

# **OFFICE OF THE CHANCELLOR**

- TO: LACCD Board of Trustees
- **FROM**: Chancellor Francisco C. Rodriguez
- DATE:
- SUBJECT: July 2019 Chancellor's Monthly Report

The LACCD July report includes brief updates on the following:

- I. District Updates
- II. Update on the LACCD Enrollment
- III. Reports from the College Presidents
- IV. Community Engagement and Partnerships
- V. LACCD Media Outreach and Coverage

#### I. District Updates

#### **Earthquakes**

Emergency protocols for the District were successfully engaged several times in response to the recent series of earthquakes that rattled large areas of Southern California during the Fourth of July Holiday weekend. No damage or injuries were reported. District facilities personnel and members of the Los Angeles County Sheriff's Department checked all buildings and elevators several times. District Information Technology personnel verified the integrity of the District's databases and servers while project management personnel for BuildLACCD inspected all construction sites. The District's PIO Communications Team developed several messages for email, website and social media to keep all faculty, staff and students informed. A special Emergency Preparedness tip sheet also was developed and posted to the home page of the District's website and used on our social media platforms. The Tip Sheet can be found online at

http://laccd.edu/Documents/NewsDocuments/LACCD%20Top%2010%20Reminders%20for%20E mergency%20Preparedness.pdf

#### National Safety Month

In recognition of the Board-approved National Safety Month Resolution, BuildLACCD led several activities during the month of June. All nine College Project Teams successfully completed Occupational Safety and Health Administration's (OSHA) 2019 National Safety Stand-Down to Prevent Falls in Construction. Fatalities caused by falls from elevation continue to be a leading cause of death for construction employees, accounting for 366 of the 971 construction fatalities recorded in 2017 (BLS data). These deaths are preventable with good policies, procedures and on-

site practices. Seven members of the Build-LACCD obtained their OSHA-10 Certification. The course designed specifically for the construction industry covered proper Personal Protective Equipment (PPE), how to avoid hazards and OSHA inspection procedures. Lastly, BuildLACCD launched the Safety Observations Reports program.

#### Internship Program

Build-LACCD's paid Internship Program provides LACCD students valuable work experiences that augment their academic studies. Teamed with industry professionals in the construction management industry, students work in areas such as accounting, BIM, contracts, and construction management. Fourteen interns kicked off their summer internship on June 3.

Build-LACCD is proud to share two interns from the spring semester were hired permanently at the completion of their internship. And an intern from a previous semester was recently hired at Los Angeles World Airports.

#### **District Quarterly**

The Summer 2019 issue of the *District Quarterly* newsletter is now out in hardcopy and posted on the website at

#### https://laccd.edu/Documents/NewsDocuments/20190709%20Summer%20District%20Quarterly%20v4.pdf

This issue now completes the first full publishing year cycle for the newsletter. During the coming year, we hope to make several improvements, including an electronic, email version. If you have suggestions or ideas for other changes, please send to William Boyer, Communications Director, boyerwh@laccd.edu.

#### State of the System Report by State Chancellor

The California Community Colleges Chancellor's Office 2019 State of the System report is out and it includes special student spotlight stories from only six community colleges throughout California, including West Los Angeles College student Deanna Graves. Ms. Graves was part of the first-ever cohort of 29 students to receive a Bachelor's degree from West in Dental Hygiene. URL to the state report is

https://www.cccco.edu/-/media/CCCCO-Website/About-Us/State-of-the-System/Files/2019-sosfinal-web.ashx?la=en&hash=E3997F2DC0573E12C28F0877701E91DECF2EC947

#### or http://bit.ly/2XIXsmq

The feature on Ms. Graves can be found on page 7. If the picture of Ms. Graves looks familiar it is because it is the same photo first used on the cover of the District's 2017-18 Annual Report! http://laccd.edu/Chancellor/Pages/Annual-Report-2018.aspx

#### Graduation Success

June 4, 2019 was a very memorable day in the District as tens of thousands of students, their family members and other guests flocked to the District's nine colleges in record numbers to participate in festive commencement ceremonies all held on the same day. An estimated 30,000 two-year degrees and certificates were awarded, including degrees to about 500 L.A. College Promise students throughout the District who were the first to graduate under the free-tuition program and also 49, four-year Bachelor's degrees to dental hygiene students at West Los Angeles College. Plans are already underway at all of the colleges for successful opening days for the Fall Term beginning the week of August 26.

## Foundation for the Los Angeles Community Colleges

#### L.A. College Promise

With support from the Mayor's Fund for Los Angeles, the Foundation for the Los Angeles Community Colleges paid \$144,177 to LACCD for tuition and fees for Los Angeles College Promise students. This payment is for the final semester for the inaugural cohort of students. To-date the Foundation has received \$277,646 in funds for Bridging the Digital Divide. Donors include Annenberg Foundation, BCG Digital Ventures, California Emerging Technology Fund, Elon Musk Foundation, Google Foundation, Tala Mobile and UPS Foundation among others.

#### LACCD Dodger Day

"It's Time for LACCD Dodger Day Baseball" and tickets are available for purchase now at:

#### https://groupmatics.events/event/LACCD

The Foundation is coordinating with the Dodger organization to sell specially priced tickets, with a portion of the proceeds going to help combat student hunger and housing issues throughout the District. The game on Sunday, Sept. 22, may also see a certain die-hard Giants fan being sent to the Dodger pitching mound in a Dodger jersey to throw out the first pitch. More details are online at:

http://laccd.edu/Documents/NewsDocuments/LACCD-Dodger-Day-2019-news-release-and-flier.pdf

#### II. Update on the LACCD Enrollment

#### 1. Districtwide Daily Enrollment Comparison: Summer

Based on Day 17 in Summer 2019 (06/27/2019) and Summer 2018 (06/28/2018):

- Credit Headcount is 2% lower
- Credit Duplicated Enrollment is 2% lower
- Credit Section Count is 3% lower
- Enrollment per Section 1% higher

Public Service academies have been removed from the report to more accurately reflect core enrollment in the District. Note that enrollment registration for Summer 2019 started approximately one week earlier (5/6/19) compared to registration for Summer 2018 (5/14/18). Summer enrollment changes more frequently after the start of the semester due to classes offered beginning in July.

## 2. Districtwide Daily Enrollment Comparison: Fall

Based on Day -60 in Fall 2019 (06/27/2019) and Fall 2018 (06/28/2018):

- Credit Headcount is unchanged
- Credit Duplicated Enrollment is 2% higher
- Credit Section Count is 1% lower
- Enrollment per Section 3% higher

Public Service academies have been removed from the report to more accurately reflect core enrollment in the District.

#### 3. Analysis of Fall 2019 Enrollment

Open enrollment for Fall 2019 began on Tuesday, 5/28/19, resulting in a significant increase in enrollment and bringing the total enrollment to near parity with the previous year. To date, only one third of the expected total enrollment is currently accounted for. The following trends in total enrollments (students enrolled in classes) are provided as early analysis and not as overall or long range trends.

#### **Enrollment Gains:**

- Largest increase is English 101 (3,177), Math 227 (2,283), and Stat 101 (639)
- Support courses make up a large increase in enrollment: English 72 (547), Math 125S (419), and Math 227S (258)
- Accelerated remediation Math 134 represents a 639 enrollment increase; Math 137 (prestats) shows a 256 enrollment increase (225%)
- Counseling 17, college survival skills shows a 70 enrollment increase (75% increase)
- Disciplines showing strong increases

Discipline	Enrollment Change: Fall 2018 to Fall 2019	Pct. Change Enrollment
ENGLISH	849	6.0%
PSYCH	708	9.8%
CH DEV	588	9.0%
STAT	370	48.4%
ANTHRO	348	12.7%

ECONMT (Electrical Construction & Maint)	348	17.3%

#### Enrollment Losses:

- Decline of 7,768 student enrollments due to canceled and/or reduced lower level math and English; 1,382 in Math 125; 3,210 in Math 115; 1,623 in English 28.
- Disciplines showing the largest declines

Discipline	Enrollment Change: Fall 2018 to Fall 2019	Pct. Change Enrollment
MATH	-3,376	-16.4%
BIOLOGY	-534	-11.7%
ESL Upper	-301	-13.6%
ESL Lower	-183	-18.9%
A S L (American Sign Lang)	-159	-13.9%
СНЕМ	-149	-3.6%

#### **Class Scheduling:**

- There has been little change in the percentage of class offerings based on term length (fullterm vs short-term classes), online status, and time of day
- Fall 2018 efficiency was higher for short-term, online, and afternoon classes
- Overall class offerings have declined by 1%; offerings in math/stat have declined by 15.6% and by 0.7% in English
- Aggregate enrollments per student are slightly higher in Fall 2019 (2.49) compared to Fall 2018 (2.45)

#### 4. Annual SCFF Equity Metrics Comparison

As of June 19, 2019, comparing 2018-19 to 2017-18:

- AB540 student count is 4% lower
- California Promise grant student count is 3% lower
- Pell grant student count is 7% lower

The District will be submitting its Annual 320 FTES report by July 15, 2019.

## III. Reports from the College Presidents (based on the District Strategic Plan 2018-2023)

#### Goal 1: Access to Educational Opportunities

- Los Angeles Mission College Dual Enrollment and Honors student, Kylie Munson, participated in the Congress of Future Medical Leaders in June. At just 13 years old, Munson graduated with Honors in June, and was a Delegate to the Congress of Future Medical Leaders in Lowell, Massachusetts. The honors-only program convenes the top high school students from across the United States who want to become doctors and medical researchers. For three days, she met with Nobel Laureates, National Medal of Science winners, and deans from the top medical schools in the country. According to her nomination letter, which was signed by Mario Capecchi, Ph.D., winner of the 2007 Nobel Prize in Physiology, Kylie was nominated because of her academic achievement, leadership potential and determination to serve humanity in the field of medicine.
- Los Angeles Harbor College Harbor's Job Placement Center has connected with the following companies to provide job placement and internship opportunities for our students. 1) Job Placement Companies: Child Care Careers, Twinkle Tots, State Farm, Gang Alternatives Program, Cambrian Homecare, Terranea, Boys & Girls Club, Sam's Club, Metro PCS, Aquatic Waterworks, and Old Navy. Internship Companies: United Airlines Internship Program, Build LACCD, POLA (Port of LA), KPFF Engineering Firm, Harbor Interfaith Services, and AEC Technology.
- <u>West Los Angeles College</u> West has been awarded a \$12 million grant from the U.S. Department of Labor to develop and implement apprenticeship programs in advanced manufacturing within aerospace and defense, energy storage, and bioscience. West is the designated lead on this nationwide grant that is shared with five other colleges across the country: College of the Canyons, El Camino College, Truckee Meadows Community College, Columbia College and Onondaga Community College. Partners include the South Bay Workforce Investment Board Aerospace Industries Association, Society of Manufacturing Engineers, Institute for American Apprenticeships and 17 private sector employers. This grant was part of a larger series of awards from the Department of Labor to 23 academic institutions and consortia around the country totaling over \$183 million.
- <u>West Los Angeles College</u> West hosted Los Angeles Unified School District's Professional Development day for the A-G High Schools Unit on June 12, 2019. Approximately 160 administrator and counselor leads from across all of LAUSD high schools attended, including many who said it was their first time at our campus. The event continued West's efforts to strengthen the ties between WLAC and LAUSD. Over the course of the day, West took the opportunity to convey how West supports current students and we offered recommendations on how we can better prepare prospective students through early engagement with our faculty and staff.

- Los Angeles City College On Thursday, June 13, City College representatives met with the Youth Policy Institute to determine future collaboration partnerships and, in a second meeting, met with the Promise Zone team to talk about alignment of goals with them, including opportunities available to LACC as a result of its location in an Opportunity Zone. On Friday, June 21, 10,000 Small Businesses held their graduation. LACC-LBC have educated 1,000 small business owners since starting the program. On Friday, June 28, we had a screening of our first Children's Cinema Summer Camp. It was a great success with 26 children who started the three-week program and 26 children who completed their films. Very proud parents attended the screenings and the films were very well done.
- Los Angeles Pierce College MEChA de Pierce College members attended a special luncheon honoring 25 ESL graduates from Canoga Park High School, some of whom will be attending Pierce in the fall. At the event, MEChA was able to fulfill its mission to give back to the community by surprising each of the high schoolers with a \$20 gift card bought with money raised during MEChA fundraising events.
- Los Angeles Southwest College LASC hosts its biannual, one-stop registration event "Southwest Daze" on August 21 to assist continuing and new students to best prepare for the upcoming Fall Semester. Representatives from all of LASC's student services offices will be available to educate participants on procedures and opportunities at the college, such as registration, financial aid, fee waivers and more.
- Los Angeles Trade-Technical College LATTC worked with Metro to announce the shutdown of the north sections of the Metro Blue Line and the Metro Expo Line (two LATTC stations) through a series of notifications to students and employees. The LATTC communications delivered an entire campaign explaining to students where the shuttle buses were located for those who usually commute on Metro.
- Los Angeles Trade-Technical College—LATTC President Larry Frank on June 3 visited Beaverton, Oregon, where the Nike X Design Apprenticeship program took place. Ten LATTC students were selected through a rigorous design competition to spend six months at Nike, presenting their work and learning from Nike's design artists. The students said the experience was incredible and will shape their careers as designers. Nike is looking to do this internship once again next year.
- <u>Los Angeles Trade-Technical College</u> LACCD's DACA Immigration Task Force held its quarterly meeting at LATTC. Updates on college resources were provided as well as stories from students on the current political and social environment for immigrant students. The college helped to provide a live Facebook stream of the meeting.

#### Goal 2: Premier Learning Environments

• Los Angeles Mission College - Mission College is launching the BioScholar program to increase the number of talented biology majors who contribute to the advancement of knowledge in a broad range of scientific endeavors. The work is part of the \$1.3 million

grant from the National Science Foundation to increase success rates for biology majors. Participants will receive a certificate of completion and may qualify to receive a \$200 gift card at the end of the semester for completing the workshop series.

- Los Angeles Harbor College Harbor's STEM Leadership Council, made up of STEM business and Industry experts, advocates, STEM alumni, LAHC Foundation members and philanthropists committed to supporting the success and future of the STEM STEP program (Success, Transfer & Equity Program) were the key in the successful launching of the first STEM STEP Sash Ceremony in May. NASA Astronaut Dr. Anna Fisher, the First Mother in Space, addressed a full house at the May 21 ceremony. Fourty STEM graduating students received their Sash and 30 STEM students received \$1,000 scholarships thanks to Marathon Petroleum. Total STEM Scholarships granted for the 2018-2019 Academic year was \$42,500. The Sash represented the successful completion of a robust accelerated two-year pathway to transfer with a STEM degree. "You can't see borders from space" was the memorable quote of the day by Dr. Fisher.
- Los Angeles Trade-Technical College LATTC on June 8 hosted the People Power Convention featuring both Congresswoman Karen Bass and national media personality Van Jones. The gathering brought together non-profits from across Southern California where they discussed such issues as homelessness, economic equity and government process. More than 400 attended.
- Los Angeles Trade-Technical College The Los Angeles County Sheriff's Department and its Community College Bureau, as well as other first responders, District and LATTC officials conducted a large-scale "active shooter" training exercise June 11 on campus. Board of Trustees member Dr. Gabriel Buelna and Interim Deputy Chancellor Dr. Melinda Nish observed. LATTC staff, faculty and students participated as "actors" in making the exercise as real as possible. LATTC's Cosmetology Department provided very life-like make-up to help simulate wounded victims in for the mass casualty training exercise. The event was followed up with an emergency public information training exercise July 2 led by LACCD Emergency Services Manager William Ramirez. Another drill is scheduled for July 16.

#### Goal 3: Student Success and Equity

- Los Angeles Harbor College Harbor's Job Placement Office assisted 63 students to obtain employment and 12 students begin internships.
- Los Angeles Harbor College Harbor hosted "Early Decision Days" for incoming Freshman students from local high schools (Gardena, Narbonne and San Pedro). This allows students to complete orientation, learn about Harbor's programs/resources, receive their student ID, enroll in the Summer Bridge program, register for Fall courses and have a guided tour of the campus. To conclude the time, students had a "meet and greet" with faculty to grow important connections. If students missed an Early Decision Day, make-up days are made available.

- <u>Los Angeles Harbor College</u> Summer Bridge is being offered at Harbor during the summer for first-year students to receive free tuition under the L.A. College Promise Program.
- Los Angeles Pierce College More than 800 students walked in this June's commencement ceremony, and a record-breaking 5,600 degrees and certificates were awarded this year.
- Los Angeles Southwest College LASC celebrated its 2019 Commencement on June 4 at Cougars Stadium as close to 600 students received degrees or were considered a candidate for a degree. Also, LASC's Career and Technical Education program recognized students who earned a certificate at a ceremony on June 3. More than 70 students were in attendance. In total, 470 award certificates were completed by over 300 students. Finally, for the first time ever, LASC's certified nursing assistant (CNA) students had their own Pinning Ceremony that represented program completion on June 18.
- <u>Los Angeles Trade-Technical College</u> LATTC's 94th Commencement took place at USC's Galen Center with more than 700 students in attendance. More than 100 faculty and staff joined in the ceremony, with the District's official welcome presented by Interim Deputy Chancellor Dr. Melinda Nish.
- <u>Los Angeles Trade-Technical College</u> Faculty from LATTC's math and English departments, in partnership with David Ysais, the college's marketing/public relations manager, begin filming a new video designed to explain a student's options when it navigating class choices related to AB 705. These are the new accelerated math and English pathways. The video will be marketed on social media as well as through on-campus video signage.
- Los Angeles Trade-Technical College- Graduation was held June 6 for the seventh cohort of students successfully completing the Anti-Recidivism Coalition training. These formerly incarcerated students are now on a pathway toward careers in the construction field thanks to the training at Trade Tech and the commitment of the LA/OC Building Trades along with the LA County Federation of Labor.
- Los Angeles Trade-Technical College Seven LATTC students competed on June 29 in the "Skills USA" National Championship in Kentucky. Each of the participants qualified for the national championship competition by winning in the state championship competition. Two students competed in culinary arts, four in the TeamWorks category and one in plumbing. Congratulations need to go to those students for competing at the highest levels on a national scale, and to the faculty members who helped prepare them for the competitions.

## Goal 4: Organizational Effectiveness

• Los Angeles Harbor College - Harbor will host a College Planning Committee Retreat on August 19 in order to prepare for the 2019-2020 School year.

- <u>East Los Angeles College</u> ELAC's Professional Development Department held an Adobe Indesign workshop for faculty and staff. This two-part workshop explained the process of creating documents in Adobe InDesign. Participants can then use these skills to complete campus publications. The participants went over the software, its uses, and everything necessary to know how to create and complete publications including: work-flow, keyboard shortcuts, layout, ADA compliance, and exporting. No experience was required to join the workshop as the material is aimed toward those who have never used InDesign before.
- <u>Los Angeles City College</u> On Friday, June 14, a Classified Staff Retreat was held to cover equity and the role of classified staff in ensuring equity for students.
- Los Angeles Southwest College On June 18, LASC's administrative team held an offcampus retreat to openly discuss on-and off- campus initiatives and the upcoming 2019-20 school year.

#### Goal 5: Fiscal Integrity

 <u>East Los Angeles College</u> - On Friday, June 14, the ELAC Foundation hosted its soldout 15th Annual ELAC President's Gala at the Taglyan Cultural Complex in Hollywood. More than 450 people joined the ELAC community for a night of philanthropy and celebration. Geoffrey Rivas, Actor/Producer/Director of the Latino Theater Company, emceed the Gala along with Sandra O'Neill, Anchor for Noticiero Telemundo 52; and Ted Chen, NBC 7 reporter. The honorees included Amazon Web Services (AWS) with the President's Entrepreneurship & Innovation Award; Congresswoman Judy Chu with the President's Leadership Award; President & CEO of Cordoba Corporation, George L. Pla with the Alumnus of the Year Award; and Edison International with the ELAC Corporate Partner of the Year Award.

DATE	COLLEGE	EVENT
Wednesdays in July	HARBOR	OCR - Orientation, Counseling, Registration
Tuesdays in July	HARBOR	Fresh Produce Give-away - @ Harbor Advantage
7/8/19	PIERCE	Summer Bridge Orientation 8:30 - 12:45 South Gym
7/11/19	HARBOR	Internship 101 - Sponsored by Job Placement - 3 pm, JP Center
7/15/19	HARBOR	Career and Job Placement Center Information Session - 12 pm

#### **Upcoming Campus Events and Activities for July**

		<b>-</b>
7/15/19	HARBOR	Resume Workshop - Sponsored by Job Placement - 1 pm
7/22/19	HARBOR	Career and Job Placement Center Information Session - 12 pm
7/22/19	HARBOR	Resume Workshop - Sponsored by Job Placement, 1 pm
7/29/19	HARBOR	Career and Job Placement Center Information Session - 12 pm
7/29/19	HARBOR	Resume Workshop - Sponsored by Job Placement, 1 pm
7/10/19	CITY	Lunch with the new group of President's Scholars - 12noon Foundation Conference Room
7/19/19	СІТҮ	Classified Staff Retreat – 8:00am
7/15/19	LATTC	LATTC will host the "Undocu-Entrepreneur" program on campus. This will be an orientation to provide information about a new certificate program aimed at our undocumented commu
7/16/19	LATTC	A follow-up emergency communication exercise will be conducted at Trade Tech under the guidance of district safety chief William Ramirez. Once again, the exercise will test the speed and capability of the campus communication protocols.

## IV. Community Engagement and Partnerships

Chancellor and executive staff community outreach for the month of June and July:

DATE	EVENT
June 7	The President's Council held its monthly meeting at the Sony Studios in Culver City.
June 11	Chancellor Rodriguez and the District Academic Senate held their monthly consultation.

June 13	Chancellor Rodriguez presented at the annual LIFT (Leadership Institute for Tomorrow) conference in Newport Beach on Change Leadership.
June 14	Chancellor Rodriguez joined the press conference at Supervisor Solis's invitation to announce the expansion of the CalFresh program.
June 14	Chancellor Rodriguez attended the ELAC Gala hosted by the ELAC Foundation.
June 17	Chancellor Rodriguez attended an event at ELAC held by Congresswoman Judy Chu and Speaker Nancy Pelosi on a discussion on the Affordable Care Act, public charge and reducing the prices of prescription drugs.
June 18	Chancellor Rodriguez attend the LACCD Foundation Board meeting at the District Office.
June 18	Chancellor Rodriguez attended the LA Chamber's Strategic Planning session, where he chairs one of the subcommittees focused on internationalization.
June 20	Chancellor Rodriguez and ELAC Interim President Raul Rodriguez visited ELAC for a meet and greet with campus leaders.
June 24	Chancellor Rodriguez and the AFT Faculty Guild held their monthly consultation.
June 25	Vice Chancellor Cornner and L.A. Pierce College Math Professor Eddie Tchertchian co-chaired the AB 705 Implementation Joint Task Force which is charged with reviewing and coordinating delivery of LACCD student services and academic support at all nine colleges.
June 26	Chancellor Rodriguez attended the Purple Lily Awards program, a benefit for the Latino Equality Alliance
June 27	The DACA/Immigration Task Force held its quarterly meeting at LA Trade Tech.
July 8	Chancellor Rodriguez hosted a Basic Need Summit for the Los Angeles County community college CEOs at WLAC to discuss Food Insecurity/Student Homelessness, AB302 and to identify ways for greater collaboration.

July 10	Vice Chancellor Cornner participated in the CAP Workforce Equity	
	Conversation Series designed to develop a new narrative that broadens	
	understanding historical and political contexts of Workforce Equity.	

#### V. LACCD Media Outreach and Coverage

For June, the District's Communications Office produced and/or distributed three news releases, posted online at <u>www.laccd.edu</u>, and distributed three additional media advisories on district or college special events.

In June, the District's social media efforts continue to show overall positive growth. The District also has now activated a Flickr account and posted a special photo montage of the L.A. College Promise celebration, viewable at:

#### https://www.flickr.com/photos/laccd

The District's main Facebook page, <u>https://www.facebook.com/LACCD</u> (@LACCD) ended with about 4,600 followers, up from May's total of 4,400 followers and April's 4,360 follows. Page Likes totaled about 4,500, up from May's count at 4,300, and April's total of 4,254.

The post about the LACCD "Blue Card" for immigration rights was the most popular for the month, reaching more than 6,500, followed by the LACCD Dodger Day at about 3,500. Collectively, all of the posts on graduation celebrations and commencements reached more than 20,000.

The District's Twitter account, <u>https://twitter.com/laccd</u>, (@laccd), continues to record high daily impression counts averaging about 900 per day in June after breaking through the 1,000-per-day count in May. Total impressions for June was more than 25,000. This activity continues to far exceed the yearly average of about 400 to 500 impressions per day.

The Twitter account continues to grow, now with about 1,980 followers in June, up from the 1,885 followers in May and April's total of about 1,840. The LACCD Blue Card Tweet was also the most popular on this platform, with nearly 4,500 impressions recorded. Other Top Tweets of organic content included a promo link to the Flickr account and LACCD Dodger Day.

#### Selected Media Coverage for June

Significant coverage of LACCD by the American Association of Community Colleges, including:

Article and photo posted online today based on our news release about the LA College Promise graduation celebration

http://www.aacc21stcenturycenter.org/article/a-milestone-for-a-promise-program/

AACC's June/July "Community College Journals" magazine with great cover photo and feature article on our very own LASC President Seher Awan—see the attached PDFs!!!

https://www.ccjournal-digital.com/ccjournal/june\_july\_2019?pg=1#pg1

AACC's Daily Journal reports new Chancellor Martinez in the news:

https://www.mesacc.edu/sites/default/files/pages/events-news/mediacoverage/Newsmakers%20%E2%80%93%20Community%20College%20Daily.pdf

Forbes Magazine included L.A. College Promise in national article about:

https://www.forbes.com/sites/civicnation/2019/06/06/reimagining-the-americancollege-student/#255344c16080

(The hyperlink in Forbes article goes to our Promise page: <a href="http://lacollegepromise.org/about.html">http://lacollegepromise.org/about.html</a>)

Nice photo montage by the Daily News on the graduation at L.A. Valley College

https://www.dailynews.com/2019/06/04/photos-la-valley-colleges-graduation-2019draws-huge-and-happy-crowd-at-valley-glen-campus/

Expanded coverage by Daily News on both Valley and Pierce's graduations

https://www.dailynews.com/2019/06/05/mission-pierce-valley-colleges-march-towarddiplomas-as-graduation-2019-gives-sylmar-woodland-hills-valley-glen-cause-forcheers/

San Fernando Sun did a story about Mission's Jack Kent Cooke scholarship winner

http://www.sanfernandosun.com/news/article\_a7534b68-8806-11e9-8ce6-471c194357a8.html

From farming in rural Ethiopia to graduating from UC Berkeley, at age 32, man graduates with bachelor's –but first attended LA Southwest College

https://news.berkeley.edu/2019/05/21/graduating-senior-lelisa-bera/

Mayor Garcetti and several entertainment companies will partner on internship that will include LATTC students

http://www.cgw.com/Press-Center/News/2019/28-Companies-Commit-To-Academy-Gold-Mentorship-P.aspx

Former LATTC basketball player goes viral with his video where he mimics Steph Curry

https://www.sfgate.com/sports/article/lt-Takes-Real-Skills-to-Be-a-Fake-Stephen-Curry-13912179.php Former LATTC instructor and creative Disney animator passes away at 102

https://meaww.com/disney-animator-milton-quon-fantasia-dumbo-speed-actor-death

https://variety.com/2019/film/news/obituary-disney-animator-milton-quon-1203258702/

https://www.hollywoodreporter.com/news/milton-quon-dead-disney-animatorfantasia-dumbo-was-105-1222361

Culver City Observer article that just popped up in my feed about championship track team at West LA College

https://www.culvercityobserver.com/story/2019/05/09/sports/wlac-wildcats-takewomen-andamp-mens-wsc-track-and-field-titles/8162.html

Climate Degree at West L.A. College

http://www.ccdaily.com/2019/06/educating-next-generation-climateleaders/?fbclid=lwAR2ZujZfEfzt0mknupCq439X\_dZd9i8IZzecc0YnGhKUAvTAByf3RK L0I90

DOL Grant to West L.A. College

http://www.ccdaily.com/2019/06/dols-proposed-irap-structure/

LAT article on LATTC "truck artist"

https://www.latimes.com/local/california/la-me-In-artrucking-truck-art-20190613story.html?fbclid=lwAR3dhaWy8JJ8eqq2Stt3CNorXVcrj\_ApanZmciT0gn\_8MyaoaW3J M1mCLnY

Golden Thimble Event coverage

https://www.apparelnews.net/news/2019/may/30/los-angeles-trade-tech-studentscelebrate-woodstoc/

LA College Promise coverage

http://www.blacknewsportal.com/la-college-promise-program-holds-first-graduation

LA Valley College's Family Resource Center:

http://www.ccdaily.com/2019/06/hand-singlemothers/?fbclid=lwAR047Q1lieuOgmK3zpit7Xs9173Ns\_7x4P9bOHQmxKZgBwZc0h58 ojAk\_dE

Free Bus Service

https://beverlypress.com/2019/06/pilot-project-to-offer-free-dash-rides-to-students/

http://www.lawattstimes.com/index.php?option=com\_content&view=article&id=5857: mayor-announces-program-to-provide-free-bus-passes-to-lausd-laccdstudents&catid=11&ltemid=126

#### Senator Harris at LA Southwest

http://www.lawattstimes.com/index.php?option=com\_content&view=article&id=5827: harris-continues-presidential-kick-off-in-los-angeles&catid=11&ltemid=126