OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees

FROM: Chancellor Francisco C. Rodriguez, Ph.D.

DATE: November 3, 2021

SUBJECT: Chancellor's Monthly Report November 2021

The LACCD Chancellor's Monthly Report for November 2021 includes brief updates on the following:

I. District Status on COVID-19 Public Health Emergency & Recovery

- II. Update on the LACCD Enrollment and Marketing
- III. Foundation for the Los Angeles Community Colleges
- IV. Special Announcements
- V. Communications—News Releases and Coverage

I. District Status on COVID-19 Public Health Emergency & Recovery

We are now in the 20th month of the worldwide COVID-19 pandemic after the public health emergency was first declared in March 2020.

Los Angeles County Department of Public Health (LACDPH) officials shared in their most recent telebriefing on October 21, 2021 with representatives for Institutes of Higher Education, (IHE), including Los Angeles Community College District (LACCD) Emergency Operations Center (EOC) Command Staff, that the likelihood of LACDPH easing any masking restrictions or reducing Health Orders will not occur until sometime in early 2022.

LACDPH officials also <u>announced</u> this week the tracking and monitoring criteria they will use to make such determinations, including:

- Three consecutive weeks at or below a "moderate" level of coronavirus transmission (yellow on <u>maps</u> by the U.S. Centers for Disease Control and Prevention);
- Daily COVID-19 hospitalizations remain at fewer than 600 for three straight weeks;
- At least 80% of residents 12 and older are fully vaccinated; and
- No reports of significantly circulating variants of concern that threaten vaccine efficacy.

The new monitoring criteria comes at the same time as more stringent requirements for the public to <u>provide proof of vaccination</u> to enter businesses throughout the county begins Nov. 4.

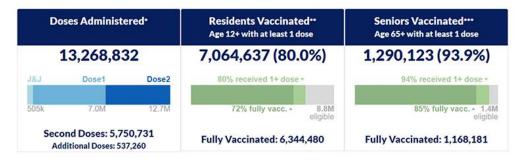
For Los Angeles County, <u>vaccination data rates</u> continue to inch higher with vaccine supplies also being used for booster shots and for plans to make <u>vaccines available to children</u> under 12. Overall, 72 percent of the county's eligible 8.8 million people are fully vaccinated, although rates and percentages vary greatly by age and ethnicity. This is a 3 percent increase from information in the October 2021 Chancellor's Monthly report.



COVID-19 VACCINATIONS IN LA COUNTY

LIPDATED 11/1/21

UPDATED 11/1/21 DATA THROUGH 10/28/21





For LACCD, the District's grace period announced October 15 for enforcement of Board Policy 2900 expires as of 5 p.m. November 3, 2021 for employees and 5 p.m. November 19, 2021 for students. The District and the colleges continue to remind, and urge, employees and students to get vaccinated as soon as possible and to comply with the Board Policy.

More than 700 vaccination clinics continue to operate throughout the county. Many of the LACCD colleges continue to work in collaboration with LACDPH and local healthcare providers to offer vaccination clinics onsite for employees, students and the surrounding communities. Information is posted on the colleges' websites. East Los Angeles College will also continue its

long-standing partnership with LACDPH as a public drive-thru testing site through the end of 2021. This <u>link</u> provides searchable locations for vaccination clinics.



II. Updates on LACCD Enrollment & Marketing



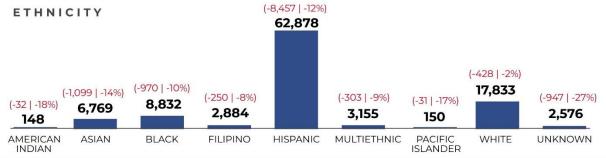
LACCD Enrollment Update

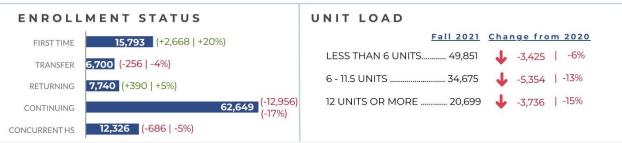
FALL 2021 TO FALL 2020 COMPARISONS

DAY 49 - RELATIVE TO THE BEGINNING OF INSTRUCTION

Relative Day Comparisons for Day 49, comparing Fall 2021 (Monday, October 18, 2021) to Fall 2020 (Monday, October 19, 2020). Data source: LACCD PS Student Information System.







CLASS MODALITY & FILL RATE			
CLASS MODALITY:	73% Remote	4% Hybrid	23% In-Person
FILL RATE:	76%	67%	58%

SOURCE: LACCD Office of Institutional Effectiveness

Fall 2021 Enrollment Marketing

The District is moving forward with finalizing its new contract with Elder Tree as its Agency of Record for Districtwide and college marketing and advertising purposes after Board approval on October 21, 2021. Elder Tree and the District's Communications Director have already completed a series of preliminary onboarding discussions with all nine college presidents and their teams about college priorities during the upcoming year. Official kick-off meetings will begin as soon as possible once the contract is fully executed.

III. Foundation for the Los Angeles Community Colleges

Max the Vax Campaign Update

Michael Fuller, Director of Institutional Advancement, reported that more than **1,800 LACCD students have been vaccinated** and have submitted applications to receive the student "Kaiser Max the Vax" incentive as of November 1, 2021.

The Max the Vax incentive campaign, funded by a generous grant from Kaiser Permanente, provides incentives of \$75 to each student who gets vaccinated and submits an application to the Foundation. Students are eligible for an additional \$75 if they bring a friend or family member to get vaccinated too, while funds remain available. Additional incentive applications continue to be received daily.

Donor & Fundraising Info

The Foundation continues to process scholarships, grant awards, and donor reports for the 2021-22 academic year. The Foundation is also soliciting philanthropic contributions and developing initiatives that will support LACCD students in the 2021-22 academic year.

The Foundation is currently fundraising for the:

- Food for Families program- https://www.giveffect.com/campaigns/14483-food-for-families
- African American Student Success Fund -https://www.giveffect.com/campaigns/17101-african-american-student-success-fund
- Undocumented Student Success Fund https://www.giveffect.com/campaigns/16055-undocumented-students-success-fund

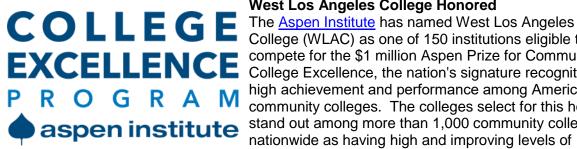
These funds will provide direct support to students to cover their basic needs. The Foundation and LAACD are committed to supporting these students as they pursue their educational goals.

Foundation staff also continue training and working with college personnel for navigating the NextGen scholarship database.

IV. Special Announcements **Awards and Recognitions**

Recognition for Associate Degrees for Transfer

Congratulations to the outstanding work by the District's colleges for awarding Associate Degrees for Transfer (ADT)! Several of the college have received notices of being named "2021 Equity Champion of Higher Education" by the Campaign for College Opportunity, which is hosting a special ceremony on November 16. The efforts by California's community colleges for ADT programs were highlighted in a recent report issued by the Campaign for College Opportunity. More information from our colleges, their ADT programs and the award recognition is forthcoming.



West Los Angeles College Honored

College (WLAC) as one of 150 institutions eligible to **EXCELLENCE** compete for the \$1 million Aspen Prize for Community College Excellence, the nation's signature recognition of high achievement and performance among America's community colleges. The colleges select for this honor stand out among more than 1,000 community colleges nationwide as having high and improving levels of

student success as well as equitable outcomes for Black and Hispanic students and those from lower-income backgrounds. WLAC and the other nominees n ow must submit data and narratives as part of the intensive national review process, culminating in the announcement of the prize winner in 2023.

East Los Angeles College (ELAC) Number One for Hispanic Enrollment in Nation for **Community Colleges**

ELAC Ranked Number One in the nation for total enrollment of Hispanic/Latinx students at a Community College for the 2019-2020 academic year, according to the annual "Top 100" issue of Hispanic Outlook on Education magazine.

ELAC also finished Number 13 in the nation for total Associate Degrees granted to Hispanic/Latinx students. The college's news release lists more details of its rankings.

In addition to ELAC, several other LACCD colleges made the list, including WLAC, Los Angeles Trade-Technical College, Los Angeles Valley College, Los Angeles Pierce College, Los Angeles Mission College and Los Angeles Harbor College.

West Los Angeles College (WLAC) Also on "Best" Lists



West was named one of 2021's best schools for online programs and courses in healthcare education by EduMed.org. WLAC earned top honors in Best Online Dental Hygiene Programs and Best Dental Assistant Programs Online. And, as noted above, Hispanic Outlook in Higher Education included West in its 2021 Top 100 Colleges and Universities for:

- Top 100 (2019-2020 Total Enrollment 4-year Schools) #50
- Top 100 (2019-2020 Total Associate Degrees Granted) #88

ELAC Earns Honorable Mention

The California Community Colleges Chancellor's Office recently announced that ELAC earned an Honorable Mention for the 2021 Dr. John W. Rice Awards. The 19th Annual Dr. John W. Rice Awards ceremony was held in September by the California Community Colleges Board of Governors and was attended by Dr. Rice's daughter, former Secretary of State Condoleezza Rice. The <u>annual award</u> recognizes community colleges for their work to improve student equity, diversity and student success on campus. ELAC was selected for Honorable Mention in particular the improvements in its English and Math programs for ELAC students of color.

Los Angeles Valley College Student Newspaper Earns Top Honors

The <u>Los Angeles Press Club named</u> *The Valley Star*, Los Angeles Valley College's student-run newspaper, as the "Best College Newspaper" at its <u>63rd annual Southern</u> <u>California Journalism Awards</u>. The publication also won the third place for "Best College News Website"

Los Angeles City College Journalism Student Also Recognized by Press Club LACC student Beatrice Alcala won First Place in the professional category for Design and Layout, Best Issue, for the *Collegian* magazine at the Press Club's awards event Oct. 23.

Los Angeles Southwest College School of Science Building Construction Garners Award

Los Angeles Southwest College's (LASC) School of Science building has been recognized by the Southern California chapter of the Construction Management Association of America (CMAA) with its 2020 Project Achievement Award for outstanding work in the practice of construction management. CMAA honored the Jacobs Engineering Group, Inc. for construction and program management services on the School of Science at the CMAA's 28th Annual Awards Gala Annual Awards Gala on October 14. The CMAA evaluation focused on management efforts and project outcomes such as cost and schedule management, complexity, innovation and creativity, customer service and satisfaction, safety results and more.

The School of Science building includes a large lecture hall and nine laboratories specialized for different disciplines at LASC as well as classrooms, administrative spaces and more to support the college's life sciences, chemistry, physics, and earth sciences programs. The two-story, 26,790 square foot building opened to students in fall of 2019.



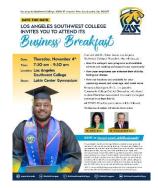
Los Angeles Mission College (LAMC) Life Sciences Professor Chander Arora Recognized by SoCal Biomedical Council

LAMC Life Sciences Professor Chander Arora, Ph.D., was selected as a top nominee for the 2021 Southern California Biomedical Council Award for Outstanding Contribution to Education. The award is made in recognition of Dr. Arora's lifelong contribution to biotech education, talent nurturing, and workforce development efforts in support of biotech /MedTech industries in California and the Greater Los Angeles Region.

Dr. Arora helped fuel the success of the biotechnology program at LAMC. She served as the coordinator of the Amgen

Biotechnology Experience at LAMC and positioned many students for industry careers and helped meet the entry-level technician needs of local companies. The award will be presented during the SoCalBio Award Gala December 10.

Events & Other Announcements



Los Angeles Southwest College (LASC) Business Breakfast November 4

LASC President Seher Awan will host a "Business Breakfast" on November 4, 7:30-9:30 a.m. Attendees will learn how the college's new programs and available services are making an impact in the community, how local workers can enhance their skills by taking LASC classes, and how LASC's facilities are available for upcoming events and meetings, and much more. You can still register online.

Legislative Town Hall With Assemblymember Santiago November 10



The Colleges of Los Angeles

5k Run & Walk For A Cause November 13

LAHC is helping to raise awareness to reduce the total number of deaths and or injuries due to drivers entering freeways the wrong way by supporting the cause for Families Against Wrong Way Drivers (FAWWD).

The Anthony Thompson Scholarship Foundation is holding the 3rd annual 5K Walk & Run, on Harbor College's campus Saturday, November 13, 7:00 am. All participants will receive a commemorative wristband and medal. Officer Thompson was killed by wrong way driver in 2017, the FAWWD have been spreading the message of safety ever since.



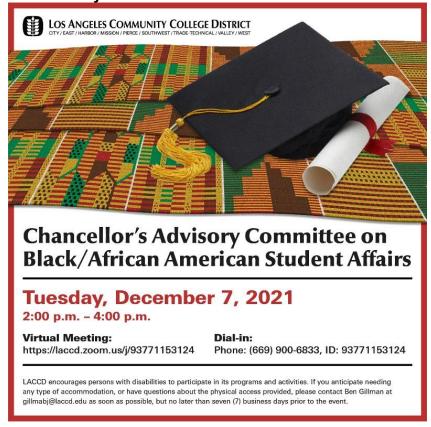
Los Angeles Pierce College Student Film Fest November 19



ELAC Town Hall Series Continues Through December 1



Next Chancellor's Advisory Committee on Black / African American Student Affairs



Los Angeles Harbor College's Maslow Basic Needs Center Distributes Food and computers.



Addressing Food Insecurity was in action at Los Angeles Harbor College (LAHC) on October 26. Esteem
ATHOMAL BLOOMING

Safety
PHYSICAL SAFETY

Physiologicial
FOOD. SHELTER, CLOTHING

Los Angeless Harbor College

Maslow Basic Needs Center

when 250 boxes of food were distributed to students and the surrounding community, according to Tracye Jones, Maslow Basic Needs Center Director. The student volunteers came from, the Honors

Club, Umoja, Veterans and ASO. The <u>LAHC Maslow Center for Basic Needs</u> is helping to remove barriers and increase retention and campus engagement for student success.





Los Angeles County Assessor Cheers on WLAC Students



In late October, Los Angeles County Assessor Jeffrey Prang stopped by WLAC to wish students from the Office of the Assessor good luck on their exam. The students have been taking an online class through West to increase their certification so that they can fill positions which have been vacant for some time due to both COVID and attrition. Assessor Prang praised the program designed to have employees and prospective employees certified in advance of job openings saying to the students: "This is a brand new approach by the Assessor's Office...to have shovel-ready to go. You are it. You are the lead in this new strategic vision for our department... We're really excited to have this partnership and hoping it will continue for years to come."

Los Angeles Pierce College (LAPC) Coach Adolfo Perez Achieves 300 Wins for Women's Soccer



Congratulations to LAPC Women's Head Soccer Coach Adolfo Perez on the astounding accomplishment of winning 300 games for the Brahmas! On Tuesday, October 12, 2021, as the Lady Brahmas won their contest with the Cougars of Cuesta College, they were able to put game 300 in the win column for their coach. Adolfo (pictured above, top left) has had a distinguished career at LAPC and is one of the few coaches—especially active coaches—who can lay claim to having earned 300 victories.

Sports reporter and former Media Arts student Ethan Allen "Scooby" Hansen took to <u>social media</u> to express congratulations to Coach Adolfo on this wonderful accomplishment. Hansen has been an avid supporter of LAPC athletics, serving as a play-by-play announcer. A profile of Perez also appears in the College's student newspaper, <u>The RoundUp</u>.

V. Communications

News Releases

Latest Issue of LACCD Environmental Sustainability Newsletter Available https://mailchi.mp/email/restoring-indigenous-fire-management-strategies

LACCD Welcomes New Statewide Funding for Umoja Programs

http://laccd.edu/Documents/NewsDocuments/2021/LACCD%20Welcomes%20New%20Statewide%20Funding%20for%20Umoja%20Programs%20-%20102921.pdf

LACCD Applauds Signing of Homeless Funding Bill By Governor

http://laccd.edu/Documents/NewsDocuments/2021/LACCD%20Applauds%20Governor%20Newsom%20for%20Signing%20Affordable%20Housing%20Bill%20101221.pdf

Los Angeles Mission College Receives STEM Grant

http://laccd.edu/Documents/NewsDocuments/2021/10.01.2021-Grant-Release-final.pdf

New Media Coverage Highlights

East L.A. Football Classic Hosted at ELAC

https://www.latimes.com/sports/highschool/story/2021-11-01/east-la-classic-roosevelt-garfield-coronavirus-community

Umoja Program Funding –L.A. Sentinel

https://lasentinel.net/los-angeles-community-college-district-welcomes-5-million-in-new-funding-to-support-umoja-programs-and-black-student-success.html

L.A. Pierce College Interim President Featured in Student Newspaper https://theroundupnews.com/2021/10/28/interim-president-cultivates-students/

Chancellor Interview With Univision

https://drive.google.com/file/d/1Wnklk0b2HdgoTYtlBjnfT6gZqwu4bkyG/view

L.A. Mission College NSF Grant

https://www.indiawest.com/news/global_indian/los-angeles-mission-college-prof-chander-arora-awarded-500k-nsf-grant-for-new-biotech-program/article_49839b64-25a2-11ec-884e-ab8d94760fd6.html

L.A. City College Grant From Hollywood Foreign Press Association https://lasentinel.net/hollywood-foreign-press-association-grants-45k-to-lacc.html

Thank a Veteran on Veterans Day –November 11, 2021

