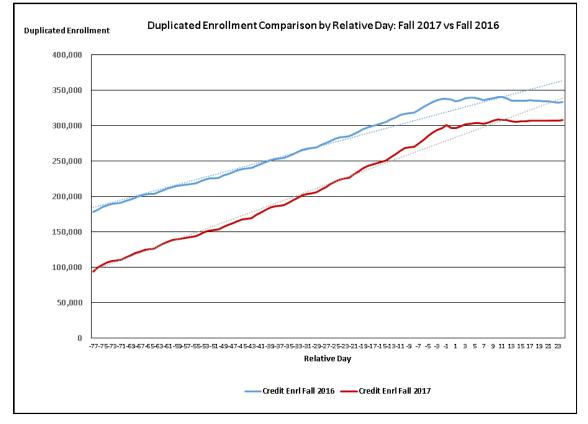
II. Fall 2017 Enrollment Update

Based on the 9/21/17 enrollment report (day 24 of the semester), districtwide:

- Fall 2017 credit student headcount was at 92% of fall 2016
- Fall 2017 duplicated enrollment was at 91% of fall 2016
- Fall 2017 class count was at 97% fall 2016
- Fall 2017 enrollment per class was at 94% of fall 2016

Fall 2017 credit headcount and duplicated enrollment lagged behind Fall 2016. The gap in these measures steadily narrowed leading up to the beginning of the semester, but stabilized after census (day 14) as student adds in full-term classes ceased and exclusion rosters were processed (see charts below).





III. Reports from the College Presidents

Los Angeles City College

Enrollment:

- First Year Experience has enrolled 749 students which include 650 LA Promise students taking 12 units.
- Opened 70 dual enrollment courses at local high schools.
- Financial Aid/Admissions processed 2,000 dual enrollment applications.
- Gear Up hosted middle & high school fieldtrips to promote CTE programs.
- Welcome Center located in the new Student Services Building served 8,000 students.
- Admissions, financial aid and Counseling office were opened for three Saturdays.

Marketing:

- Newspaper ads were published in Opinion, Asbarez, and Korean News.
- Facebook & Instagram messages sent on enrollment and class openings.
- Marquee, texts and phone calls were utilized to increase enrollment.

Los Angeles Harbor College (LAHC)

- Collaborated with The City Lights Gateway Foundation in a Hurricane Harvey Relief Drive. Thirty (30) boxes were filled with items for those affected by the Hurricane and shipped out of the Port.
- Hosted workshops for students: 1) "Fueling the Dream" for DACA students, on September 14, to offer them support, encouragement and resources; APASS (Asian Pacific American Student Success) "Family Responsibilities vs. School" on September 20, a session to brainstorm problems and solutions for everyday cultural conflicts.
- The Dream Center is set to open in LA Harbor's Seahawk Center in the next month.
- The 11th Annual LAHC Hall of Fame was hosted at Ports O'Call Restaurant on September 15. Ten (10) former athletes were inducted into the LAHC Hall of Fame.
- One-hundred and sixty guests attended, raising about \$7,500 for scholarships.
- ASO, in partnership with the Veteran Student Center hosted "Constitution Day" on September 20.

Los Angeles Mission College

• Co-hosted the fall 2017 Job and Career Fair with Congressman Tony Cardenas and Assemblyman Raul Bocanegra. More than 200 students and community members

connected with 30 local employers, including Anthem Blue Cross, California Highway Patrol and FedEx Ground.

- Distributed DACA renewal information campus-wide through our various channels, including web, email and social media.
- LAMC is hosting the annual fall Transfer Fair on Monday, October 9, which includes more than 40 colleges and universities, including Cal State Northridge, UCLA, USC and others.
- LAMC is hosting a fall 2017 Late-Start Registration Day on October 10 for students who need help adding late-start classes, which begin on October 23. Students will be able to add classes, meet with professors, counselors and more.

Los Angeles Pierce College

- LAPC hosted the annual College Fair Extraordinaire on Saturday, September 9, 2017. The event is co-sponsored by Pierce College and LAUSD Local District Northwest. High school students and their families were able to meet with representatives from over 100 colleges and universities and attend numerous workshops related to applying for college and financial aid. Over 3,500 high school students and their families attended the fair.
- LAPC's fall semester Day of Politics is scheduled for Thursday, October 19, 2017. The college's political clubs will debate important issues, discuss electoral reform and conduct question and answer sessions with Assembly Member Matt Dababneh and State Senator Henry Stern. Participants will be learn about the issues facing California. Voter registration is available throughout the event. UCLA is cosponsoring this event.
- The annual Los Angeles Pierce College Transfer fair will be held on Thursday, October 26, 2017. Fifty (50) college and university representatives will be available to provide students with first-hand information about transfer programs and requirements.

Los Angeles Trade-Technical College

- The college has been holding weekly workshops throughout September in support of DACA students, including a renewal session, with immigration attorneys to answer questions about the renewal process. We are also connecting DACA students in need of renewals with the two philanthropic efforts funding the \$400+ renewal fees (Mission Asset Fund/Weingarten Foundation and Public Counsel). The first college-based session coincide with the official opening of LATTC's Dream Resource Center. CARECEN is also regular on-site providing information and resources to students.
- The SoCal Gas Company and its Advanced Meter Project donated \$50k of "gently used" tools to our Construction Maintenance and Utilities pathway. This is allowing students in this pathway to have access to tools and equipment, enhancing their employability. The donation was made possible through the work of the LATTC Foundation.

Los Angeles Valley College

- Inspired by a recent concert to support DACA students, attorney Felipe Plascencia donated \$10,000 to the LAVC Foundation to support its I Wish Scholarship. The scholarship was established last year by Valley College employees and friends to support undocumented students.
- The LAVC Foundation received a donation for \$35,000 from Stephen Gerard. This gift follows a \$50,000 donation made in 2014 in memory of Robert Gerard to support the activities of the Astronomy Program at LAVC.
- On September 8, 2017, LA Mayor Eric Garcetti joined numerous City, County and District officials to celebrate the grand opening of the City of Los Angeles Workforce Strategy Center at Los Angeles Valley College. The new center represents the alignment of higher education and workforce development to meet the evolving labor force demands of the region's growth industries. Programs, offered in conjunction with the City's Workforce Development System, will expand on Los Angeles Valley College's existing training academies which focus on the biotech, manufacturing, and transportation sectors. In attendance were City Councilmembers Paul Krekorian and Monica Rodriguez, LA Valley College President Dr. Erika Endrijonas, LACCD Board President Sydney Kamlager and Vice President Mike Fong, Economic and Workforce Development Department General Manager Jan Perry, several members of the LA City Workforce Development Board, and California Community Colleges Chancellor Eloy Ortiz Oakley who shared "We really need to focus now more than ever to ensure that everyone in our community has the opportunity to meaningfully participate in this economy."

West Los Angeles College

- WLAC recently hosted a visit by the representatives of the National Academy of Science, Engineering, and Medicine to conduct on-site interviews for their latest research study: "Closing the Equity Gap: Securing our STEM Education and Workforce Readiness Infrastructure in the Nation's Minority-Serving Institutions." The study will "examine the goals, aspirations, challenges, and successes of postsecondary institutions" that are collectively referred to as Minority-Serving Institutions. As a result of this visit, WLAC has been tentatively identified as one of nine institutions that will be part of a national focus due to our programs in dental hygiene, computer science, allied health, and our partnership with the South Bay Workforce Investment Board to develop the nation's first apprenticeship program in aerospace engineering.
- WLAC is proud to report the following achievements in basic skills acquisition for the period 2012-2017
 - English: Percent of all students progressing from 2 levels below college to college level: 25.1% -- a <u>7% increase</u>.
 - English: Percent of African American students progressing from 2 levels below college to college level: 21.6% -- a <u>5.6% increase</u>.
 - Math: Percent of all students progressing from 2 levels below college to college level: 17.2% -- a <u>9.8% increase</u>.
 - Math: Percent of African American students progressing from 2 levels below college to college level in 2.5 years: 18% -- a <u>14% increase</u>.

Upcoming Campus Events and Activities for October

DATE	COLLEGE	EVENT
October 6	LA City College	Herb Alpert and Cal Arts will visit students at Music Academy
October 12	LA City College	Campus will host and conduct a panel for DACA meeting
October 12	LA Trade Tech College	LATTC Veterans Graduation at Patriotic Hall: LATTC graduates their second cohort of veterans from the LATTC Veterans' Culinary Arts Training program based in the state-of-the-art kitchen at Patriotic Hall. Students already received their ServeSafe (Manager's) Certificate and are now graduating with their food preparation certification from this ten-week program in partnership with our WorkSource Center, Patriotic Hall, and Supervisor Hilda Solis' Office. Employers will be present to secure employment for this next cohort.
October 12	LA Southwest College	Trajes Tipicos Fashion Show at 11:30 a.m. Hispanic Heritage Month
October 13	LA City College	2017 Disability Summit will be held at LACC
October 13 - 14	LA Trade Tech College	LA Chamber's Cash for College Recruitment Expo returns to Trade Tech campus. 10,000 high school students, teacher and parents are expected over two days and all of the LACCD Colleges will be represented.
October 14	LA Southwest College	Natasha Marin and Elsi Campos Music at 7:00 p.m. for Hispanic Heritage Month
October 17	LA City College	Go Central City will be going to high schools in Central City area.
October 17	East LA College	Fall University Transfer Fair, 10:00 a.m. – 1:00 p.m. in the E3 Quad
October 17	LA Pierce College	Umoja Village Open House: This event is an opportunity for students to learn about the Umoja program and tour the new Umoja Village space.
October 19	LA Pierce College	Day of Politics: At this event we will host two elected officials in our Great Hall, Assemblyman Dababneh and State Senator Stern. We also will have student debates, free food, a UCLA Transfer Representative and speakers from Common Cause on government reforms

		such as gerrymandering, and the former Mayor of Santa Monica, Green Party member Mike Feinstein will discuss proportional representation.
October 20	LA City College	LACC Leadership team will meet with Dr. Duardo, Superintendent of LA County Office of Education to discuss expansion of mutual relationship in career pathways.
October 20	LA City College	LACC Leadership team will conduct Non Credit Partnerships meeting with 30 outreach sites
October 25	East LA College	Bite of Reality/Financial Wellness workshop, 11:00 a.m. – 12:30 p.m. in F5- 201 Multipurpose room, sponsored by SchoolsFirst Federal Credit Union to allow students to participate in a financial reality experience with a career, an income, and choices to make on how to spend their money.
October 26	LA Pierce College	Annual Transfer Fair: At the Annual University Transfer Fair we provide transfer information and resources to current Pierce College students. It is a state wide collaborative effort hosted by Pierce College and University Representatives are present.
October 26	LA Trade Tech College	LATTC Foundation's annual Student Benefit Dinner is being held and among the honorees is LACCD Board of Trustees member Ernest Moreno.
October 27	LA City College	LACC Leadership team will work with Goldman Sachs & Babson College to work on alternatives for the 10,000 Business program
October 27	East LA College	Welcome Home: Veterans on Campus training provided by the California Community Colleges Student Mental Health Program, 9:00 a.m. – 1:00 p.m. in F5-201 Multipurpose room, for faculty and staff to learn about the specific readjustment and mental health needs that impact student veterans' success in the classroom and on campus.
October 28	East LA College	Transfer Student Success Conference 9:00 a.m. – 1:00 p.m. in F5-201 Multipurpose room

IV. Community Engagement & Partnerships

Chancellor and Executive Staff community outreach for the month of September and October:

DATE EVENT

- September 12 Chancellor Rodriguez provided state of the district address/vision to the Classified Managers Association at their Fall Quarter Meeting, held at LATTC.
- September 14 Chancellor gave opening remarks at Higher Education and Homelessness Workgroup meeting, which was hosted by EPIE.
- September 14 Chancellor Rodriguez attended LA Area Chamber of Commerce board meeting. Guest Speaker Kevin Demoff, LA Rams, Chief Operating Officer will share details Rams/Chargers Stadium construction
- September 15 Chancellor Rodriguez, invited guest of the Board of Trustees of The Getty Center, attended The Getty's Opening Celebration of Pacific Standard Time: LA/LA
- September 16 Chancellor Rodriguez spoke at the AFT College Staff Guild Annual Membership meeting
- September 19 Chancellor Rodriguez participated in a discussion on democracy and the economy with the LA Coalition for Jobs and the Economy and local leaders
- September 22 Chancellor Rodriguez attended and gave remarks at the Fall DAS District Summit
- September 22 23 Chancellor Rodriguez, Trustees Buelna and Veres and Maria Veloz attended the Higher Education Policy Institute of the National Association of Latino Elected and Appointed Officials (NALEO)
- September 24 David Salazar participated in the <u>Creating a Culture of Diversity</u> <u>and Inclusion</u> session panel at the Cal America Planning Association in Sacramento.
- September 28 Chancellor Rodriguez spoke at AB 19 Press Conference with Senator Pro Tem Kevin De Leon and Assemblymember Miguel Santiago.

- September 25 26 Chancellor Rodriguez attended the ACCT 2017 Leadership Congress and introduced Monday's keynote speaker, Telemundo CEO Cesar Conde
- October 3 Chancellor Rodriguez, attended the USC Village Opening Gala as a guest of USC President Max Nikias
- October 3 Chancellor Rodriguez participated in a DACA strategy session meeting co-hosted by Mayor Garcetti's Office, Immigrant Affairs, the California Community Foundation (CCF), and the Weingart Foundation
- October 6 Chancellor Rodriguez is hosting a district Enrollment Management Summit at Los Angeles Mission College for all nine campuses and Executive Staff
- October 6 Chancellor Rodriguez will hold LACCD Presidents' Council meeting at Los Angeles Mission College following the Enrollment Management Summit
- October 7 Chancellor Rodriguez will attend the L.A. Area Chamber of Commerce Board of Directors Retreat at the Terranea in Rancho Palos Verdes
- October 11 Chancellor Rodriguez will attend an LA Coalition & LACCD breakfast meeting with Michael Kelly and Leah Johnson, of the LA Coalition
- October 12 Chancellor Rodriguez will Co-Chair with LACCD Board Trustee Gabriel Buelna the DACA Taskforce Meeting and Student Informational Meeting at LA City College. Trustee Veres will participate and provide remarks.
- October 13 Chancellor Rodriguez will attend LACCD Disability Summit 2017
- October 13 Chancellor Rodriguez will attend and participate as a panelist at the Community College Executive Symposium (CASE) in Anaheim, CA
- October 23 Chancellor Rodriguez will attend and participate as keynote speaker at the National Dropout Prevention Conference in Palm Springs

V. LACCD Media Outreach and Coverage

Imprenta tracked media hits for Los Angeles Community College District from September 1 to September 30, 2017 (119 media hits). The report below provides a comprehensive overview all media hits across broadcast, radio, print, and digital media.

MEDIA HITS

PRINT/ONLINE

Date	Date: September 2017						
	Source	Market	Title	Unique Visitors	Date		
1	Simi Valley Acorn	Los Angeles, CA	Democratic Club of Camarillo	8,304	September 29, 2017		
2	The Sacramento Bee	Sacramento- Stockton- Modesto, CA	Padilla accepts Latino leadership award in Texas	132,809	September 28, 2017		
3	ABC 7	Los Angeles, CA	LA students rally for Gov. Brown to sign free community college tuition bill	N/A	September 28, 2017		
4	KPCC-FM	Los Angeles, CA	California candidate's phone texts creeping out some voters	373,960	September 25, 2017		
5	Pasadena Star-News	Los Angeles, CA	<u>With tuition-free community college,</u> <u>state can promise brighter future</u> <u>today: Scott Svonkin</u>	74,497	September 25, 2017		
6	The Daily Breeze	Los Angeles, CA	With tuition-free community college. state can promise a better tomorrow today: Scott Svonkin	136,897	September 25, 2017		
7	Press- Telegram, Long Beach	Los Angeles, CA	<u>First year of community college could</u> soon be free in California	77,334	September 24, 2017		
8	San Francisco Examiner	San Francisco- Oakland-San Jose, CA	California must show all students they're college material	162,374	September 24, 2017		
9	Los Angeles Times	Los Angeles, CA	<u>A little bit about me</u>	16,338,3 22	September 22, 2017		
10	Pasadena Now	Los Angeles, CA	Pasadena Family Law Specialist to be installed as President of Black Women Lawyers Association of Los Angeles	32,965	September 22, 2017		
11	L.A. Weekly	Los Angeles, CA	L.A.'s Tri-Hiptster Area Braces for Yet Another Special Election	1,196,39 9	September 21, 2017		
12	The New York Times	New York, NY	When Community College Is Free	2,580,00	September 19, 2017		
13	The Mercury News	San Francisco- Oakland-San Jose, CA	First year of community college could soon be free in California	277,800	September 19, 2017		
14	KPCC-FM	Los Angeles, CA	Millennials say student debt blocking them from homeownership	373,960	September 18, 2017		

15	The Press	San Francisco-	California bill would offer free	46,767	September 16, 2017
	Democrat	Oakland-San Jose, CA	community college for first year students		
16	Altadena Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Info Law I mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	647,220	September 15, 2017
17	Arcadia Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	906,430	September 15, 2017
18	Beverly Hills Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	851,690	September 15, 2017
19	Calabasas Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	701,155	September 15, 2017
20	Cerritos- Artesia Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	701,155	September 15, 2017
21	Culver City Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	867,790	September 15, 2017
22	Eagle Rock Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	817,880	September 15, 2017
23	Echo Park Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	954,730	September 15, 2017
24	Encino Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo	743,015	September 15, 2017

25	Fountain Valley Patch Glendora Patch	Los Angeles, CA Los Angeles, CA	Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	759,920 751,065	September 15, 2017 September 15, 2017
27	Hermosa Beach Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	795,340	September 15, 2017
28	Highland Park-Mount Washington Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	759,920	September 15, 2017
29	Hollywood Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator RicardoLara (D-Bell Gardens) - Localeducational agencies:governingboardelections:LosAngelesCommunity College District	774,410	September 15, 2017
30	La Canada Flintridge Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	659,295	September 15, 2017
31	Laguna Beach Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	662,5151	September 15, 2017
32	Laguna Niguel Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	663,320	September 15, 2017

33	Lake Elsinore-	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law,	901,600	September 15, 2017
	Wildomar Patch		mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District		
34	Los Alamitos- Seal Beach Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	928,970	September 15, 2017
35	Malibu Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	874,230	September 15, 2017
36	Manhattan Beach Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	829,955	September 15, 2017
37	Marina del Rey Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	721,280	September 15, 2017
38	Mission Viejo Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	879,060	September 15, 2017
39	Monrovia	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	858,935	September 15, 2017
40	Montrose Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	931,385	September 15, 2017
41	Moorpark Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing	847,665	September 15, 2017

			boardelections:LosAngelesCommunityCollegeDistrict		
42	Murrieta Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	740,600	September 15, 2017
43	Newport Beach Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	856,520	September 15, 2017
44	North Hollywood- Toluca Lake Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	875,840	September 15, 2017
45	Northridge Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	673,785	September 15, 2017
46	Pacific Palisades Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	957,145	September 15, 2017
47	Palm Desert Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	909,650	September 15, 2017
48	Rancho Santa Margarita Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	905,625	September 15, 2017
49	Redondo Beach Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	842,835	September 15, 2017

50	San	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law,	924,945	September 15, 2017
	Clemente Patch		mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District		
51	San Juan Capistrano Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	685,860	September 15, 2017
52	San Marino Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	694,715	September 15, 2017
53	Santa Monica Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	730,135	September 15, 2017
54	Sherman Oaks Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	750,260	September 15, 2017
55	Sierra Madre Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	713,230	September 15, 2017
56	South Pasadena Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	773,605	September 15, 2017
57	Studio City Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	847,665	September 15, 2017
58	Temecula Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing	749,455	September 15, 2017

			boardelections:LosAngelesCommunityCollegeDistrict		
59	Venice Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	875,840	September 15, 2017
60	West Hollywood Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	915,285	September 15, 2017
61	Westwood- Century City Patch	Los Angeles, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	835,590	September 15, 2017
62	Alameda Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	N/A	September 15, 2017
63	Albany Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	937,020	September 15, 2017
64	Benicia Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	869,400	September 15, 2017
65	Burlingame Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	884,695	September 15, 2017
66	Castro Valley Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	738,185	September 15, 2017

67	Danville	San Francisco-	Jerry Brown Signs 27 Bills Into Law,	675,395	September 15, 2017
	Patch	Oakland-San Jose, CA	mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District		
68	Dixon Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	682,640	September 15, 2017
69	Dublin Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	788,095	September 15, 2017
70	El Cerrito Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	896,770	September 15, 2017
71	Elk Grove Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, I mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	844,445	September 15, 2017
72	Foster City Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	676,200	September 15, 2017
73	Gilroy Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	844,445	September 15, 2017
74	Half Moon Bay Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	940,240	September 15, 2017
75	Healdsburg Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing	875,035	September 15, 2017

			boardelections:LosAngelesCommunityCollegeDistrict		
76	Lamorinda Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	843,640	September 15, 2017
77	Livermore Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	927,360	September 15, 2017
78	Los Altos Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	812,245	September 15, 2017
79	Los Gatos Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	871,010	September 15, 2017
80	Menlo Park Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	685,055	September 15, 2017
81	Millbrae Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	667,345	September 15, 2017
82	Milpitas	San Francisco- Oakland-San Jose, CA	Jerry Brown Signs 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	762,335	September 15, 2017
83	Mountain View Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	650,440	September 15, 2017

84	Pacifica	San Francisco-	Jerry Brown Sign 27 Bills Into Law,	721,280	September 15, 2017
04	Patch	Oakland-San Jose, CA	mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District		
85	Palo Alto Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	838,005	September 15, 2017
86	Petaluma Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	681,835	September 15, 2017
87	Piedmont Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	668,150	September 15, 2017
88	Pinole Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	794,535	September 15, 2017
89	Pleasanton Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	653,660	September 15, 2017
90	Redwood City Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	692,300	September 15, 2017
91	San Bruno Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	861,350	September 15, 2017
92	San Carlos Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing	765,555	September 15, 2017

			board elections: Los Angeles Community College District		
93	San Leandro Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	814,660	September 15, 2017
94	San Ramon Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	763,140	September 15, 2017
95	Scotts Valley Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	677,810	September 15, 2017
96	South San Francisco Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	896,770	September 15, 2017
97	Suisun City Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	891,940	September 15, 2017
98	Union City Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	806,610	September 15, 2017
99	Walnut Creek Patch	San Francisco- Oakland-San Jose, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	795,340	September 15, 2017
100	Rosemont Patch	Sacramento- Stockton- Modesto, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles Community College District	939,435	September 15, 2017

101	Banning- Beaumont Patch	Palm Springs, CA	Jerry Brown Sign 27 Bills Into Law, mention of SB 628 by Senator Ricardo Lara (D-Bell Gardens) – Local educational agencies: governing board elections: Los Angeles	844,445	September 15, 2017
			Community College District		
102	Los Angeles Los Angeles, CA Sentinel		<u>The Accelerated Schools Hold Grant</u> <u>Opening Ceremony for New Dual</u> <u>Language Campus</u>	24,933	September 14, 2017
103	KPCC-FM	Los Angeles, CA	New report: Community College isn't a cheaper route to a university	373,960	September 13, 2017
104	Pasadena Star-News	Los Angeles, CA	This is a warning to L.A. community college trustee	74,497	September 12, 2017
105	San Gabriel Valley Tribune	Los Angeles, CA	This is a warning to L.A. community college trustee	139,587	September 12, 2017
106	The Daily Breeze	Los Angeles, CA	This is a warning to L.A. community college trustee	136,897	September 12, 2017
107	Whittier Daily News	Los Angeles, CA	This is a warning to L.A. community college trustee	33,524	September 12, 2017
108	Los Angeles Times	Los Angeles, CA	When it comes to affordable college education, conservative Tennessee has so-cal	16,338,3 22	September 11, 2017
			Story linked on the following publications:		
			Burbank Leader; Glendale News Press; La Canada Valley Sun; Laguna Beach Coastline Pilot; The San Diego Union-Tribune		
109	Daily Breeze	Los Angeles, CA	Los Angeles Harbor College in Wilmington has filled a crucial educational need since 1949	136,897	September 8, 2017
110	KPCC-FM	Los Angeles, CA	Community college enrollment drops by double digits on some campuses; some call it a "crisis"	373,960	September 7, 2017
111	Los Angeles Sentinel	Los Angeles, CA	Education First! For LACCD President Sydney Kamlager-Dove	24,933	September 7, 2017
112	Los Angeles Sentinel	Los Angeles, CA	Kamlager Speaks at Save Our Sons Meeting	24,933	September 7, 2017
113	The Bay Area Reporter	San Francisco- Oakland- Modesto	Political Notebook: LA Assembly race draws wide field	14,932	September 7, 2017
114	The Daily Breeze	Los Angeles, CA	Work permits, fear and legal help: How LA students could be affected by DACA's end	136,897	September 6, 2017
115	KPCC-FM	Los Angeles, CA	California schools increase legal and counseling supports in wake of DACA's end	373,960	September 5, 2017

116	KPCC-FM	Los Angeles, CA	Mail ballots coming to LA voters in 51st Assembly district	373,960	September 5, 2017
117	KPCC-FM	Los Angeles, CA	New crisis text line identifies California college student homelessness as a big issue	373,960	September 1, 2017
118	Wave Newspapers	Los Angeles, CA	Assembly candidates meet in first forum	3,866	September 1, 2017
119	Wave Newspapers	Los Angeles, CA	MAKING A DIFFERENCE: PVJOBS helps people find jobs, escape poverty	3,866	September 1, 2017

TELEVISION

Air I	Air Date: September 2017								
	Source	Network	Market	Title	Viewers	Date			
1	КАВС	ABC 7	Los Angeles, CA	Eyewitness News at 4:00 PM	141,468	September 28, 2017			
2	КАВС	ABC 7	Los Angeles, CA	Eyewitness News at 3:00 PM	71,151	September 28, 2017			
3	КАВС	ABC 7	Los Angeles, CA	Eyewitness News at 11:00 AM	125,644	September 28, 2017			
4	KDOC- IND	ABC 7	Los Angeles, CA	Eyewitness News at 7:00 PM	25,606	September 28, 2017			
5	КАВС	ABC 7	Los Angeles, CA	Eyewitness News at 3:00 PM	71,151	September 27, 2017			
6	KTLA-CW	CW 5	Los Angeles, CA	KTLA 5 News at 10:00 PM	145,606	September 6, 2017			
7	KCAL-IND	KCAL 9	Los Angeles, CA	KCAL 9 News at Noon	64,697	September 5, 2017			

RADIO

Air E	Air Date: September 2017						
	Source	Market	Title	Listeners	Date		
1	KNX-AM	Los Angeles, CA	KNX Evening News with Brian Ping	31,300	September 28, 2017		
2	KPCC-FM	Los Angeles, CA	Southern California Public Radio- Morning Edition / Air Talk @ 6AM & 11AM	20,400	September 25, 217		
3	KTWV-FM	Los Angeles, CA	<u> 104.3 MYfm – Valentine In The Morning</u>	50,400	September 13, 2017		