



LOS ANGELES COMMUNITY COLLEGE DISTRICT

CITY / EAST / HARBOR / MISSION / PIERCE / SOUTHWEST / TRADE-TECHNICAL / VALLEY / WEST

OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees

FROM: Chancellor Francisco C. Rodriguez

DATE: March 5, 2019

SUBJECT: March 2019 - Chancellor's Monthly Report

The LACCD March report includes brief updates on the following:

- I. District Updates
- II. Update on the LACCD Enrollment
- III. Reports from the College Presidents
- IV. Community Engagement & Partnerships
- V. LACCD Media Outreach and Coverage

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I. District Updates

Mark your calendars, Commencement Day at all nine colleges is Tuesday, June 4.

First Annual LACCD Job Fair

The Los Angeles Community College District Division of Human Resources hosted a Job Information Fair on Saturday, March 2 at Los Angeles Trade-Technical College. Human Resources has launched a large recruitment program for over 80 academic positions. The Job Information Fair allowed interested applicants to meet with faculty and staff representatives from the District and its nine colleges and attend workshops about the application process and tips for submitting successful applications. College information tables were also available. The event is also certain to increase the number of diverse applicants to LACCD.

Over 80 teaching positions are available through the online application process in a variety of disciplines, from accounting, biology, computer sciences and math to film production, political science, nursing and counseling services. Positions are full-time probationary tenure-track.

In addition to meeting with District and college representatives, attendees were able to attend several brief workshops, including:

- How to complete an employment application for academic positions at LACCD.
- Tips on putting together a successful teaching demonstration that is required as part of the application process.

- Listen and learn from various Department Chairs on what they look for during the application process.

Federal Advocacy

From February 10-13, 2019, five members of our Board of Trustees and district staff traveled to Washington, D.C. to visit with members of Congress and the Administration as part of our annual trip in conjunction with the Association of Community College Trustees' (ACCT) National Legislative Summit. Over two extremely productive days, we scheduled 19 meetings with congressional offices and agency senior leadership to discuss the Los Angeles Community College District's federal policy priorities and highlight the innovative work taking place at our nine campuses. Attached is a copy of the summary of meetings and the 2019 Federal Legislative priorities.

District Annual Report

The District's 2017-2018 Annual Report is now available online. The report highlights key information for the District and its nine colleges. The report is on the District's website at <https://services.laccd.edu/districtsite/chancellor/flipbook/index.html?page=1>.

District Quarterly Newsletter

The Spring 2019 issue of the District Quarterly newsletter was published March 6, 2019. The newsletter is available online at the homepage of the District's website at www.laccd.edu.

Foundation for the Los Angeles Community Colleges

The District Foundation received \$150,000 from The College Futures Foundation to support an "Inside Education" television special to be produced by KVIE, a Public Broadcasting Service (PBS) television station in Sacramento, Calif. KVIE will produce three half-hour segments about California's community colleges. Each half-hour program will have up to four short segments that will air as part of the "Inside California Education" series broadcast on PBS stations throughout the state and on the local stations' websites. The segments will be made available to all California community colleges for their own use. LACCD will host a premiere screening event early in the 2019-2020 Fiscal Year.

The Foundation awarded \$500 each to 201 students for a total of \$100,500 for the Vicky Chang NCLEX Grant Award. The grants assist nursing students who graduated in December 2018 with the cost of taking the NCLEX exam required to become a registered nurse. Students who receive the grant agree to take the test within four months of their graduation date. Data has shown that taking the test soon after graduating improves the passing rates for students. Overall LACCD has shown an increase in passing rates across the seven colleges with nursing programs since the Vicky Chang Award was initiated.

II. Update on the LACCD Enrollment

Based on Day 15 in Spring 2019 (02/19/2019) compared to Spring 2018 (02/20/2018):

- Credit Headcount is 5% lower
- Credit Duplicated Enrollment is 5% lower
- Credit Section Count is 3% lower
- Enrollment per Section is 2% lower

To more accurately reflect and track core enrollment in the District, these figures now exclude ELAC's Public Service academies.

Some dual enrollment is still pending.

Both revenue and cost metrics, derived from the new Student Centered Funding Formula (SCFF) and critical to the financial health of the District, continue to be tracked on a weekly basis. Comparing Spring 2019 (as of 2/19/2019) to Spring 2018 (end of semester):

- Credit FTES in Spring 2019 was 95% of Spring 2018
- The Special Admit K-12 student count in Spring 2019 was 66% of Spring 2019
- The AB540 student count in Spring 2019 was 88% of Spring 2018
- California Promise (formerly BOG) grant student count in Spring 2019 was 91% of Spring 2018
- The Pell grant student count in Spring 2019 was 65% of Spring 2018
- Credit (paid) standard hours of instruction in Spring 2019 was 98% of Spring 2018

Positive attendance FTES (both credit and noncredit) is not yet available for Spring 2019. Positive attendance reporting occurs late in the semester, which accounts for lower or negligible values shown in all spring 2019 FTES categories (especially noncredit regular and noncredit enhanced FTES). In addition, it is expected that Pell grant awards will increase as disbursement processing continues in Spring 2019.

The District continued its Spring 2019 social media campaign, which consists of weekly communications to students through March 2019 with emails and social media outreach primarily on Facebook, YouTube and Instagram. Notifications concentrated on submitting applications for federal (FAFSA) and state (Dream Act) financial aid. The most recent weekly distribution (for the week of 02/18/19) targeted more than 200,000 students. A second phase of this campaign will occur in March and April to focus on enrollment via the Los Angeles College Promise Program.

Bilingual, multiplatform enrollment outreach will begin in March and continue through April and May, also for the College Promise Program in collaboration with Univision Television.

III. **Reports from the College Presidents Based on the District Strategic Plan 2018-2023**

Goal 1: Access to Educational Opportunities

- **Los Angeles City College** – A meeting was held with Children's Hospital Los Angeles about partnerships related to health occupations and internships in Nursing as well as other health occupations. There was also a meeting with administrators from Mt. St. Mary's College to discuss articulating LACC programs to Mt. St. Mary's: RN to BSN, and online ADT Business Administration to BA Business Administration. Mt. St. Mary's will follow up to determine other programs for articulation.
- **East Los Angeles College** – The California Mayor's Cyber Cup (CMCC) was held at ELAC on February 23. ELAC is one of 12 sites throughout California that hosted the Cyber Cup. The CMCC included a team-based competition that embraced technical skill sets, leading cyber practices, and good cyber-hygiene habits. The teams were comprised of three to six middle and high school students who learned cyber security skills while competing. President Martinez gave opening remarks to kick-off the event.
- **Los Angeles Harbor College** – Harbor will be hosting the local Los Angeles Performance Pilot Partnership (LA3P) meeting on March 15 from 10 a.m. to 12 p.m.

Approximately 30 individuals will attend from community organizations working with youth. Harbor will present an overview of programs and services available. These organizations work with transition-age youth, foster care youth, youth on probation and those experiencing homelessness. Campus tours will be provided.

- **Los Angeles Mission College** – The College Culture Re-Entry Hub at LAMC celebrated the graduation of one of its students, Abel Martinez, who completed an associate degree recently. Martinez earned a 3.4 grade point average and completed his degree during his incarceration at Barry J. Nidorf Juvenile Hall in Sylmar, California. Trustee Scott Svonkin was present, as was more than 100 of Martinez’s close friends and family members.
- **Los Angeles Pierce College** – Pierce’s STEM Week took place February 20-22. Students had the opportunity to meet STEM transfer students and STEM professionals and take a field trip to CSUN’s Engineering and Computer Science Department.
- **Los Angeles Southwest College** – LASC is hosting and, for the first time, instructing the Apprenticeship Readiness Program in support of Los Angeles International Airport’s \$14 billion Capital Improvement Program. The free job training provides an introduction to a construction career. Graduation for this cohort is March 20.
- **Los Angeles Southwest College** – LASC’s Financial Aid Office is offering interested students the opportunity to attend more than a dozen workshops to better understand federal loans and their options.
- **Los Angeles Trade-Technical College** – The *Undesign the Redline* exhibit is presented in the atrium of Magnolia Hall as part of a nationwide tour discussing the effects of discriminatory practices. This exhibit looks at the unfair housing practices used to keep African Americans and other minorities from purchasing property in certain neighborhoods, from being allowed access to competitive mortgages, and how that has shaped South LA and other neighborhoods served by LATTTC and other colleges. L.A. County Supervisor Mark Ridley-Thomas attended the kick-off event for the exhibit on February 14, which is part of the college’s Black History Month celebration. The exhibit will be open and available for public viewing through March 30. The exhibit is the creation of Enterprise, which seeks to bring this story to communities and to engage students in unraveling and preventing this type of discrimination in the future.
- **West Los Angeles College** – WLAC has begun discussions with the Center for Community College Partnerships at UCLA to implement a program similar to those successfully mounted at ELAC, LAVC, and LAPC to promote a strong transfer environment.

Goal 2: Premier Learning Environments

- **Los Angeles City College** – A Webx meeting was held with CISCO Grant/Public Funding introduction occurred to discuss the critical initiatives being undertaken by LACC. CISCO works with public organizations to help find funding for initiatives that not only include technology, but also are innovative.

We were invited to view an eSports lab at a high school in the valley where one of our donors donated the lab. This same donor is interested in installing an eSports lab at LACC. We were able to see what happens in the lab and interact with the “players.” We expect that the donor will provide the resources to install a lab this summer. Phase II of this project will be to install an eSports lab for disabled students.

- **Los Angeles Harbor College** – Harbor will host Majors March Madness for students. Majors March is a way to spotlight different career paths for students and connect them with faculty and staff in the respective subject areas. The event will be every Tuesday, Wednesday, and Thursday in March.
- **Los Angeles Mission College** – LAMC student Brian Zamora has been selected as a semifinalist for the prestigious Jack Kent Cooke Foundation's Undergraduate Transfer Scholarship. This year's semifinalists were chosen from a pool of nearly 1,500 applicants attending 369 schools in 45 states and the District of Columbia. The Undergraduate Transfer Scholarship recipients will be announced in April. Each selected scholar will be provided generous financial support for up to three years, college planning services, ongoing advising, and the opportunity to connect with a thriving community of fellow Cooke Scholars.
- **Los Angeles Southwest College** – LASC's Theatre Program has been recognized yet again at the Kennedy Center's American College Theatre Festival, Region 8, for its newest form of social justice theatre entitled "I Am Not Your Property!" LASC students under the direction of theater professor Jonathan Pope Evans were honored with the "Outstanding Ensemble" award in the Devised Theatre Program.
- **Los Angeles Trade-Technical College** – The Black Faculty and Staff Association's (BFSA) annual Black History Month Luncheon took place on February 21 and featured L.A. County Supervisor Mark Ridley-Thomas, followed by the unveiling of the *Undesign the Redline* exhibit in Magnolia Hall. The luncheon featured music, great food provided by our Culinary Arts students, and a tribute to Coach Richard Wells, who has been part of our campus for more than 30 years and who has helped grow the BFSA as well as brought great programs to campus. Supervisor Ridley-Thomas discussed the topic of black migration and how that has shaped the neighborhoods of this city. He encouraged faculty, students, and staff to visit the exhibit.
- **Los Angeles Trade-Technical College** – Following the BFSA Black History Luncheon, the campus was invited to the college's monthly Day of Learning. This event focused on the history and forces that are shaping South LA and the communities we serve and, appropriately, was held in the atrium where the Redline exhibit sits, giving attendees a visual sense of history and why certain neighborhoods developed as they did. The discussion was led by LATTC labor studies instructor, Mary Lee, who contributed to the exhibit and its placement at Trade-Tech. She encouraged Trade-Tech employees in attendance to learn more about the housing environment and to understand that government and real estate practices have prevented certain neighborhoods from reaching certain economic goals. One shining light in the discussion was Trade-Tech's lengthy history in training students for good careers that allow for the building of a middle-class.
- **Los Angeles Trade-Technical College** – On February 22, the Lady Beavers basketball team captured its second consecutive South Coast Conference – North

Division championship with a grueling win over a talented ELAC team, 83-73. Our Lady Beavers have gone back-to-back! Truly a historic accomplishment for our student-athletes! The Lady Beavers went 9-1 in league and now are poised to make a run in the state playoffs. Congratulations to our players, Coach Sherwyn Morgan and his staff, along with the classified folks who help support athletics on a daily basis.

- **Los Angeles Valley College** – In honor of Black History Month, we are highlighting the efforts of our LAVC Black Scholars program to help increase the academic success of African-American students at Valley College. Under the leadership of Dean Llanet Martin and Program Coordinator Dr. Elliott Coney, the Black Scholars program supports LAVC students of color by providing a mentorship-based learning community on campus. Black Scholars is also coordinating this month's "Black Heritage Week" activities featuring a "The Hate You Give" screening and panel discussion, keynote address by Nate Howard of Movement BE, BBQ fundraiser, comedy show, cultural celebration, and more. Coming up, the program will have a soft opening for its brand new dedicated space in CC102 later this month, and will welcome its first cohort of the Umoja Program this Fall.
- **Los Angeles Valley College** – The LAVC Financial Aid office was open on Saturday, February 23 from 9 a.m. to 1 p.m. to help students complete their online FAFSA applications before the priority deadline of March 2. Financial Aid Representatives were available to provide individual help, answer questions and assist students with the online application process.
- **West Los Angeles College** – Since its opening, the West Wardrobe has had 325 individual student visits with 109 students having received clothing and 97 individual donations made. The Wardrobe also has developed community partnerships with the Renew Church, Shoes for the Homeless, and the Exchange Club of Culver City. The College has also more than quadrupled the size of the Food Bank; student visits have been averaging 20 per day. West partners with the Westside Food Bank to keep supplies replenished.

Goal 3: Student Success and Equity

- **Los Angeles City College** – An LACC Visual Arts class in web design developed an application for devices that will help students access basic services, such as food, shower, etc. The students named this application Qdent (for "queuing" up for services and "student"). We are in discussions regarding the potential launch of an app.
- **East Los Angeles College** – Ms. Toni Harris, the first female football player ever for the ELAC Huskies, was the featured star of a Toyota commercial that aired before an estimated 100 million television viewers during Super Bowl LIII on Sunday, February 3.

Ms. Harris has now been featured in numerous national TV news broadcasts, print and online articles around the world, including, among others, NBC Nightly News, Good Morning America, CBS This Morning, Sports Illustrated, ESPN and many others that have highlighted her remarkable story and her role model status for future female football players.

Ms. Harris, an ELAC Honors Student, says she wants to continue in her football career and become the first female player in the history of the National Football League. She recently made history again as the first female football player who plays a full-contact,

non-kicking position to sign a national Letter of Intent by accepting an athletic scholarship to play football at Central Methodist University in Missouri.

- **East Los Angeles College** – ELAC hosted a forum on CSULA's changes to admission criteria on February 22. This forum was open to the public and many people voiced their concerns on the impact and its effects on students and the local community. The shift to a full impact model could affect more popular majors (e.g. Psychology, Sociology, Criminal Justice, Business, etc.) and result in an increase of the required minimum GPA needed for admissions. Dr. William Covino, CSULA President was joined by other CSULA administrators to hear the opinions from students, faculty and community members.
- **Los Angeles Harbor College** – Harbor was selected to participate in a student focus group study conducted by Achieving the Dream and the Biden Foundation. The visit took place on February 20 at LAHC. Unfortunately, Dr. Jill Biden was unable to attend, but her staff enjoyed interviewing, filming and photographing 12 of Harbor's students. The students that participated in the focus group were women who are parents or adult learners (age 25+). The goal of the study is to promote promising practices and innovative programs that increase nontraditional women students' persistence in community college and to elevate the nontraditional women student voices as they relate to increasing persistence and completion of community college.
- **Los Angeles Mission College** – LAMC currently has more than 25 different scholarships of up to \$1,000 available for current students. The Office of Financial Aid has scholarships for part-time and full-time students, transfer students, residents and non-residents, single parents, foster youth and more. Students are encouraged to stop by the Office of Financial Aid and Scholarships to pick up their application or download it at www.lamission.edu/scholarships. The deadline to apply is Friday, March 29.
- **Los Angeles Pierce College** – Pierce's Honors Transfer Program is thrilled to announce that 10 of its scholars have been chosen to present their research at this year's UC Irvine Student Research Conference in April. We congratulate each student on this academic milestone and look forward to their successful conference presentation.
- **Los Angeles Southwest College** – LASC sent a team to the California Community College Chancellor's Office "Building Diversity Summit" that looked to create ways to eliminate institutional barriers that impede employment access to historically underrepresented groups. The Chancellor's Office put forth sessions on February 8-9 that provided strategies to engage in difficult conversations, foster a campus-wide commitment to diversity in hiring, and adopt innovative and effective recruitment and retention practices centered on equity. LASC was one of more than two dozen community colleges in California that took part in the sessions.
- **Los Angeles Southwest College** – Two of LASC's Promise students, Christian Gaspar and Alyasia Giles, were chosen and visited Paris this month as part of Los Angeles Mayor Eric Garcetti's Young Ambassador (MaYA) Program, which was established by the Mayor's Office of International Affairs.
- **Los Angeles Trade-Technical College** – For President Trump's State of the Union address on February 9, many members of Congress invited current DACA recipients

who are successful in a number of arenas. LATTC DACA student Kenia Arredondo was invited by Congresswoman Lucille Roybal-Allard as her representative to visit the nation's capital for this historic address. Kenia is currently taking pre-requisite classes as she prepares to enter our nursing program. Her story is a powerful one, and she is outspoken about being an example to fellow DACA students as well as her own children. She got a chance to meet with other congressional lawmakers and their student reps as well. She was a fine representative of the DACA community at LATTC, LACCD and Southern California.

Visit the following link for her story: <http://www.thedowneypatriot.com/articles/roybal-allard-takes-daca-student-to-state-of-the-union>

- **Los Angeles Trade-Technical College** – Three LATTC students, Devin Ford, Trisan Fierros and ASO VP Cristian Alvarez, have been selected as honored participants of Mayor Garcetti's Young Ambassador Program. All three will travel with Mayor Garcetti to France this summer. They will be in Paris June 10-24, and we hope to document some of their visit on social media.
- **Los Angeles Trade-Technical College** – The Audrey Irmis Foundation for Social Justice, Public Counsel, LAANE, UFCW 770 and the Center for Public Policy are holding a Fair Work Week Forum and news conference on the LATTC campus on February 28. City Council Members Herb Wesson and Curren Price along with LA Fed Chair Rusty Hicks will be talking about the unfair scheduling practices and potential solutions in support of the Fair Work Week L.A. initiative.
- **Los Angeles Valley College** – LAVC is happy to announce that four students were selected as semi-finalists for the prestigious Jack Kent Cooke (JKC) Undergraduate Transfer Scholarship. This highly selective scholarship provides generous financial support (up to \$40,000/year) for two to three years and is awarded to the nation's top community college students seeking to complete their bachelor's degree at a four-year college or university. Finalists are usually announced in late April. Congratulations to our semi-finalists: Dana Herrera, Robert Ristine, Diana Castro, and Alexander Richardson!

All four students express interest in attending either UCLA or UC Berkeley. Ms. Herrera plans to study sociology at the four-year, then Educational Policy in graduate school. Mr. Ristine's major will be either computer science or electrical engineering depending on whether he attends UCLA or Berkeley. Ms. Castro is preparing to transfer to UCLA and study World Arts & Culture, and Mr. Richardson will be majoring in Astrophysics.

Goal 4: Organizational Effectiveness

- **Los Angeles Harbor College** – Harbor is hosting the Integrated Planning Retreat to coordinate the Vision for Success, District Strategic Master Plan, and Harbor's Strategic Educational Master Plan (SEMP) on March 8.
- **Los Angeles Pierce College** – During the February Board of Trustees meeting, six Pierce employees were recognized for "Extraordinary Commitment of Time and Service" to the college and our community during the Woolsey and Hills Fires last November.

- **Los Angeles Southwest College** – LASC showed its support to hundreds of students with food insecurities by providing them with a hot meal and complimentary bags of groceries on February 14 in the Lakin Center gym as part of the college's second "Food For All" event. The LASC team served 810 hot meals and gave out 747 bags of groceries to students on Valentine's Day.
- **Los Angeles Southwest College** – Construction crews have been putting in extra hours to ensure that LASC's School of Science meets its targeted completion date of July 31. The facility will house a lecture hall, laboratories, an outdoor patio for astronomy and more.
- **Los Angeles Southwest College** – LASC's 2019 Commencement will be at 4 p.m. Monday, June 4, in Cougars Stadium. The theme will be "Celebrating Commitment, Achievement and Empowerment."
- **Los Angeles Southwest College** – LASC's Library hosted its first "Read-In" of the Spring Semester on February 21 as more than 170 students joined administrators, faculty and classified professionals in reading former First Lady Michelle Obama's autobiography "Becoming" and celebrating Black History Month.
- **Los Angeles Trade-Technical College** – The LACCD held a hugely successful job and opportunity fair at LATTTC on March 2 to focus on positions available throughout the district. Hundreds of job seekers visited the campus to speak with representatives from all nine colleges as well as the district, and many were able to apply for various positions and to learn more about the energetic campus environments that house our colleges. Plenty and talented individuals came through the job event, and several will likely become part of our college and district teams.
- **Los Angeles Valley College** – Faculty, staff and students met on February 14 to kick off the new series from LAVC's Professional Development: Belong, Uplift, Imagine, Learn, and Diversify (B.U.I.L.D.). Our own Tyler Prante gave a lecture on Choice Architecture. This concept, about improving our decision-making skills, connects with our own lives; with our Guided Pathways and what we do here on campus. B.U.I.L.D. is a multi-media series including speakers, book groups, video screenings, and discussions. The book for this series is *Nudge: Improving Decisions about Health, Wealth, and Happiness* by Richard H. Thaler and Cass Sustein. Copies are available for employees and students to check out in the Professional Development Center at LARC 200.

Upcoming Campus Events and Activities for March

DATE	COLLEGE	EVENT
March 2	LA City College	Annual Math Contest for high school students. This event has been ongoing since 1951.
March 2,6, 9	LA Harbor College	The Diary of Anne Frank presented by LAHC Theatre Department. For more information, visit www.lahc.edu/ext/theatreevents.html
March 4	LA Harbor College	Club Rush for students will take place in the SeaHawk Quad Area starting at 11:30 a.m.

		The Majors March Kick Off event will take place in Tech 110 from Noon to 2 p.m.
March 5	LA Harbor College	Fresh Produce Give-away will occur every Tuesday in the month of March.
March 5	LA Mission College	Majors March event on Administrative Justice, Peace Studies and Social Sciences will be held in Tech 110 from Noon to 2 p.m.
March 5	LA Pierce College	Student Multimedia Design Expo
		The Biology Speaker Series presents Marc Berton, who will be speaking on the subject of Fragile X Syndrome, the most common form of inherited intellectual disability. This event will take place in CFS 91008 from 2:30 p.m. to 5:30 p.m.
March 6	LA City College	On the 100 th anniversary of the Suffragettes, there will be a speech contest on women's history.
March 6	LA Harbor College	Orientation/Assessment/Counseling/Registration is available for students every Tuesday in the month of March from 9 a.m. to 1 p.m.
		Majors March event on STEM Focus will be held in Tech 110 from Noon to 2 p.m.
March 7	LA Harbor College	Majors March event on English, Languages and Journalism will be held in Tech 110 from Noon to 2 p.m.
March 7	West LA College	Groundbreaking Ceremony for the Watson Center and the Technology Learning Center Buildings from 10 a.m. to 11 a.m.
March 7, 8	LA Mission College	Drama Club Revue
March 8	LA Valley College	The Family Resource Center is excited to welcome Dr. Sara Goldrick-Rab to the LAVC campus from 9 a.m. to Noon. Sara is Professor of Higher Education Policy & Sociology at Temple University, and Founder of the Hope Center for College, Community, and Justice in Philadelphia, as well as the Wisconsin HOPE Lab.
		Dr. Goldrick-Rab is best known for her innovative research on food and housing insecurity in higher education and for her work on making public higher education free.
March 9	East LA College	ELAC is partnering with Univision to host a Health Fair & 5k walk from 9:30 a.m. to 3:00 p.m. There will be free health screenings for HIV, Glucose, Hep C, Mammograms and

more. There will also be music, raffles and gifts. President Martinez will give remarks during the event.

March 10	East LA College	The ELAC Alumni Association is hosting its 2 nd annual Power Mixer at Steven's Steak & Seafood House from 4 p.m. to 10 p.m. ELAC football player Toni Harris as well as other distinguished guests will be in attendance for an afternoon of networking.
March 11	LA City College	LAUSD Counselor to College Summit
March 11	LA Harbor College	STEM STEP Open House will take place in Tech 110 from Noon to 3 p.m.
March 12	LA Harbor College	Majors March event for Nursing and Health Sciences will be held in Tech 110 from Noon to 2 p.m. Guest Artist Recital by Marcus Gerakos (Classical Guitar) will take place in the Music Hall starting at 7:30 p.m.
March 13	LA Harbor College	Majors March event on STEM, Computer Sciences and Technology will be held in Tech 110 from Noon to 2 p.m. Guest Artist Recital by Jun Fujimoto (Piano) will take place in the Music Hall starting at 3 p.m.
March 16	LA Trade-Tech College	LAUSD has organized a recruitment event for high school students throughout the district to focus on the opportunities they have for higher education. It is the first of its kind and is called College Palooza. Plenty of representatives of colleges throughout Southern California will be here as well as resources for those prospective college students. LAUSD Superintendent Austin Beutner has promoted the event himself. We expect more than 1,000 students to attend between 8 a.m. to 2 p.m.
March 18	LA Harbor College	Guest Artist Recital by Sun-A Park will take place in the Music Hall starting at 3 p.m.
March 20	LA Harbor College	Majors March event on Engineering will be held in Tech 110 from Noon to 2 p.m.
March 20	LA Pierce College	Pierce's PACE Program will be holding an informational session to introduce its 8-week classes, hybrid classes and other options to prospective students from 12:45 p.m. to 1:45 p.m. in Ginger 1614.

March 21	LA Harbor College	Majors March event on Humanities & Speech will be held in Tech 110 from Noon to 2 p.m.
March 21	LA Southwest College	LASC will host thousands of students from local high schools as well as sponsors and exhibitors at the L.A. Construction and Associated Careers Awareness Day from 8 a.m. to 2 p.m.
March 21-23	East LA College	Festival of the Arts is a three-day festival that is free of charge and open to the public. There will be a variety of different art done by East Los Angeles College students. If you are a fan of spoken word, we have readings by student writers and a poetry slam. If performing arts is more your thing, you can enjoy dance, theater, and music performances. There will also be an animation film presentation that includes 2019 Oscar nominated films and an art walk. Let's celebrate the Arts!
March 22	ELAC South Gate Educational Center	East Los Angeles College will host a groundbreaking to celebrate the start of construction of the new South Gate Educational Center. The new satellite campus will be located on the corner of Firestone Boulevard and Santa Fe Avenue in the City of South Gate. The 103,000-square-foot, state-of-the-art institution will include a library, lecture hall, classrooms and laboratories for the career technology education, liberal arts and science programs.
March 23	LA Mission College	Vegan, Raw, Gluten-Free and Super Foods Expo
March 26	LA Harbor College	Majors March on Kinesiology will be held in Tech 110 from Noon to 2 p.m.
March 27	LA Harbor College	Majors March on Business & Info Tech will be held in Tech 110 from Noon to 2 p.m.
March 29	LA Harbor College	The South Bay Chamber Music Society (Pacific Trio) will be performing with a piano, violin, and cello in the Music Hall starting at 8 p.m.
March 31	LA Harbor College	The South Bay Chamber Music Society will be performing in the Music Hall starting at 3 p.m.

IV. Community Engagement & Partnerships

Chancellor and Executive Staff community outreach for February and March:

DATE	EVENT
February 8	A college town hall was held at LAVC where Chancellor Rodriguez discussed the search process for the permanent president.
February 8	Chancellor Rodriguez walked in the processional for the investiture of Dr. Thomas Parham, new president of CSU Dominguez Hills.
February 8	Vice Chancellor Cornner participated in the Loyola Marymount University Center for International Business Education Advisory Council Meeting. LACCD and LMU have partnered to enhance curriculum by focusing on international business through coordinated professional development.
February 11, 12	Vice Chancellor Cornner met with the LA City Mayor's Office regarding community college student transit.
February 12	Vice Chancellor Cornner met with local faith-based leaders as part of LACCD's outreach to the African-American community.
February 11-14	An LACCD delegation attended the AACCC National Legislative Summit in Washington DC and met with Congressional leaders to advocate in support of the District's federal legislative priorities.
February 19	Chancellor Rodriguez was invited to serve as a panelist at Charles Drew University's President's Breakfast, featuring keynote speaker Julian Castro in Marina Del Rey. The focus was on diversity in higher education.
February 21	Trustee David Vela and Chancellor Rodriguez met with representatives from the Latino Equality Alliance to discuss the LGBT Bill of Rights and support for LACCD LGTBQ students.
February 22	The Chancellor's Advisory Committee on Asian Pacific Islander Affairs met at LACC with President Mike Fong presiding.
February 22	Chancellor Rodriguez attended the LAVC Foundation fundraiser.
February 22	Vice Chancellor Cornner presented on the Student-Centered Funding Formula at the LACCD Guided Pathways Design Retreat.
February 23	Chancellor Rodriguez visited with dozens of campus leaders who gathered for a two-day LACCD Guided Pathways Design Retreat. It was a powerful testament to the dedication of our LACCD faculty, classified staff and administrators working collaboratively to improve the experience and success of our students.
February 25	Chancellor Rodriguez and the AFT Faculty Guild met for the monthly consultation.
February 27	Vice Chancellor Cornner attended the Tribute to Latina Scholars at University of Southern California (USC).
February 28	Chancellor Rodriguez was invited to serve as a workshop facilitator at the American Association of Hispanics in Higher Education (AAHHE) Community College Institute in Costa Mesa. The focus was on student

- success, diversity, equity and leadership in higher education. Several LACCD participants representing multiple campuses were present.
- March 1 The President's Council held its monthly meeting at the Salvation Army in Bell.
 - March 1 Vice Chancellor Cornner attended the LACCD District Discipline Day.
 - March 2 Chancellor Rodriguez and several district administrators, faculty and staff attended the first annual LACCD Job Fair at LATTTC, which drew over 800 job-seekers for 80+ full-time, faculty positions.
 - March 3 David Salazar, the Chief Facilities Executive, participated in a panel discussion hosted by the Sunrise Movement – Los Angeles. Mr. Salazar shared the District's clean energy goals and sustainability practices.
 - March 5 Chancellor Rodriguez met with Ms. Christina Hernandez, Regional Director – Office of Foreign Missions, U. S. Department of State to explore student educational opportunities and the possibility of academic collaborations, partnerships, and delegations with the Consulate Corp in this region.
 - March 5 The District Academic Senate met for the monthly consultation.
 - March 6 The March Board of Trustees and the Legislative and Public Affairs Board Committee will be held at LATTTC. The monthly "Chat with the Chancellor" will be held in the morning before the Board's meetings.
 - March 7 Chancellor Rodriguez is presenting at the A2MEND 12th Annual African American Male Summit at the LAX Hyatt Regency Hotel.
 - March 8 Chancellor Rodriguez will join President Denise Noldon in welcoming Dr. Sara Goldrick-Rab to the LAVC campus. Dr. Goldrick-Rab is best known for her innovative research on food and housing insecurity in higher education and for her work on making public education free.

V. LACCD Media Outreach and Coverage

The District's Communication's Office has developed a "News Tip Sheet" to help highlight about four to six newsworthy items each month from the District and the colleges. The first tip sheet was distributed and sent out in February and is posted on the homepage of the District's website at <http://laccd.edu/Documents/NewsDocuments/News%20Tip%20Sheet%20February%202019.pdf>. Additional "News Tip Sheet" will be distributed to Southern California news media outlets during the first week of the month.

The District's Communications Director and most of the college's Public Information Officers spent several hours on Feb. 8 meeting with key newsroom executives for Spectrum News 1, a new, 24/7 cable television news operation for Spectrum cable subscribers throughout the greater Los Angeles County market. The meeting is part of an overall effort to work more closely with local news organizations to increase media coverage of the District and the colleges.

Social Media

In February, the District's main Facebook page, <https://www.facebook.com/LACCD>, (@LACCD) continued adding both followers and likes. The page has 4,155 followers, up from 4,100 in January, and 4,080 likes, up from January's total of 4,009. Information about ELAC's Toni Harris as well as notices about the March 2 FAFSA application deadline were the most popular posted.

The District's Twitter account, <https://twitter.com/laccd>, (@laccd) jumped in daily impressions to more than 500 per day in February, up from the 300-per-day average in January. Total impressions for the month was about 15,000. The Twitter account also continues to grow in popularity as a source of news and information about the District and the colleges, now with 1,765 followers, up from the 1,720 recorded last month. The most popular tweets during the past 30 days were the Job Information Fair, Toni Harris, Trustee Hoffman and the Annual Report.

The District's new Instagram account, https://www.instagram.com/laccd_edu/ is gaining audience share as well, having surpassed the 1,000-mark for followers in February. Current followers are now at 1,017, up from January's 989 followers and December's total of 944 followers.

Media Coverage (Selected Highlights) for February 2019

Spectrum News 1 coverage on Undesign the Red Line
<https://spectrumnews1.com/ca/la-west/where-we-live/2019/02/25/undesign-the-redline-exhibit-open-until-march-31>

LATTC Fashion Design Grad who made first black Barbie
<https://www.usatoday.com/story/money/business/2019/02/28/meet-south-carolina-woman-who-designed-mattels-first-black-barbie/3013984002/>

LATTC Fashion Design Grad launches on clothing line
<https://www.apparelnews.net/news/2019/jan/31/heidi-merrick-develops-her-own-formula-fashion-suc/>

Toni Harris
ESPN
http://www.espn.com/college-football/story/_/id/26095947/harris-becomes-1st-female-non-kicker-sign-loi

NBC Nightly News
<https://twitter.com/NBCNightlyNews/status/1100544556473479169>

<https://www.nbcnews.com/nightly-news/video/meet-the-woman-who-s-been-offered-six-college-football-scholarships-1448810563952>

Sports Illustrated
<https://www.si.com/college-football/2019/02/27/female-football-player-toni-harris-makes-history-college-scholarship-offer>

NBC LA

<https://www.nbclosangeles.com/news/sports/First-Female-College-Football-Position-Player-506406921.html>

ABC affiliates

<https://www.abc17news.com/sports/central-methodist-signs-first-ever-female-football-player/1042300175>

<https://abc7.com/society/eyewitness-this-female-athlete-makes-history-union-station-art-more-diaper-changing-stations-in-la/5159393/>

LATTC DACA Student invited to POTUS SOTU

<https://www.oregister.com/2019/02/04/guess-whos-coming-to-state-of-the-union-o-c-reps-invite-dreamers-others/>

Chancellor Rodriguez at Charles Drew University President's Breakfast

<https://lasentinel.net/2020-democratic-presidential-candidate-julian-castro-headlined-charles-r-drew-universitys-diversity-panel-discussion.html>

Measure CC

<https://www.latimes.com/local/education/la-me-edu-la-community-college-construction-20190204-story.html>

<https://www.latimes.com/local/education/la-me-edu-la-community-college-lawsuit-20190209-story.html>

AB 2 / Free Tuition

<https://www.latimes.com/politics/la-pol-sac-community-college-gavin-newsom-20190204-story.html>

<http://www.capoliticalreview.com/capoliticalnewsandviews/not-so-free-college-the-limits-of-californias-promise-program/>

<https://patch.com/california/sacramento/not-so-free-college-limits-california-s-promise-program>

AB 302 Homeless Students Sleeping in Cars

<https://www.sanluisobispo.com/news/local/education/article225533050.html>

LAT Op/Ed Student Homelessness

<https://www.latimes.com/opinion/editorials/la-ed-campus-parking-homeless-20190225-story.html>

https://www.postbulletin.com/opinion/other_views/editorial-safe-parking-for-homeless-students/article_25d23318-dc70-5562-9491-be8e0ae253ea.html

Educating LA's re-entry population

<https://laist.com/2019/02/11/how-california-wants-to-help-ex-offenders-get-jobs-at-community-colleges.php>



OFFICE OF THE CHANCELLOR

February 26, 2019

CITY
EAST
HARBOR
MISSION
PIERCE
SOUTHWEST
TRADE-TECH
VALLEY
WEST

Dear LACCD Colleagues,

From February 10 - 13, 2019, five members of our Board of Trustees and district staff traveled to Washington, D.C. to visit with members of Congress and the Administration as part of our annual trip in conjunction with the Association of Community College Trustees' (ACCT) National Legislative Summit. Over two extremely productive days, we had 19 meetings with congressional offices and agency senior leadership to discuss the Los Angeles Community College District's federal policy priorities and highlight the innovative work taking place at our nine campuses.

During our visits we:

- Advocated for the expansion of federal workforce development funding to educate a 21st century workforce that employers need.
- Advocated for the expansion of federal financial aid and the simplification of the FAFSA form.
- Highlighted the success of the LA College Promise and the importance of providing a second year of funding for tuition-free education.
- Advocated for the Dream Act and resources to support our DACA and undocumented students.
- Discussed the importance of Second Chance Pell and the critical need to enable incarcerated individuals to access Pell grants
- Urged support for veteran students and the need for increased resources to support their successful transition to civilian and student life.
- Advocated for the Higher Education Act Reauthorization and the importance of key provisions to help advance LACCD's work.
- Educated our congressional delegation about the hunger and housing issues impacting our students and the importance of federal legislation to address their needs.

In addition, LACCD Trustees were featured in two ACCT briefings. Board Vice President Andra Hoffman was a speaker for ACCT's, "Addressing Basic Needs Insecurities at Community Colleges" policy workshop, which focused on the first-ever federal report on campus food insecurity and implications for community colleges. Trustee Hoffman highlighted the initiatives that several LACCD campuses have undertaken to address this critical issue and shared the policy recommendations from the statewide task force on this subject that she serves on. Board President Mike Fong participated in a Hill briefing, "Second Chance Pell Grants for Incarcerated Students," which highlighted the benefits of postsecondary education for incarcerated and recently released individuals and explored federal policy options to expand postsecondary access for these populations. Each presentation was attended by over 100 people.

Our LACCD team visited with the following offices and policymakers:

- Secretary of Labor Alexander Acosta
- Department of Education Deputy Assistant Secretary Dr. Casey Sacks
- Senator Lamar Alexander (R-TN)– Chairman, Health, Education Labor & Pensions (HELP) Committee
- Senator Dianne Feinstein (D-CA)
- Senator Maggie Hassan (D-NH)

- Speaker Nancy Pelosi (D-CA)
- Rep. Bobby Scott (D-VA)– Chairman, House Committee on Education & Labor
- Rep. Joaquin Castro (D-TX), Chair, Congressional Hispanic Caucus
- Rep. Lucille Roybal-Allard (D-CA)
- Rep. Tony Cardenas (D-CA)
- Rep. Katie Hill (D-CA)
- Rep. Adam Schiff (D-CA)
- Rep. Judy Chu (D-CA)
- Rep. Nanette Barragan (D-CA)
- Rep. Jimmy Gomez (D-CA)
- Rep. Karen Bass (D-CA)

We also met with the House Science and Technology Committee, which oversees the National Science Foundation, and the Department of Veterans Affairs to discuss the Veterans Success on Campus (VSOC) program and STEM education. In addition, we were invited to attend the California House Democrat Delegation's weekly lunch, where we had an opportunity to brief the full delegation on LACCD's priorities, as well as to have an extended conversation with Speaker Nancy Pelosi, Rep. Zoe Lofgren, and Rep. Mark Takano. Sen. Kamala Harris also attended.

Finally, we jointly hosted a reception for our California delegation and newly elected members of Congress jointly with the California Chancellor's Office and the Foundation for California Community Colleges. Several members of the California delegation attended, including Rep. Nanette Barragan, Rep. Mike Levin, Rep. Katie Porter, Rep. Josh Harder, and Rep. TJ Cox.

Our collective thanks to Holland Knight, our federal advocacy team, for coordinating and seamlessly delivering an extremely productive visit.

Despite the challenging and unpredictable times in Washington DC, we will continue to aggressively and purposefully work to advance our federal policy priorities in the nation's capital.



Chancellor Francisco C. Rodriguez



Board President Mike Fong