#### **OFFICE OF THE CHANCELLOR**

**TO:** LACCD Board of Trustees

**FROM:** Chancellor Francisco C. Rodriguez

**DATE:** May 9, 2018

**SUBJECT:** May 2018 - Chancellor's Monthly Report

The LACCD May report includes brief updates on the following:

I. District Updates

II. Update on the LACCD Enrollment and Strategic Marketing Campaign

III. Reports from the College Presidents

IV. Community Engagement & Partnerships

V. LACCD Media Outreach and Coverage

#### I. District Updates

Congratulations to Board President Sydney Kamlager-Dove, who received the Oath of Office for Assembly District 54 on Monday, April 16. Sydney – thank you for your leadership and service to LACCD and best wishes!

The district-sponsored legislation (AB 2575-Santiago) concerning the expansion of dual enrollment programs to parochial/private schools has been pulled for this legislative cycle. The two remaining district-sponsored bills concerning the Cal Grant expansion from 4 to 6 years (AB 2306-Santiago) and the CCC Apply simplification bill (AB 3101-Carrillo) are moving through the legislative process. AB 3101 was voted out of Assembly Appropriations Committee and will be on the Assembly Floor next week.

#### Advisory Committee on Asian Pacific Islander Affairs

On Wednesday, April 25, the Advisory Committee on Asian Pacific Islander Affairs met at East Los Angeles College. Board of Trustees President Mike Fong chaired the meeting that was attended by Chancellor Francisco Rodriguez and several representatives of Asian Pacific organizations, including representatives from the Asian Pacific Americans in Student Success (APASS); Asian Pacific Americans in Higher Education (APAHE); and the Pacific Islander Leaders of Tomorrow (PILOT) who provided an update on the organizations' events, initiatives and activities. Apolonio Morales, Political Director for the Coalition for Humane Immigrant Rights, gave an update on DACA policies at the federal level. The meeting was also attended by several Asian Pacific Islander students who shared their stories with the group.

#### DACA/Immigration Task Force Meeting

On April 5, the DACA Immigration Task Force, co-chaired by Trustee Buelna and Chancellor Rodriguez, met at Los Angeles Trade Technical College. More than 30 students, staff, faculty attended the meeting. Mr. Miguel Orozco of Novelas Educativas previewed the undocumented student videos which were produced for the upcoming social media campaign launch. The Districtwide social media campaign will reach out to undocumented students who are currently enrolled, those who have left the District and have not completed their educational goals, and parents of undocumented students.

Apolonio (Polo) Morales, Political Director Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA), gave an insightful presentation which covered the divergent policy positions in Washington, D.C., and provided insight on advocacy strategies underway across the country. The Task Force meetings always provide an opportunity for faculty and staff to hear from students and this meeting included the voices of several undocumented students. The meeting concluded with updates from the Campus Dream Centers which provided an opportunity for networking, sharing of resources and strategizing activities to assist our undocumented students during these uncertain and difficult times. The meeting was broadcast live on the LACCD Facebook page, <a href="https://www.facebook.com/LACCD/">https://www.facebook.com/LACCD/</a> and is available for archived viewing. The next meeting of the DACA Immigration Task Force is scheduled on Thursday, May 10 at 2:00 p.m. at Los Angeles Southwest College.

#### Sexual Assault, Sexual Harassment, and Title IX Ad-Hoc Committee

The Committee met on April 18 to collectively review the C-14 administrative regulations from start to finish through the perspectives of the various primary participants in the complaint resolution procedures (Complainant, Respondent, College and District Office) and then posed questions of clarification and suggestions for improvements for the procedures based on the information shared. In follow-up, Trustee Hoffman convened a sub-committee reflecting the larger body's stakeholder membership to engage in the revision drafting process. The sub-committee has been meeting regularly since April 25 to begin establishing an improved framework that will relay information on complaint procedures in a clearer way for student and employee use, as well as more effectively discern the separate but related roles that College and ESC personnel serve to collaboratively resolve relevant matters. The sub-committee will present its progress to the committee of the whole on May 30.

#### Foundation for the Los Angeles Community Colleges

Please see information beginning on page 26 regarding the July 7 BBQ Fundraiser for LACCD's nine Dream Resource Centers. The Fundraiser will be held at LA City College from 1 to 4 p.m. Individual letters were sent to 281 donor prospects. Total commitments as of May 3, \$30,000.

Via the new NextGen online scholarship management software:

- 160 students logged in to begin the application process for the Edison STEM Scholarships.
  - o 73 students submitted applications and are ready to review.
- 159 nursing students logged in to begin the application process for the Vicky Chang Nursing Grant.
  - 43 submitted the application and are ready for review.

- 160 students logged in to begin the application process for the Edison STEM Scholarships.
  - 73 students submitted applications and are ready to review.
- 16 students logged in to begin the application process for the Nursing Persistence Grant.
  - 16 students submitted applications and are ready to review.
- 23 students logged in to begin the application process for the April Ann Torres Fine Arts Scholarship.

### II. Update on the LACCD Enrollment and Strategic Marketing Campaign

#### Update on the LACCD Enrollment

Priority registration for Fall 2018 started on Monday, April 30th for students in Tier 1 (CalWORKS, DSPS, EOPS, Foster Youth, Active Duty Military/Veterans). Tier 2 registration priority opened on Thursday, May 3rd, which included Athletes, LA College Promise, and students within one semester of completing their first degree/certificate or transferring. Tier 3, which includes continuing and new fully matriculated students, opened on Monday, May 7th. The registration priority period will continue until May 29th, when we will begin open enrollment and enrollment of K-12 special admits. In total, nearly 350,000 registration appointments have been issued to students for Fall 2018, which starts on Monday, August 27th.

Summer 2018 registration is ongoing. Open enrollment for summer starts on May 14th and the semester begins on Monday, June 11th.

We will be monitoring enrollment carefully and will begin running daily enrollment tracking reports beginning next week for Summer 2018 and in mid-May for Fall 2018 (to align with last year's enrollment dates, which were later last year by about two weeks).

#### Strategic Marketing Campaign

This month the District is working with College PIOs and Interact Communications on a collaborative training session to create both districtwide and college-specific social media marketing materials for the upcoming summer and fall 2018 enrollment periods. Interact Communications also completed a "media preferences" survey of students for the District in cooperation with the College PIOs to help determine the best platforms for enrollment advertising. Complete survey results are expected before the end of May.

#### III. Reports from the College Presidents

#### Los Angeles City College

- Following are the events that took place during April:
  - o April 20 Blue LA Launch
  - April 24 Pacific Asian Consortium in Employment (PACE)
  - o April 26 Kinder Acceptance Ceremony at Alexandria Elementary School
  - o April 26 Pat Brown Institute of Public Affairs Dinner
  - April 30 Lunch with Sterling Franklin (Funder)

#### East Los Angeles College

- Van Ton-Quinlivan, Executive Vice Chancellor, Workforce and Digital Futures from the California Community Colleges Chancellor's Office, emailed a letter to ELAC President Marvin Martinez regarding multiple Continuing Education and Workforce Development programs at ELAC that were named as Strong Workforce Stars. Metrics were determined by the number of graduates that attained one or more of the following thresholds for economic mobility:
  - o An increase in earnings by 50% or more;
  - Attainment of the regional living wage by 70% or more;
  - 90% or more are employed in a job similar to their field of study.

#### ELAC BRONZE STARS (attained threshold outcomes on one metric):

- o Automotive Technology: 57% increase in earnings
- Accounting: 70% of students attained the regional living wage
- Applied Photography: 100% of students are employed in a job similar to their field of study
- Administration of Justice: 70% of students attained the regional living wage
- o Fire Technology: 71% of students attained the regional living wage

#### ELAC SILVER STARS recognition (attained threshold outcomes on two metrics):

- Respiratory Therapy: 85% increase in earnings and 92% of students are employed in a job similar to their field of study
- Nursing, Registered: 76% increase in earnings and 96% of students are employed in a job similar to their field of study

#### ELAC GOLD STARS recognition (attained threshold outcomes on all three metrics):

- Basic Police Preparation: 220% increase in earnings, 91% of students attained the regional living wage and 100% of students are employed in a job similar to their field of study
- The Outreach Department worked in partnership with Univision Channel 34 and the Mexican Consulate to hold a Community Health Fair on Saturday, March 31. More than 3,500 people attended the event and more than 2,500 individuals received free health screenings. Over 70 healthcare organizations participated. A 3K walk around campus was also held. A Channel 34 newscaster broadcasted live from F5-201 Multipurpose room.

The ELAC Foundation held a reception for the Rendon Family Legacy Fund on Thursday, April 12 at the Tamayo Restaurant in Los Angeles. More than 150 community leaders and ELAC supporters joined California State Assembly Speaker Anthony Rendon, his cousin and ELAC Foundation Board of Directors member Edward (Ed) Rendon, and family members for the official launch of the ELAC Foundation Rendon Family Legacy Fund. We raised \$90,000 that evening. The purpose of this fund is to reinforce the commitment Speaker Rendon has placed in assisting future generations of community college students overcoming barriers and accomplishing their career goals. A portion of the scholarship will be used to assist students facing significant challenges beyond the cost of textbooks or tuition, including housing, hunger/food scarcity, transportation and clothing.

Event attendees included: CA State Assemblywoman District 51 and ELAC Alumnus, Wendy Carrillo; LACCD Board of Trustees President Mike Fong; LACCD Trustee Gabriel Buelna; LA County Assessor Jeffrey Prang; City of Los Angeles Councilmember David Ryu; City of San Gabriel Councilwoman Denise Menchaca; City of South Gate Councilmember Al Rios; City of Montebello Mayor Vanessa Delgado; City of Montebello Councilwoman Vivian Romero; City of Montebello Treasurer Ashood Mooradian; President of Montebello USD Board of Education Joanna Flores; City of Cudahy Mayor Chris Garcia; City of Cudahy Vice Mayor Christian Hernandez; Member of Hacienda La Puente Board of Education Anthony Duarte; Former CA State Assembly member, Mayor of City of Monterey Park and Montebello & LACCD Board of Trustees member, Mike Eng; Executive Vice President & COO of CSULA Dr. Jose Gomez; President & CEO of CA Science Center Jeff Rudolph; Special Assistant/Policy Advisor Office of Los Angeles County Supervisor Mark Ridley-Thomas, Fernando Ramirez; and City of LA Public Works Commissioner Heather Repenning.

- The Spring Transfer Student Success Conference took place on Saturday, April 14.
   This one-day preparation event was for ELAC students interested in obtaining transfer information to four-year universities. More than 110 students attended.
- GO East LA Parent Conference took place on Saturday, April 21 at UCLA with more than 300 students and parents. Modeled after the Harlem Children's Zone initiative, GO (Great Outcomes) East LA is a partnership between Los Angeles Unified School District, East Los Angeles College, and Cal State LA to recognize that success in higher education and career readiness begins in early childhood and support for families is a group effort between schools, community, government and businesses. Garfield High School and its feeder schools are the pilot sites for this initiative, which includes guaranteed admission to Cal State LA and ELAC for students who meet the minimum transfer or enrollment requirements. Parent Conferences are held annually alternating between CSULA and ELAC.

For the first time, the ELAC Speech Team competed at two national-level tournaments in the same year. The competitions were held at the Phi Rho Pi National Tournament in Daytona Beach, Florida and the NFA National Tournament in Oshkosh, Wisconsin. The ELAC Speech Team left its mark as one of the few teams in the history of community college speech to achieve four national titles in a row. Making the victory even more noteworthy is that the team maintained its string of wins while moving up to a more competitive division this year. As noted by ELAC's Director of Forensics, David Hale, "This was an important win for us, and for the school, because we want everyone we compete against to know that East Los Angeles College is a school of excellence. This win has further cemented our reputation across the nation as the Speech Team to beat." With more than 55 schools from across the nation participating and more than 800 individual entries, East's Speech Team won six Gold, two Silver, and 10 Bronze medals. And, for the fourth year in a row, East Los Angeles College won the "Wheeler Division Individual Events," 1st Place - Gold.

In its first year competing in the National Forensics Association National Tournament, the ELAC Speech Team received fourth place in the President II Division, and 17<sup>th</sup> overall out of 64 schools (61 being four-year universities). ELAC was ranked as the top community college and was also the highest-ranking from any institution competing from California, outranking CSULA, CSULB, CSUF, CSU-Chico, University of the Pacific, Cal Poly, San Luis Obispo, and San Jose State University.

The national tournament wins coincide with other major victories achieved in California as the ELAC Speech Team successfully competed at the California Community Colleges Forensic Association State Tournament in Sacramento. With more than 25 schools participating and 350 individual entries, the ELAC Speech Team won three Gold, four Silver and one Bronze medals.

The ELAC Speech Team is directed by Professor David Hale. Speech is coached by Adjunct Faculty members Alixandria Lopez, DeRod Taylor, Jedi Curva, Trisha Brodak-Silva, and Student Tutor Paxton Attridge. Debate is coached by Professor Myhanh Anderson.

ELAC student Andrea Tinoco won Second Place for the National Scenic Design Excellence Award at the Kennedy Center American College Theater Festival in April. After participating and winning the regional competition for the Scenic Design Award for Theatrical Excellence for her design of *Blood Wedding*, Tinoco participated in the April 2018 finals, all expenses paid, at the Kennedy Center in Washington D.C., competing against nine other candidates, some of whom were finishing master's degrees in design. She was consequently invited to attend a week-long traineeship at the Korea National University of Arts where she will attend classes, participate in workshops and visit various cultural centers, museums, and theatres in Seoul. During the Kennedy Center event, Tinoco was also approached by the chair of the design program of the University of Maryland and offered a place in their graduate program.

#### Los Angeles Harbor College

- LA Harbor's Nursing Program underwent a rigorous and successful re-accreditation visit by ACEN, the Accreditation Commission for Education in Nursing. ACEN is recommending full re-affirmation to the Educational Review Panel this May for the LAHC School of Nursing based on their recent visit. All California nursing programs must be accredited by the state Board for Registered Nursing, but a smaller group of those programs are also accredited by ACEN, a national accrediting body with standards even more rigorous. The LAHC Nursing program has been continually accredited by the BRN and ACEN—a distinction that LAHC is very proud of achieving. Harbor's Nursing Program was ranked 6th in California among 131 other Nursing Programs and was named a "Silver Workforce Star" by the California Community College Chancellor's Office.
- Five LA Harbor College STEM students received prestigious paid summer internships supported by the National Science Foundation, NASA, the US Navy, and the Port of Los Angeles. Congratulations to Katia Ascencio USC's Southern California Earthquake Center. Katia is a Civil Engineer Major who has received five acceptances to transfer Fall 2018; Patricia Armenta Chemistry research alongside Professor Lehnert, part of the University of Michigan's Research Experience for Undergrads (REU) Program. Patricia is a Chemistry Major transferring Fall 2018; Vance Elliott and Guadalupe Almarez NASA Community College Aerospace Scholars Program and NASA NCAS. Vance is a Mechanical Engineer Major with six acceptances to transfer Fall 2018. Guadalupe is an Aerospace Engineer Major transferring Fall 2019; Taylor Lamb Internship with the Port of Los Angeles for the Summer. He will work with iTEUPs (Temporary Entry and Use Permits) and AiM (a Real Estate and Lease Management database). Taylor will be transferring to Cal Poly Pomona as a Mechanical Engineer Major Fall 2018.
- Three students from ASO participated in the 2020 Census Higher Education Subcommittee convened by Los Angeles Mayor Eric Garcetti's Office. They offered valuable input on how to engage LACCD students and their families, and to encourage them to participate in the 2020 Census.
- A total of 10 students and three Faculty members attended the APAHE Conference on April 11. Harbor students made presentations at workshops, connected with leaders, administrators and formed relationships with peers. They aim to move forward energized and ready to serve our LAHC community.
- Congratulations to Dr. Manu Gagrat, Harbor's Math Instructor, for receiving the UC Irvine Teaching Award.

#### Los Angeles Mission College

- Los Angeles Mission College Foundation hosted the 16<sup>th</sup> Annual San Fernando Valley Food and Wine Festival on Saturday, April 28 to raise funds for student scholarships and awards. This year's theme was "International Cuisine" and featured unique dishes from around the world. As a special surprise, musical entertainment was provided by Dayren Santamaria, a Grammy-nominated violinist, and her band "Made in Cuba."
- LA Mission College's Child Development Center faculty presented a workshop on "Documentation through the Lends of Children Using STEM" at the California Association of the Education of Young Children (CAAEYC) Annual Conference in Pasadena. Faculty shared a STEM Exhibit which documents learning surrounding Science, Technology, Engineering and Math that takes place at the Child Development Center. Conference participants said this was one of their favorite presentations. The workshop was posted on the CAAEYC app as a highlight of the conference.
- LA Mission College rolled out its new Metro U-Pass program for students. At just \$90.27 (valid April 16 to June 17, 2018), the U-Pass offers Los Angeles Mission College students unlimited rides on Metro's Rail and bus lines at a reduced rate. When students sign up, they receive a sticker featuring smart-chop technology that converts their student ID into a transit pass (just like a TAP card). To qualify, students must be currently enrolled in six units or more.
- The Career Center hosted the first annual Job and Career Fair on Thursday, April 26. Students met with more than 60 employers who represent various industries and are looking to hire. The event was free and open to the public. The Career Center helped prepare students for the event by providing workshops on Resume Writing and Interview Skills. Free haircuts were provided courtesy of Western Barber Institute.
- Los Angeles Mission College is a Top 10 Finalist for the National Science Foundation's fourth annual Community College Innovation Challenge (CCIC). CCIC seeks to strengthen entrepreneurial thinking among community college students by challenging them to use science, technology, engineering and mathematics (STEM) to find innovative solutions to real-world problems. LA Mission College's team presented its proposal for using wastewater to generate electricity throughout Los Angeles. The team includes biotechnology students Thibault Angouillant, Karla Martinez Hurtado, Mary Abrams, Juan Sosa Matute and faculty mentor Stephen Brown, Ph.D. "Our students were thrilled to participate and took special pride in their project," said Mehrdad Tajkarimi, Ph.D, who teaches Biotechnology. "Their project uses bacteria in an innovative microbial cell configuration to treat wastewater and produce energy."

#### Los Angeles Pierce College

- Los Angeles Pierce College is proud to announce that Janis Serrano-Garces is the Spring 2018 recipient of a \$1,000 award from the AJ Wang Foundation Scholarship Fund. The Fund provides awards to students who maintain a minimum 2.75 grade point average, are enrolled in at least 12 units and are making progress toward a degree, certificate and/or transfer to a university. Scholarship recipients are eligible to receive up to three awards, which may be used to cover expenses such as books, materials, transportation, food, and even housing needs.
- LAPC enjoyed another successful year of offering the Volunteer Income Tax Assistance (VITA) program, which assists community members with free filing of taxes. Our Business Administration Department students successfully electronically filed 152 tax returns for community members.
- The following students were recognized at the Skills USA Competition:
  - Early Childhood Education Rebeccah Svoboda Silver
  - o Photography Shae Hammond Silver
  - Cameron Kern and Josh Manes Audio/Radio Production Gold
  - o Angel Arauz-Diaz and Neiman Lofton Digital Cinema Production Gold
- The State Chancellor's Office notified LAPC that the following academic programs were recognized as Strong Workforce Stars:

#### **Bronze Stars:**

- o Automotive Technology
- Drafting Technology
- Computer Applications and Office Technology
- Administration of Justice

#### Silver Stars:

- Veterinary Technology
- Addition Studies

#### Gold Star:

- Registered Nursing
- On April 27, the Campus Tree Advisory Committee, in partnership with the Armenian Students' Association, planted a pomegranate tree, which is a symbol of Armenian culture and heritage, next to the Earth Sciences Building as part of the college's annual Tree Campus USA activities.
- Congratulations to the Men's Volleyball Team for capturing the state championship on Saturday, April 28 at Fullerton College defeating the tournament's second seed, the Orange Coast College Pirates, in four sets (25-23, 16-25, 31-29, and 25-22). The Brahmas earned the opportunity to play in the championship game after defeating the

reigning champion and number one seed Long Beach City College Vikings winning in straight sets over this previously undefeated 2018 team (25-13, 25-20, and 25-19). The last time the Men's Volleyball Team won the State Championship was 2003.

#### Los Angeles Southwest College

- The Talent Search program hosted the WESTOP SoCal Student Leadership Conference 2018 on April 28. Students, staff and professionals from TRIO/educational equity programs throughout California attended.
- The Professional Growth Committee presented "Retention Strategies for High Student Achievement Series: 360 Approach to Student Success" on April 26 to help faculty, staff, and administrators understand and bolster retention.
- The "Race to Success" Counselor Awareness day was held on April 26. Students were able to meet a counselor, update their major, register for classes and much more.
- The Undocumented Students Task Force hosted a Town Hall meeting on April 26 with experts who provided the most up to date information to LASC faculty, staff, students and community members on how to best serve Dreamers, DACA and undocumented students.

#### Los Angeles Trade-Tech College

- The LA Construction and Associated Career Awareness Day continues to be the largest single-day outreach event between LAUSD and Los Angeles community colleges. For the eighth consecutive year, LATTC has hosted more than 2,000 high school students, and with the other eight campuses participating, staffed booths to engage attendees on all career education programs, including construction. Students toured Trade Tech and enjoyed hands-on demonstrations about pathway programs.
- On April 19, the annual LATTC Job and Resource Fair took place with more than 80 employees engaging hundreds of LATTC students and community job seekers with job opportunities.
- On April 21, 21 LATTC students competed in the Skills USA state championships in 10 categories. The team members were pitted against other college students from across the state. Once the judging took place, Trade Tech students came away with 13 Gold medals, as state champions in such categories as culinary arts, web design, industrial motor control and Teamworks (which is multi-discipline construction). Each of the students was coached by faculty members on a voluntary basis. It was one of the best showings among all of the community colleges competing.

- Our architecture students, under the guidance of faculty member Marcela Oliva, competed in the first-ever Pando Populous Junk Battle at the Los Angeles Clean-Tech Incubator (LACI) on April 21. The competition challenged college teams to take campus waste and turn it into sustainable items. Battling against teams from UCLA, CalArts and CalTech, the LATTC team won First Place in the competition in the judges' poll and the popular vote.
- U.S. HUD Secretary Ben Carson visited Los Angeles and wanted an up close look at the South Los Angeles Promise Zone, as well as the partnerships it has fostered. On April 24, Secretary Carson made a stop to LATTC to speak with SLATE-Z partners and to understand the work of the college in developing the Promise Zone vision. He held a roundtable in the LATTC Work Source Center and spoke with administrators, faculty and students at several locations in the Advanced Transportation area given the agency's focus on Transit-Oriented Development. He stated that he was impressed with the training and the importance of providing these opportunities to urban communities.
- For the first time in 16 years, the LATTC Women's Basketball team captured the South Coast Conference Championship. The team also earned a berth in the state playoffs by winning its southern regional championship games. The team made the state Elite Eight with a record of 24-7. LATTC honored the team with a campus celebration complete with championship t-shirts, awards and a visit by Los Angeles Sparks General Manager and former player, Penny Toler. Coach Sherwyn Morgan received the Conference Coach of the Year Award and the Southern California Coach of the Year Award. Half of the players are transferring to four-year schools to play basketball, and the remaining players are getting ready to defend their championship next season.
- KTLA Channel 5 covered the Urban Ocean Festival at the Aquarium of the Pacific that was held on April 28. Students from Instructor Karen Chao's Fashion Design class competed in the "Trashin' Fashion Show" that uses recycled items to create garments. The LATTC participants were Corbin Swaim, designer; Anna Kile, model/student; and Ndey Fatou Ceasay, model/student. Corbin Swaim captured the first place \$500 prize for making clothes out of beach flotsam and jetsam.
- On May 2, LACCD Chancellor Rodriguez and LATTC President Larry Frank joined Mayor Eric Garcetti at the Small Business Summit held for the third consecutive year at LATTC. The summit gathers small business owners from throughout Los Angeles to offer guidance and information on participation in public contracts and access to capital. The Mayor emphasized the importance of community colleges in workforce and business preparation.

#### Los Angeles Valley College

- President Erika Endrijonas was unanimously voted on the board of directors for the California Community College Athletic Association (CCCAA). CCCAA established and oversees the enforcement of rules and regulations and guide the administration of the intercollegiate athletic programs at the California community colleges.
- The LAVC Speech and Debate competed in the national tournament and performed very well, winning the Overall Silver Medal, finishing just 2.5 points behand ELAC. Other awards include:
  - Overall Gold Medal in Team Individual Events; Overall Bronze Medal in Team Debate Events
  - Four students came home as Individual Event National Champions: Ronnell Evans, Khamani Griffin, Ben Flores, and Sarahi Flores. Sarahi won two gold medals this year and won one last year, so she has been a 3-time national champion for LAVC in just two years here. Khamani Griffin won the Bossard-Twohy Award (peer-voted award for best debater). Two students brought home silver medals, and 7 brought home bronze medals.
  - The entire team will be honored at the Steve Allen Excellence in Education Awards at the Valley Economic Alliance Board of Governors meeting on Wednesday, May 16.
- LAVC's One Book One College (OBOC) presented a speaking engagement with "How the Garcia Girls Lost Their Accents" author Julia Alvarez via Skype on April 25.
  - This event is part of the Spring 2018 One Book, One College activities, which includes activities that engage students, faculty and staff around 2017-2018 OBOC's selection.
- The Valley Economic Alliance, LAVC Cooperative Education Office, Valley Presbyterian Hospital Student Health Center at LAVC, and LAVC Career/Transfer Center presented the 2018 Health Expo and Career Fair on Wednesday, April 25.
  - The Health Expo offered information on good nutrition, healthy eating and adopting an active lifestyle. There was free on-site health screenings for HIV, blood pressure and BMI, and health activities. The Career Fair featured opportunities for job seekers to meet 74 employers from numerous industries. Burbank Adult School students and high school students attended as part of a coordinated field trip.
- LAVC's Urban Forest Committee and the Sustainability Committee presented Celebrate Arbor Day on Thursday, April 26. Students, staff, faculty and community members joined the celebration of trees with participants from: Shaklee, Waxie, The Bond Construction, Audubon Society, Boxed Water, Solar Restart, Seed Library of LA, Label GMOS, Tree People, Heal the Bay, French Department, Geography Department, Art Department, English Department, Biology Department, ASU, and Eco-Advocates. The event featured an award ceremony, writing contest, raffle, tree planting, scavenger hunt, and more. There were over 200 people in attendance.

#### West Los Angeles College

- West Los Angeles College will be taking a leadership role in resurrecting the Culver City Compact, a "public declaration of our [Culver City's] vision and commitment for a highly collaborative, responsive and innovative educational system that ensures every child succeeds before, during, and after high school." First introduced in 2015, the Compact has been dormant due to leadership changes in the Culver City Unified School District, WLAC, and in several of the partner institutions.
- West Los Angeles College is a partner in Leadership Culver City, a new nine-month
  program in community leadership for individuals who live or work in Culver City. The
  program is an introduction to civic literacy through a series of monthly
  activities/exercises that expand the participants' knowledge of Culver City; its
  governance, businesses, services, and people. Unanimous approval was given by the
  Culver City City Council at its recent meeting, so we are ready to begin recruitment.

A unique component of this venture is that the framework is provided by our noncredit structure, so all enrollees will also enroll in West's noncredit program – and as a result, we will receive apportionment. Other partners, in addition to the City, are the Culver City Chamber of Commerce, the Exchange Club of Culver City and the Center for Nonprofit Management.

 Van Ton-Quinlivan, Executive Vice Chancellor, Workforce and Digital Futures (State Chancellor's office), has informed the College that "multiple programs at your college have been named as Strong Workforce Stars because they have outstanding postcollege outcomes in employment, earnings gains, and regional living wages, based on Strong Workforce Program LaunchBoard data."

Programs attain the Bronze, Silver, and Gold Star recognition because graduates attained one or more of the following thresholds for economic mobility:

- o An increase in earnings by 50% or more,
- Attainment of the regional living wage by 70% or more, and/or
- 90% or more are employed in a job similar to their field of study.

BRONZE STAR programs (attained threshold outcomes on one metric) include:

- Aviation Airframe Mechanics: 112% increase in earnings;
- o Aviation Powerplant Mechanics: 123% in earnings:
- Accounting: 100% of students are employed in a job similar to their field of study;
- Health Occupations General: 73% increase in earnings;
- Medical Assisting: 153% increase in earnings;
- o Film Production: 210% increase in earnings; and
- Paralegal: 76% of students attained the regional living wage.

SILVER STAR recognition (attained threshold outcomes on two metrics):

 Business Application & Database Management: 66% increase in earnings and 80% of students attained the regional living wage.

GOLD STAR recognition (attained threshold outcomes on all three metrics:

- Dental Hygiene: 303% increase in earnings, 78% of students attained the regional living wage, and 100% of students are employed in a job similar to their field of study.
- West Los Angeles College has been selected to be one of only 15 community colleges statewide to participate in the Institutional Effectiveness Partnership Initiative (IEPI) Strategic Enrollment Management (SEM) Program. The SEM program is a comprehensive one-year program that provides training, coaching and resources in SEM. Participating colleges will build upon their SEM knowledge and learn engaging and impactful practices to help move their campus SEM initiatives forward.

Our project is "Destination West: Creating an Educational Community that Attracts and Retains Students", focusing on communication and community-building as a key component of student persistence and success.

A team of ten faculty and administrative staff will attend a two-day workshop in early June, and then the College will benefit from ongoing coaching and support for the entirety of the 2018-2019 academic year.

#### **Upcoming Campus Events and Activities for May**

DATE	COLLEGE	EVENT			
May 1	LA Southwest College	The Annual May Day Labor and Social Injustice Teach In! started at Noon – 3 p.m. the Student Services Building lobby and Multipurpose Room 127 in School for Career and Technical Education building to commemorate May Day.			
May 2	LA City College	High Principals Breakfast with the College President.			
May 2	LA City College	President's Scholars Luncheon			
May 3	LA Harbor College	2 <sup>nd</sup> Annual "Dine N' Dance" DREAM Scholarship Fundraiser; 5 – 8 p.m. in the LAHC Cafeteria. Support our DREAMERS with a \$25 donation.			
May 3	LA Harbor College	Registration Party! will be held from 11 a.m. – 1 p.m. in Tech 202 to help students register for Summer and Fall 2018.			
May 3	LA Pierce College	Piano, Voice, Violin, and Viola Concert will be held in the Performing Arts Building starting at 1 p.m.			
May 3	LA Pierce College	Cinco de Mayo Celebration from $5-8$ p.m. in the Great Hall			

May 3	LA Pierce College	Awards Ceremony and Reception from 6 – 8:30 p.m. in the Art Gallery, Room 3301.
May 3 – 24	LA Pierce College	The Annual Student Art Show will be displayed in the Art Gallery, Room 3301.
May 4	LA Southwest College	The Career and Technical Education Department will host Digital Tech & Entrepreneur Career Expo 2018 from 8 a.m. – 3 p.m. at the Pasadena Convention Center. The technology immersion experience is student and community accessible and will feature an assortment of presenting tech companies, organizations and individuals who are at the forefront of media, maker spaces, mobile, internet/gaming and digital tech revolutions.
		RSVP at <a href="https://dtec2018expo.enetla.org">https://dtec2018expo.enetla.org</a>
May 4	LA Harbor College	Spring Showcase of the Arts presented by the Music and Humanities students register for Summer and Fall 2018.
May 4 – 5	LA Pierce College	Clybourne Park in the Performing Arts Building starting at 8 p.m.
May 6	LA Pierce College	Clybourne Park in the Performing Arts Building starting at 2 p.m.
May 8	East LA College	ELAC's Outreach and Recruitment Department is collaborating with Learning Rights, a legal nonprofit that works with parents of students with disabilities, to hold a Learning Rights Town Hall event 7 a.m. – 6 p.m. in F5-201 Multipurpose Room. This annual event includes a series of workshops to teach parents about their rights. It is also an opportunity for parents to voice their experiences. The Learning Rights Law Center's TIGER (Training Individuals for Grassroots Education Reform) annual Town Hall will have close to 200 parents in attendance. This unique training will focus on special education eligibility, access to services at school, Regional Center, and healthcare, mental health and mental health services, and other similar topics.
May 8	LA Harbor College	Effort to Address Food Insecurity Among LAHC Students (simply show ID) – sponsored by EOPS/CAFYES (Cal Fresh Event); NEA/Library Quad Lawn:  8 a.m. to 10 a.m. – Free Pancakes
May 8	LA Pierce College	11 a.m. to 2 p.m. – Free Groceries  Media Arts Photo Salon at the Library Learning  Crossroads Building, Second Floor from 6 – 8 p.m.
May 9	LA Mission College	Transfer Recognition/CSUN Day

May 9	LA Trade-Tech College	The third annual Enrollment Fair engages new and continuing students at LATTC. Faculty and staff representatives from all nine pathways, enrollment specialists, and counselors will be available Noon – 7 p.m. outside Mariposa Hall to answer all questions to enroll students on the spot.
May 9	LA Trade-Tech College	At LATTC's South Tent, the LATTC Foundation is distributing over \$35,000 in student scholarships at a campus event where we celebrate the success of our students.
May 10	LA Southwest College	Professional and Growth Committee will present "Reading Strategies That Support Students in All Disciplines" 11:30 a.m. – 1 p.m. in the SoCTE Building, Multipurpose Room 127. The workshop will present reading strategies to faculty that can be used to support students in comprehending and thinking critically in all disciplines.
May 10	LA Mission College	Scholarship Ceremony
May 10	LA Harbor College	It's Tea Time – 1 <sup>st</sup> Annual Formal Tea (full service) in recognition of Mother's Day; 11 a.m. – 1:30 p.m.
May 10	LA Pierce College	Applied Music Recital 1 in the Performing Arts Building starting at 1 p.m.
May 10	LA Trade-Tech College	Excitement will run high at our Tools for the Trades rally in the North Tent where hundreds of students gather in anticipation of the announcement of the recipients of the Tools for the Trades scholarships. These scholarships are unique because they come in the form of tools for career technical areas. The tools are valued at \$500 to \$1,500. More than 50 awards are given out by the LATTC Foundation.
May 10	LA Trade-Tech College	The Student Entrepreneurial Shark Tank is a unique event for business students that employs the same format as the television show. Students present business ideas to a panel of instructors and industry executives who judge for creativity, financial viability and the contributions to the current economy.
May 11	East LA College	The Kinder Caminata event will be held from 8 a.m. – 1 p.m. in the E3/E7 Quad. More than 25 elementary schools and 1,300 students will participate in this event coordinated by the Outreach and Recruitment Department, which allows local Kindergarten students to have their first opportunity to glimpse college life and learn about higher education. There will be interactive booths to introduce the students to a wide range

		of career options. Kindergarten students will meet college students, staff, faculty, and community members representing the various careers of teaching, public safety, engineering, science, math, accounting, physical education, and performing arts. This event helps the Kindergarten students to commit to their future college education.
May 11	LA Harbor College	Student Recital – Josh Cahill (Electric Bass); from 8 – 9 p.m. in the Music Recital Hall.
May 12	LA Harbor College	The 2 <sup>nd</sup> Annual Campus Run presented by Buddy to Buddy starts at 10 a.m. The cost is \$15 per runner and the funds will go towards DSP&S Student Book Grants.
May 15	LA City College	IEPI Site Visit
May 15	LA City College	Dean's Honors Tea (students)
May 15	LA Harbor College	"Above the 3%" Luncheon spotlighting Harbor's CAFYES students will take place from $2-3~\rm p.m.$ in the LAHC Bistro.
May 15	LA Trade-Tech College	Several of California's gubernatorial candidates will join in a debate sponsored by the Children's Defense Fund beginning at 3 p.m. under the LATTC South Tent. This gives our community another chance to ask questions about children's issues as well as their education vision.
May 16	LA City College	Employee Appreciation Breakfast
May 16	LA City College	Veteran's Graduation
May 17	LA Harbor College	Students vs. Faculty Softball Game will be held in the Women's Softball Field. Time to be determined.
May 17	LA Pierce College	Applied Music Recital 2 in the Performing Arts Building starting at 1 p.m.
May 17	LA Trade-Tech College	Our Foster and Kinship Care Program is holding its annual Dancing With the Foster Care Stars event in the South Tent. Professional dancers perform along with faculty, staff, and students. All proceeds support the Guardian Scholars program which helps guide foster youth through their higher education journey. The event begins at 6 p.m.
May 18	LA City College	LACC Emeriti Spring Luncheon
May 18	LA Harbor College	The UMOJA Culmination Ceremony takes place 1 – 5 p.m. in SSA219.

May 19	LA Harbor College	The Annual Business and Computer Technology Faculty and Business Advisors meeting will be held in the Seahawk Center 9 a.m. – Noon.	
May 19	LA Pierce College	UNDOCU-Day will be held in the Great Hall from 9:30 a.m. – 4 p.m.	
May 22	LA Harbor College	The Academic Honors and Scholarship Ceremony will take place from 4–6 p.m. in the LAHC Theatre.	
May 23	LA Harbor College	Graduation Fair! 10 a.m3 p.m. in the Quad Area.	
May 24	LA City College	Scholarship Luncheon and Ceremony	
May 24	LA Harbor College	Employee Recognition Luncheon starting at 11:30 a.m. in the Seahawk Center.	
May 24	LA Harbor College	Special Programs and Services Project ASAP – TRIO Graduation starting at 11:30 a.m. in PE140.	
May 24	LA Mission College	Memorial Day Ceremony	
May 24	East LA College	The Transfer Student Reception event will be held 6–8 p.m. in the G3 auditorium. More than 400 students are anticipated to attend this annual event to be recognized for being accepted to transfer into four-year universities. There are about 1,400 total students transferring from ELAC during this coming Fall 2018.	
May 24	LA Trade-Tech College	Following the selection of the Tools for the Trades scholarship winner at the campus rally May 10, the actual tools are presented to the student winners at a dinner in the South Tent. The tools are displayed around the edge of the dinner area, and faculty and families gather around the winners to celebrate their accomplishments. Excerpts from student essays are read, and there is plenty of heart to fill the evening.	
May 25	LA City College	EOPS Achievement Ceremony	
May 25	LA Harbor College	The Transfer Recognition Ceremony will be held at Theater Quad A, 10 a.m. – 1 p.m. A special time as we are recognizing our Transfer students and handing out their graduation cord.	
May 25	LA Trade-Tech College	This semester's LATTC Gold Thimble fashion show will showcase some of our graduating students' best designs. This year will mark our fashion faculty member Carole Anderson's final show before she retires from full-time teaching.	
May 25 – 26	LA Pierce College	Dance Concert Performances will be held in the Performing Arts Building starting at 8 p.m.	
May 27	LA Pierce College	Dance Concert Performances will be held in the Performing Arts Building starting at 2 p.m.	

May 30	LA Southwest College	The Spring 2018 Noncredit Culmination Ceremony will be at 9 a.m. in the Little Theatre.		
May 31	LA City College	Cliff Winston Banner Unveiling and Reception		
May 31	LA Pierce College	The College Choir Concert will start at 7 p.m. in the Performing Arts Building.		
May 31	LA Southwest College	LASC's Deans will celebrate success at its annual Academic Achievement Celebration at Noon in the campus quadrangle. The honor list is composed of students who have satisfactorily completed 12 or more units in a given semester with a 3.5 grade point average or who have completed six to 11.5 units in a semester with a 3.5 grade point average and have completed a cumulative total of 12 or more units with a 3.5 grade point average in all work attempted.		

# IV. Community Engagement & Partnerships

Chancellor and Executive Staff community outreach for April and May:

DATE	EVENT
April 2	Chancellor Rodriguez and Administrative Officer Maria Veloz traveled to Sacramento to provide testimony to the Assembly Higher Education Committee regarding AB 2306 (Santiago), the student financial aid, Cal Grant expansion bill our district is sponsoring.
April 4	The April Board Meeting took place at LA Valley College.
April 5	LACCD's Second Annual Sexual Assault Awareness Month Symposium took place at the ESC Board Room. Programming included a presentation by the Jenesse Center about sexual violence prevention and recourses and keynote presentations by Dr. Deborah Schleicher about the prevalence of sexual assault, rape culture, and the free, comprehensive services offered by the Santa Monica UCLA Rape Treatment Center.
April 5	The DACA/Immigration Task Force met at LA Trade Tech College.
April 6	Chancellor Rodriguez and Administrative Officer Maria Veloz met with Assemblywoman Wendy Carrillo at her local office to discuss AB 3101, to discuss the CCC Apply simplification bill she is carrying for our district.
April 7	Chancellor Rodriguez was recognized as SOE's 2018 Educator of the Year hosted by the LMU School of Education at LMU's Hilton Center for Business. Special thanks to Trustee Hoffman and LACCD colleagues who were able to attend the ceremony.
April 9	Chancellor Rodriguez visited with UC Davis undergraduate and graduate students and faculty, and delivered a speech as part of the UC Davis Forum on the Public University and the Social Good series.
April 10	The LACCD Foundation Board met at the ESC.
April 12	LACCD's Second Annual Sexual Assault Awareness Month Symposium took place at West LA College, SSB 414.
April 12	The PUENTE Advisory Board met at the UCLA School of Education.
April 12	BuildLACCD graduates from the Boot Camp were recognized at the Corporate Center.
April 13	The Student Advisory Committee (SAC) met at the ESC with Trustee Buelna representing the board.
April 13	The Presidents' Council held their meeting at City Hall.
April 16	Chancellor Rodriguez attended Mayor Garcetti's 2018 State of the City Address at City Hall.

April 17 Monthly consultation with Chancellor Rodriguez and the District Academic Senate. April 17 Vice Chancellor Cornner, Trustee Buelna, and Administrative Officer Veloz traveled to Sacramento to visit key offices and provide testimony in support of district-sponsored legislation concerning the CCC-apply simplification (AB -Carrillo) and expansion of dual enrollment programs to parochial/private schools (AB 2575 - Santiago). April 18 The Title IX, Sexual Harassment Task Force met at the ESC. April 18 The April Board Committee meetings and a Board Special Meeting on Procedures for Filing a Board of Trustee Vacancy were held at the ESC. April 19 Chancellor Rodriguez visited senior staff and the enrollment management team at LA City College. April 19 The District's Small Business Advisory Council met at the Van De Kamp Center. April 19 Charles Drew University held its annual Spring Gala at the Beverly Hills Hilton. The District had a sponsored table. April 23 Monthly consultation with Chancellor Rodriguez and the Faculty Guild. April 24 Chancellor Rodriguez visited senior staff and the enrollment management team at LA Pierce College. The Title IX, Sexual Harassment Task Force met at the ESC. April 25 April 25 The Chancellor's Advisory Committee for Asian Pacific Islander Affairs met at East LA College. April 25 Vice Chancellor Cornner traveled to Sacramento to join our state advocates in Sacramento to provide testimony in support of district-sponsored legislative concerning the expansion of dual enrollment programs to parochial/private schools (AB 2575 - Santiago). April 26 LACCD's Second Annual Sexual Assault Awareness Month Symposium took place at LA Pierce College, Building 600. April 26 Administrative Officer Veloz attended the Univision Advisory Committee on the Chancellor's behalf at the Univision headquarters. April 27 LACCD's Second Annual Sexual Assault Awareness Month Symposium took place at LA Trade-Tech College in Sage Hall, Cafeteria. April 27 The district summit on Open Educational Resources happened at LA City College.

Chancellor Rodriguez visited the district Chief Student Services and Chief April 27 Instructional Officers. April 27 Chancellor Rodriguez participated in Day Two of the UCLA Luskin Lecture Series: Black, Brown, and Powerful: Freedom Dreams in Unequal Cities, hosted at LA Trade Tech College. April 28 Annual Gold Creek Open House with Guest Speaker Dr. Jon Keeley, Research Biologist, on ecological impacts of wildfires as well as other aspects of plant ecology. Chancellor Rodriguez was the keynote speaker at the 2<sup>nd</sup> Annual Local April 28 District Central Parent Summit, sponsored by LAUSD, hosted at LATTC. April 28 Chancellor Rodriguez attended LA Mission College's Food and Wine Festival. April 30 Chancellor Rodriguez visited senior staff and the enrollment management team at LA Mission College. Chancellor Rodriguez visited senior staff and the enrollment management May 2 team at LA Trade Tech College. May 2 Chancellor Rodriguez visited senior staff and the enrollment management team at East LA College. May 3 Chancellor Rodriguez participated on a panel titled, How Can LA Meet Its Potential, joining the LA County, CEO, USC Dean-Price School of Public Policy, and Santa Monica City Manager as part of CityAge: Build The Future conference at The California Club. May 3 Chancellor Rodriguez attended a Cinco de Mayo program at LA Pierce College. May 4 The Presidents' Council met at LA Pierce College. May 4 Chancellor Rodriguez attended the CCCT Annual Trustees Conference at the Hyatt Regency Valencia chairing the California Association of Latino Community College Trustees and Administrators (CALCCTA) meeting. May 9 The May Board Meeting is scheduled to take place at LA City College. May 10 The DACA/Immigration Task Force will meet 2-4 p.m. at LA Southwest College Multipurpose Room 127, School of Career and Technical Education. May 11 The Student Advisory Committee (SAC) will meet from 9:30 a.m. – Noon at the ESC, with President Fong representing the Board. May 22 The Veterans Task Force will meet at 10 a.m. at the ESC, Board Room. May 23 The May Board Committee meetings will be held at the ESC starting at Noon.

#### V. LACCD Media Outreach and Coverage

Three news releases were distributed to the press and posted on the District's homepage of website, including announcements on May 9 Board agenda item to discuss filling current vacancy on Board of Trustees; District Officials applauding expansion of the LA College Promise program as announced by Mayor Garcetti and District's support for regional approach to enhance College Promise strategies.

The District's main Twitter account in April increased past 1,500 followers for the first time, and impression counts have gone from a daily average of about 125 in March 2018 to more than 250 in April. Our Twitter account is at <a href="https://twitter.com/laccd">https://twitter.com/laccd</a> (@laccd).

The District's Facebook account, <a href="https://www.facebook.com/LACCD/">https://www.facebook.com/LACCD/</a> (@LACCD) has about 2,650 followers, adding about 45 from the prior month. Post engagements were about 1,140, up 8 percent.

The District has now also begun revitalizing its Instragram account, at <a href="https://www.instagram.com/laccd\_edu/">https://www.instagram.com/laccd\_edu/</a> (laccd\_edu)

The following media hits were provided by Imprenta for April 2018.

#### Online

Source	Market	Title	Excerpt
Los Angeles Times	Los Angeles	How to bolster the 1st amendment on college campuses	"In 2016, Kevin Shaw, president of a libertarian student group at <b>Pierce College</b> , was handing out Spanish-language copies of the U.S.  Constitution"
City Watch	Los Angeles	Change on the Horizon for LACCD Board of Trustees	"Los Angeles Community College District is the largest community college district in the United States, and one of the largest in the world."
Los Angeles Magazine	Los Angeles	The Death of Photographer Laura Aguilar Is a Major Loss for L.A.	"Aguilar said, "There's a good part of me that is afraid I may not be there. And I worked so damn hard to get thereto go back to a place [East Los Angeles College]"
Los Angeles Times	Los Angeles	Photographer Laura Aguilar, chronicler of the body and Chicano identity, dies at 58	"and who mentored Aguilar as a student in the 1980s at East Los Angeles College"  "Later, at East Los Angeles College, she was a photographer for the school paper"
Bristol Herald Courier	Los Angeles	HUD Secretary Ben Carson tours women's homeless center on LA's skid row	"Carson later stopped by Los Angeles Trade-Technical College, a lead agency for a HUD-designated"
Sonoma Index	San Francisco	In this Sonoma Raceway field, the win goes to efficient, not fast cars	"There are six other California teams participating: UC Berkeley, California State University Sacramento, UCLA, East Los Angeles College"

Los Angeles Times  Los Angeles  KPCC-FM  KPCC-FM  Los Angeles  Los Angeles  Los Angeles  Los Angeles  Los Angeles  RPCC-FM  Los Angeles  Los Angeles  RPCC-FM  RPC-FM  RPC-FM  Los Angeles  RPCC-FM  RPC-FM  RPC			Inside L.A.'s other	"said Hernandez, who commutes by
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Wilmington  "He got a job as a teacher's assistant in East Los Angeles College art		I	1	classes."

Los Angeles Magazine	Los Angeles	A Masked Musician From Boyle Heights Is Using Technology to Build Community	"Recently, he hooked up with LinkedIn for the career-building network's #InItTogether campaign and will be performing as part of a resume workshop planned for this summer at East Los Angeles College.
Los Angeles Daily News	Los Angeles	LA racing ministry pits illegal street racers against cops. The prize? Saving lives	"After authorities nabbed the East Los Angeles College student again near his home"
The Daily Breeze	Los Angeles	City Proposes  Dedicated Bikes-only loop in Wilmington	"The goal is to connect the community's main "hubs" — Machado Lake and Los Angeles Harbor College"
CBS Los Angeles	Los Angeles	Passenger Critical After Stabbing on East LA Bus loop in Wilmington	"The victim was a student on his way to East Los Angeles College"
KCET-TV	Los Angeles	How Lincoln Heights' Church of the Epiphany Energized the Chicano Movement	"It was Luce who hired Carlos Montes, then a student at <b>East Los Angeles</b> <b>College</b> "
CBS8	Los Angeles	2018 Scholarship America® Dream Award Recipients Named	Jacqueline Vela, a history and literature major at East Los Angeles College

#### TV

Source	Market	Title	Excerpt
KTTV-Fox 11 Ten O'clock News	Los Angeles	BlueLA Electric Vehicle Car Sharing Service	"Right now the stations are concentrated near downtown, and this one at Los Angeles City College."

## Radio

Source	Market	Title	Excerpt
PCC-FM NPR	Los Angeles	Southern California Public Radio - Take Two — Blue LA available for rent at Los Angeles City College	"The cars will be rented out of 40 different locations, including Los Angeles City College."

The Board of Directors of the Foundation for the L.A. Community Colleges, LACCD Trustee and DACA/Immigration Taskforce Committee Chair Gabriel Buelna, Ph.D. and LACCD Chancellor Francisco Rodriguez Invite You to a



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# STUDENT TESTIMONIALS



## YOUR DONATIONS HELP DREAMERS IN NEED

The Dream Resource Centers are an instrumental aspect of what the Dreamers' stand for. Like Dreamers, the Dream Resource Centers encourage others to feel comfortable, courageous, and most of all, they promote action! Thanks to the District's Dream Resource Centers, we are able to find strength and support within others that understand and comprehend who we are as individuals rather than as labels.

Jose Pedraza





We Dreamers really need your help. Our education depends on people like yourselves who can help make it possible to have the Dream Resource Center and to help us prosper along the way.

Jhoana Ruelas

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# BEATRIZ ACEVEDO | **mitú**President & Founding Partner

Beatriz Acevedo is a three-time Emmy Award winning producer and digital media pioneer with more than 20+ years experience creating content for major TV networks from the Food Network to Discovery to USA Network. Beatriz has dedicated her life's work to creating opportunities for Latino youth in an effort to empower their voices, and to diversify and influence culturally relevant depictions of Latinos in media.

As the President and Founding Partner of mitú, Beatriz has the privilege of leading the next generation of storytellers and creators who are challenging the status quo through content rooted in their unique POV on the world. Beatriz is an incredibly passionate speaker and enjoys insightful discussions around diversity in the media, female empowerment and the future impact of multicultural youth on America.





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If you have questions, please contact Michael Fuller, Director of Institutional Advancement at 213-891-2376 or michael@lacollegepromise.org

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