



OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees

FROM: Chancellor Francisco C. Rodriguez

DATE: April 2, 2018

SUBJECT: April 2018 - Chancellor's Monthly Report

The LACCD April report includes brief updates on the following:

- I. District Updates
- II. Update on the LACCD Enrollment and Strategic Marketing Campaign
- III. Reports from the College Presidents
- IV. Community Engagement & Partnerships
- V. LACCD Media Outreach and Coverage

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I. District Updates

April is Sexual Assault Awareness Month. On Thursday, April 5, LACCD is hosting the 2nd Annual Sexual Assault Awareness Month Symposium at the ESC Board Room from 8 – 1 p.m.

Brittany Grice is the new Director for the Office of Equity, Diversity and Inclusion (EDI). Her former position was at the California State University, Channel Islands (CSUCI), where she served as the Senior Director of Equity and Inclusion. Prior to CSUCI, Ms. Grice held several key leadership positions, including Human Resources Manager for Equal Opportunity at California State University, Fresno. Ms. Grice received her Bachelor of Arts in Political Science and History from the University of Hawai'i at Mānoa and her Juris Doctor from the University of Notre Dame.

Congratulations to ELAC Nursing Instructor Brenda Chan, who was been selected as one of four statewide winners of the 2018 Gerald Hayward Award, named for the former statewide Chancellor. The award honors outstanding community college faculty for excellence teaching and in professional activities, and have demonstrated commitment to their students, profession and college.

A special thanks to LACCD's first LA Marathon Team who participated in the LA Marathon 5K on Saturday, March 17 and the LA Marathon on Sunday, March 18. The LACCD 73-member Team included 44 Runners/Walkers at the LA Big 5K and 29 Runners/Walkers at the LA Marathon. Marathon runners helped to raise funds for the LA College Promise program.

Spring break for LACCD is from April 2 to April 6. All colleges and the District Office will be open, but classes will not be in session. All colleges and the District Office will be closed on Friday, April 6 from 1-5 p.m.

Sexual Assault, Sexual Harassment, and Title IX Ad-Hoc Committee

The Task Force will meet on April 18 and 25 to continue reviewing Administrative Regulation C-14. The Taskforce is expected to bring recommendations to the Board of Trustees at the June meeting.

Foundation for the Los Angeles Community Colleges

Below is a summary of funds for the Vicky Chang Nursing Grants awarded for the 2016-17 Academic Year. Awarding to students for the 2017-18 year is ongoing and will continue until September 2018.

College	Number awarded	Total amount
City	54	\$25,805
East	66	\$26,437
Harbor	53	\$22,064
Pierce	44	\$22,000
Southwest	25	\$12,500
Trade-Tech	23	\$11,500
Valley	72	\$34,541
Totals	337	\$154,848

II. Update on the LACCD Enrollment and Strategic Marketing Campaign

2017-18 FTES Projection

The current 2017-18 FTES projection by semester is shown in Table 1 (below). Considering all semesters reported to date (Summer II, Fall, Winter, and Spring), there has been a 6.2% decline in FTES from 2016-17 to 2017-18. The 2017-18 projection reflects the shift of summer FTES and incomplete reporting for some positive attendance classes. Spring term includes current census numbers for full term courses. Short-term, positive attendance, and late exclusions may impact the overall projection as the FTES is tracked through the semester.

Table 1: Comparison of 2016-17 Actual FTES vs 2017-18 Projected FTES

Semester	2016-17 FTES (Actual)	2017-18 FTES (Projection*)	Change	% Change
Summer II	5,640	3,984	-1,656	-29.4%
Fall	46,378	44,149	-2,229	-4.8%
Winter	5,669	5,405	-264	-4.7%
Spring	43,728	41,582	-2,146	-4.9%

*As of 3/5/18

Strategic Marketing Campaign

Work continues with Interact Communications regarding a four-week “media preferences” survey involving students from all colleges to help determine the best social media platforms to use for future enrollment outreach messaging. Results are expected in mid-June. In addition, the District is moving forward with follow-up marketing campaigns for the Summer and Fall 2018 registration periods involving the PIOs from the colleges, the District’s Communications Director and Interact Communications.

III. Reports from the College Presidents

Los Angeles City College

- The college’s first Women’s History Month Breakfast took place on Wednesday, March 28. Keynote Speakers were LACCD Board of Trustees President Sydney Kamlager-Dove and Trustee Andra Hoffman.
- The Year-Up meeting to bring the program to LA City College in Fall 2019 took place on Tuesday, March 6.
- The Mayor’s Recruitment Event for Law Enforcement and Firefighters/Panel Discussion Female Public Safety Officers took place on Thursday, March 15.

East Los Angeles College

- The CATESOL 2018 Los Angeles Regional Conference took place on Saturday, March 3. CATESOL is a professional organization serving Teachers of English to Speakers of Other Languages in California and Nevada. This year’s conference theme was “Breaking Barriers by Promoting Advocacy.” Featured speakers included Robyn Brinks Lockwood from Stanford University and Federico Salas-Isnardi, educational consultant. There were approximately 350 attendees, including educators, graduate students, and administrators of all levels (elementary to college). Many of the attendees came from the LA area, some from other parts of the country, and a few were international travelers (i.e. Japan). ELAC students participated in a student panel to share their experiences here in the United States.
- The East LA College Foundation and OmniWorks™ have announced a new initiative to incubate and accelerate startup and growth-phase women, veteran, minority, formerly incarcerated, and LGBTQIA owned businesses in Los Angeles. The new program is funded, in part, by a \$150,000 investment by JPMorgan Chase, with additional support from Union Bank and the California Strong Workforce Program. The ESTEC™ LA Incubator – Powered by OmniWorks™, hosted by East Los Angeles College, will provide 12 months of business curriculum and high-touch incubation focused on equitable access to markets, service providers, financial resources, and capital. This is the first such incubator program for ELAC and the East Los Angeles region.

Los Angeles Harbor College

- Harbor Advantage is collecting professional clothing (ongoing) to establish an “Interview Closet” for students who are missing key pieces of a professional interviewing outfit for a complete outfit. Donations are appreciated.
- Harbor’s Health Office was able to supply warm clothing and blankets to students during recent cold weather. Special “Thank You” to those who have generously donated to keep these items on hand.
- Majors March is a month-long spotlight on different career paths (majors) for students and an opportunity to connect with faculty and staff in those respective areas. On Wednesday, March 21, Edwin Lopez La Valle from Build LACCD spoke to students about his journey from being an LAHC student to now building buildings at LAHC.
- Highlights from Harbor’s Gig Economy Symposium/Job Fair: 50 employer partners participated and provided employment opportunities/onsite interviews from various industry sectors: healthcare, global trade and logistics, retail/hospitality, industrial design and manufacturing; 120 students attended the event and about 90 interviewed with various employers. Job placement information on students is still being conducted and verified.

Los Angeles Mission College

- Los Angeles Mission College hosted a symposium on the 2020 U.S. Census, featuring Thomas Saenz, President of the Mexican-American Legal Defense Fund (MALDEF). MALDEF is the premier Latino civil rights organization that has provided legal defense and educational justice in the United States for more than 50 years. Mr. Saenz explained how the U.S. Census will be conducted and addressed issues that may prevent individuals from reporting their residence in the United States. The event was attended by more than 85 student/community members and was viewed by an additional 230+ people on Facebook.

Los Angeles Southwest College

- The LA Southwest College President’s Search is open until filled with an initial close date of March 30, 2018. PPL, Inc. is conducting the search with Ben Duran and Lisa Sugimoto as the lead consultants.

Los Angeles Valley College

- The Los Angeles Valley College Foundation held its first-ever wine tasting fundraiser on February 23 at the home of college patron Waltona Manion. The intimate party of 50 people included folks from Valley College, community friends, and Foundation supporters. They enjoyed wine by Hoi Polloi Winery, catering donated by Lusy’s Restaurant, and a lively prize drawing. The LAVC Foundation raised \$1,800 from the event to launch its forthcoming Steinway Piano Campaign.
- The LAVC Music Department Open House and Celebration/Benefit Concert was held on March 17. President Endrijonas was joined by Steinway & Sons representative, Tim Stephenson, in formally announcing LAVC as an All-Steinway School.

This benefit concert featured performances by the Valley Symphony Orchestra, the LAVC Wind Ensemble, the LAVC Chamber Singers, the LAVC College Choir, and special soloists.

- LAVC held the 3rd annual LA HI-TECH Orientation event on March 21. This event met deliverables for the LA HI-TECH grant for high school students interested in or enrolled in the Design, Visual, and Media Arts (DVMA) pathway. About 100 students from Cleveland High School and Birmingham Community Charter High School attended a presentation in Monarch Hall. The presentation included short films created by LAVC Cinema Program students and a demonstration on how to use a video camera. Afterwards, they split into 10 groups, each headed by two Professional Experts, including independent producer Leigh Scott (*Dorothy and the Witches of Oz*); Bruce Finn (Emmy Award-winning cinematographer); Elliot Woods (actor, *Stalked by a Reality Star* aired last Sunday on Lifetime); and Sara Anne Fox (former Fox motion picture development executive). The students worked on a small project and learned about the industry from the professional experts. In spite of the rain, the students were excited to finish their day with a tour of the campus, particularly as this was the first college tour of many.
- Congratulations to Women's Basketball's Rebecca Islas for being named as the Western State Conference East Division's most valuable player, and to Coach Monica Hang for being selected the conference's Coach of the Year. This is the fourth time Coach Hang has received this accolade.

West Los Angeles College

- West Los Angeles College will officially "open" its new national online portal on April 30. WLAC now has state authorization to offer online programs to residents of 21 states and the District of Columbia. WLAC's national portal provides easy access to fully online degrees and certificates (excluding Math) in popular disciplines including Accounting, Administration of Justice, Anthropology, Business, Business Administration, Child Development, Computer Application Office Technology, Computer Science, Economics, Fire Technology, Hospitality, Liberal Arts, Marketing, Philosophy and Real Estate. In addition, our tuition is less expensive than that of many other colleges and universities. Students will be able to access required courses and recommended sequences which will also assist us in the development of Guided Pathways for all our students. Prospective students will also have easy access to our online application and enrollment systems, technical support, and online counseling with the recent hiring a full-time professional counselor focusing specifically on the needs of online students. This initiative stems from our success in launching our international portal to promote our online programs to prospective students studying from outside the U.S.
- WLAC is one of three community colleges in California approved to offer a Public Health AD-T. The program will be offered starting in Fall 2018. A recent report from UCLA indicates a high demand for public health workers nationwide. Students who complete the program will be accepted into the California State University Long Beach Public Health Bachelor's degree program.

- LAUSD AB 288 Partnerships: On February 27, WLAC hosted approximately 150 principals and counselors from LAUSD District West and presented our career pathway concurrent enrollment strategies and solidified our instructional partnerships.
- WLAC hosted the Budget and Enrollment Town Hall meeting with Vice Chancellors Miller and Cornner on March 8 with about 50 staff and faculty in attendance.
- The dental hygiene bachelor degree completion program will accept 50 students starting Summer 2018 with online classes. The program is offered to students who already hold a dental hygiene license from an accredited dental hygiene program nationwide. Program requirements to enter are the IGETC or CSU Transfer Breadth Certification and 40 units of upper division courses. The program has been approved by the CCCCO and is considered the model curriculum for the state.

Upcoming Campus Events and Activities for April

DATE	COLLEGE	EVENT
March 20 - December 8	East LA College	<i>Passing Through the Underworld: Egyptian Art</i> from the Los Angeles County Museum of Art (LACMA) will be displayed in the Vincent Price Art Museum on Tuesday, Wednesday, Friday, and Saturday from Noon - 4 p.m. and Thursday from Noon - 7 p.m. This exhibition, drawn from LACMA's permanent collection, presents an introduction to Egyptian art with a focus on myth and funerary practice. The exhibition features coffins, a 3,000 year old mummy, and mummy masks, along with objects from Egyptian tombs.
April 5	LA Trade Tech College	The LACCD DACA/Immigration Task Force chaired by Trustee Gabriel Buelna will be holding its monthly meeting beginning at 2 p.m. TE101.
April 5 - 6	East LA College	The Student Services/Ten80 Race Car Challenge Spring Invitational will be held in the C1 Men's Gym from 8 a.m. – 3 p.m. LAUSD, Local District Central, invitational is open to about 1,000 participants, coaches, and supporters. The Student Racing Challenge is the flagship series in the National STEM League (NSL). Through it, students own a motorsports business. The ultimate goal is to engineer performance: personal performance, team performance and of course, race performance. Teams with the fastest, most stable and efficient car that also have a sound fuel strategy will win the races. Student Racing

Challenge teams must also have a strong R&D focus (Data-Driven Design and MODS), marketing strategy and work toward becoming leaders in their communities. More information is online at:

<https://www.ten80education.com/nsl-racing/>

April 7	LA City College	Honors Transfer Council of Colleges Conference, UC Irvine
April 9	East LA College	Presenting <i>50 Years Later: Lessons from the Mujeres of the 1968 East LA Walkouts</i> by Dr. Dolores Delgado Bernal, Chicana/o Studies Professor, and discussion with original 1968 walkout students Paula Crisostomo and Vickie Castro from Noon – 1:30 p.m. in F5-201 MPR.
April 9 - 14	East LA College	The Kennedy Center American College Theater Festival National Award for Theatrical Excellence for scenic design in last semester’s play, “Blood Wedding” was awarded to student Andrea Tinoco. There will be a national competition and design seminar where the student will attend master classes, receive professional development and network with other award recipients in Washington, D.C. Student Andrea Tinoco will be traveling with her Faculty Mentor François-Pierre Couture and Performing Arts Technician Nathan Davis.
April 9 – 31	East LA College	The ELAC Acceptance Days will take place daily from 8 a.m. - 2 p.m. in the E1 inner courtyard. We will be hosting incoming ELAC freshman from our local high school campuses every day through April and May.

Each visiting student will participate in Alternative Multiple Measures Assessment, Career Assessment, Orientation, and will be introduced to all of our ELAC Departments via a campus tour which will highlight certificate, degree and transfer pathways; introduced to ELAC Programs and Services and will meet with a counselor for an Abbreviated Educational Plan. Participants who visit in April will be invited back for course registration assistance, and those who visit in May will register for courses on the day of their visit.

April 10	East LA College	Presenting <i>“Chicano! Taking Back the Schools”</i> – a lecture and film screening by Dr. Ruben Mendoza, Chicana/o studies professor, from 12:15 - 2 p.m. in the South Gate campus, Room 112.
April 10	LA Pierce College	Articulation Day, 2-5 p.m., Tuesday, April 10, Great Hall. High school counselors and teachers will meet with college department chairs and discipline faculty to review courses in the Career and Technical Education area with the goal of establishing high school articulation agreements. The disciplines of focus are Horticulture, Graphic Design, Automotive Technology, Computer Science, CNC/Machine Shop, Media Arts, Geographic Information Systems (GIS), and Child Development. The college is expecting 100-150 total participants.
April 11	East LA College	Presenting <i>“Chicano! Taking Back the School”</i> – a film screening and discussion with special guest speaker Susan Racho, producer of the <i>“Chicano!”</i> Documentary series from Noon - 1:45 p.m. in the S2 Recital Hall, main campus.
April 12	East LA College	Join UCLA Professor Emeritus Dr. Carlos Manuel Haro as he presents a slideshow of never-before-seen photographs from the 1968 East LA walkouts. This special event commemorates the 50 th anniversary of the Chicana/o student walkouts – the first of their kind to confront injustice and inequity in the United States public school system. <i>“Walkout!”</i> the 50 th Anniversary commemoration and photograph presentation will take place from Noon - 2 p.m. in the Vincent Price Art Museum, S1 building lecture hall.
April 12	East LA College	Please Join California State Assembly Speaker Anthony Rendon and the Rendon Family for a Private Reception to support East Los Angeles College Foundation Rendon Family Legacy Fund. All proceeds will benefit future generations of community college students to overcome barriers and accomplish their career goals. A portion of the scholarships will be used to assist students facing significant challenges far beyond the cost of textbooks and tuition. These basic needs include: housing, hunger/food scarcity, transportation and clothing. The event will take place at the

Tamayo restaurant in Los Angeles from 6 - 8:30 p.m.

To RSVP, contact Irma Aguilar at (323) 265-8901 or aguilaic@elac.edu. Attendee (single ticket): \$100; Sponsorships Levels - Planting a Seed: \$2,500, Transcendent: \$5,000, and Legendary: \$10,000.

April 13 East LA College

The Veterans Career and Transfer Fair will take place in F5-201. This event will bring veteran-specific career and transfer information to veterans. Veteran employment organizations, career coaches, veteran-friendly employers, and multiple university Veteran Resource Center representatives and peer mentors will be in attendance and tabling.

A diverse professional career mentor panel consisting of veterans will share their pathway, challenges and advice with those in attendance. Other workshops will include resume writing (translating military experience into a civilian resume) and transfer information. The event is intended for student veterans and all veterans in the surrounding community. Approximately 100 guests are expected to attend. The local VA clinics, TELACU Veterans Upward Bound, US Vets, and LA County Veterans America Job Center are assisting with promoting to veterans within the community.

April 13 LA Trade Tech College

The LA Homeless Services Authority (LAHSA) Professional Job Fair, 9 a.m. to 1 p.m. City and County HR reps and numerous Measure H non-profit contractors will be present to interview potential employees. They are prioritizing applicants with "lived experience." This includes former foster youth, previously incarcerated individuals and those with prior bouts of homelessness and addiction. The majority of the 700+ jobs are as community health workers, case managers and drug intervention workers. About 600 high school students to attend Explore Pierce College Day, 9 a.m. to 2 p.m., visiting with faculty and staff regarding college programs and services; campus tours; orientation, assessment, and counseling sessions.

April 13	LA Pierce College	About 600 high school students to attend Explore Pierce College Day, 9 a.m. to 2 p.m., visiting with faculty and staff regarding college programs and services; campus tours; orientation, assessment, and counseling sessions.
April 14	LA Southwest College	LASC will host the Los Angeles County Sheriff's Department testing and physical exams from 7 a.m. - 7 p.m. in different areas on campus.
April 16	East LA College	Local high schools with a performing arts program are invited to ELAC for the Visual and Performing Arts Open House. ELAC's performing arts, parents, students and staff are invited to attend. We expect 100 - 150 to attend. The event will take place from 8:30 a.m. – Noon in the S2 Recital Hall.
April 17	LA Southwest College	Political Science classes will have their annual "Moot Court" program from 8 a.m. - 3 p.m. LASC students will argue mock law cases to a jury. This always popular event is open to the public.
April 18	LA City College	LACC Leadership Academy Completion (students)
April 18	LA Trade Tech College	LA Construction and Associated Careers Awareness Day celebrates its 10th anniversary, eight years on our campus. More than 2,500 LAUSD high school students expected to learn about CTE programs available to them. All nine campuses were provided large banners last year and are invited to join in the engagement of these high school students. Partners like Metro, Balfour Beatty, Skanska, Swinerton plus the Building Trades will be in attendance to give students information on the latest career opportunities. LA City Councilmembers Curren Price and Marqueece Harris-Dawson are expected.
April 19	LA City College	Hollywood Foreign Press Association Ribbon Cutting (Communications Building)
April 19	LA Trade Tech College	The 28th annual LATTTC Job and Resource Fair with more than 40 employers and several dozen resource entities expected to attend.

		Trade Tech students often are hired on the spot for available positions.
April 20	LA City College	BlueLA Launch Electric Vehicle (Vermont and Willow Brook)
April 21	East LA College	The “Dia De Los Niños” event will be from 8 a.m. - 6 p.m. in the E1/G1 Quad and G1-301 conference rooms ABCEF. The Outreach Department is partnering with Service Planning Area 7 community agencies and the Mexican-American Opportunity Foundation for this fun family event with over 1,000 families attending. About 30 booths will be set up in the front of campus. Music and dancing, a rock climbing wall and soccer goal activities will be held. Day of the Child is for children so all booths will have activities and giveaways for children.
April 21	East LA College	The Student Services/LAUSD Instructional Summit for Recent Arrivals and English Learners will take place from 8 a.m. - 3 p.m. in the G3 Auditorium. The Outreach Department is partnering with LAUSD District East to host families with students that are recently arriving in the United States and/or are English learners to have workshops that would ease their transition to the educational system in the United States. We expect 50 - 75 families to attend.
April 24	LA City College	Pacific Asian Consortium in Employment
April 24	LA Southwest College	The Disabled Student Programs and Services will have its inaugural Resource Fair in the Multi-Purpose Room 127 in the School of Career and Technical Education building from 8 a.m. - 1 p.m.
April 24	East LA College	The Administration of Justice Department Career Day event provides the opportunity to connect ELAC students with local, state and federal agencies to find careers in public safety. Last year’s event brought over 40 agencies from across California and over 350 students in attendance. This event will take place from 10 a.m. - 2 p.m. in the E3/E7 Quad.
April 25	LA Mission College	Denim Day (Rape and Sexual Assault Awareness)

April 26	LA Mission College	The Career Center is excited to announce its first Job & Career Fair from 9 a.m. - 1 p.m. Students will have the opportunity to meet with exemplary employers and receive information about job opportunities and career pathways. The Career Center is preparing students ahead of time by providing them with services such as assistance with their resume and conducting mock interviews. In addition, a series of workshops have been scheduled leading up to the event to enhance the overall student-employer experience. "Discover My Major" and "Networking and LinkedIn" workshops have been the most prevalent.
April 26-27	LA Trade Tech College	The UCLA Luskin School of Public Policy is partnering with LATTC to hold a major symposium on April 26-27 entitled "Black, Brown and Powerful: Freedom Dreams in Unequal Cities." Speakers and workshops will look at urban displacement, racialized policies and changing educational access among many other topics. Leaders in the neighborhoods served by our community college system will focus on questions of equity, and the complicated relationship between policymakers, law enforcement, community advocates and those who are trying to create a healthy personal environment in this city. An announcement about a new partnership between the UCLA Luskin School and community colleges is anticipated. Everyone is welcome to attend.
April 27	LA Pierce College	Immigration Celebration and Resource Fair, 10 a.m. to 4 p.m., Great Hall. Appearance at 10:30 a.m. by Sonia Nazario, Pulitzer Prize winning author of "Enrique's Journey." Fair provides variety of information and resource tables to assist with immigration, housing, employment-related legal matters at a free on-site clinic.
April 28	LA Mission College	The Los Angeles Mission College Foundation will be hosting the 16 th Annual San Fernando Valley Food and Wine Festival, 4-8 p.m., on campus. The Food and Wine Festival is our annual celebration that brings together over 300 individuals from our student body, faculty, and local business community. Students from our award-winning Culinary Arts Institute will be creating amazing dishes from around the world

and serving wonderful wines for the tasting. In addition they will be hosting a special VIP section, silent auction, pastry pavilion, and live entertainment provided by local artists. The festival is a fund-raiser aimed at providing scholarships to deserving students. Tickets and event info online at:

<http://www.lamission.edu/foundation/>

April 28	West LA College	The YMCA Dental Community Health Event will be held from 9 a.m. - 1 p.m. in WLAC's dental lab. Over 100 children and parents are expected to participate in oral health screenings, oral hygiene instructions, and sealants and fluoride treatments. Dental Assistants and Dental Hygiene students and faculty will all participate in this very special event. Because our program is the largest and most successful in the state, and because we will be graduating our first cohort of bachelor's candidates in the Spring, members of the Board may enjoy seeing this important community outreach effort.
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IV. Community Engagement & Partnerships

Chancellor and Executive Staff community outreach for March and April:

DATE	EVENT
March 1	Vice Chancellor Cornner participated in Mayor Garcetti's Welcome to the LA College Promise event at Los Angeles Harbor College.
March 2	Vice Chancellor Cornner presented the topic <i>Future Funding Model for California Community Colleges</i> at the LACCD District Academic Senate Discipline Day with over 100 LACCD faculty, administrators, and staff in attendance.
March 6	The Bond Steering Committee met at 8:30 a.m. at the ESC.
March 6	Chancellor Rodriguez provided opening remarks at the report release of <i>Changing Faces: The Case for Diversity & Inclusivity in Higher Education Leadership</i> by the Campaign for College Opportunity at East LA College.
March 6	Vice Chancellor Cornner hosted Apple Education's <i>Everyone Can Code</i> , a program designed to enable students to learn, write and teach code. This training and presentation was attended by faculty from across the District.

- March 7 Vice Chancellor Cornner presented on AB 705 to LAUSD's Gear Up, a program that works with 2,500 students and families in the downtown Los Angeles area to increase the number of students prepared to persist in college.
- March 8 Chancellor Rodriguez presented the keynote address at the Chief Student Services Officers (CSSO) Association annual conference in Sacramento. The presentation was titled, *Move that Needle: The Essential Role of CSSOs to Lead and Facilitate Positive Change*.
- March 8 Vice Chancellors Cornner and Miller presented on enrollment management, the proposed state funding formula, and the impact on FON at a Town Hall meeting at West Los Angeles College.
- March 9 Vice Chancellor Cornner hosted the District Academic Senate's Professional Development Seminar and toured District faculty throughout the Educational Services Center.
- March 9 Chancellor Rodriguez was recognized by the Woodland Community College Foundation as part of the Founder's Day celebration for his contributions to the college during its formational years.
- March 12 Monthly consultation with the Faculty Guild.
- March 13 Chancellor Rodriguez and Executive Staff and Chancellor participated in the statewide webinar on the proposed funding formula.
- March 14 The Jobs and Economy Ad-Hoc Committee met from 3:30 - 5 p.m. at the ESC.
- March 14 The Title IX, Sexual Harassment Task Force met from 9 - 11:30 a.m. at the ESC Board Room.
- March 17 Vice Chancellor Cornner participated in the University of Southern California's Doctor of Education in Educational Leadership (EDL) Admitted Student Brunch.
- March 19 Vice Chancellor Miller presented at the City of Los Angeles 4th Regional Investors Conference highlighting the District's vision, mission, diversity, success and fiscal integrity. The 30-minute presentation was provided to approximately 200 retail and institutional investors highlighting the strength of the District's bonds and what the funds accomplish in support of our students and the regional economy.
- March 19 Monthly consultation with the District Academic Senate.
- March 21 The Title IX, Sexual Harassment Task Force met at the ESC Board Room.
- March 21 The Board Committee meetings were held at the ESC.

- March 22 Chancellor Rodriguez participated in the 40th Anniversary celebration of the LA Trade Tech Labor Center.
- March 23 Chancellor Rodriguez and Vice Chancellor Miller participated in the LA/Orange County Regional Consortia CEO Council quarterly meeting in Cerritos.
- March 28 Vice Chancellor Cornner participated in a discussion to further the partnership between LACCD and FIDM Los Angeles and toured their facility.
- March 28 Vice Chancellor Cornner participated in a discussion with Congressman Steve Knight regarding changes in federal financial aid policy.
- March 28 Chancellor Rodriguez was invited to the Community Leaders Passover Seder hosted by the Jewish Federation of Greater Los Angeles.
- March 29 Vice Chancellor Cornner participated in the annual convening of the L.A. Compact's Institution of Higher Education Collaborative, comprised of twelve postsecondary institutions in the region that are signers of the L.A. Compact, including two-year and four-year, public and private/not-for-profit institutions.
- April 4 The Board Meeting will take place at Los Angeles Valley College beginning at 2 p.m.
- April 5 The DACA/Immigration Task Force meets from 2 - 4 p.m. at LA Trade Tech College.
- April 7 The Loyola Marymount University's School of Education hosting its annual awards ceremony 11 a.m. to 1 p.m. recognizing Chancellor Rodriguez as SOE's 2018 Educator of the Year.
- April 9 Chancellor Rodriguez is the featured speaker at the UC Davis Forums on the Public University and the Social Good and will speak on Community Colleges: Modern Day Engines for Economic and Social Mobility. The campus visit also includes opportunities to interact with undergraduate and graduate students, and faculty.
- April 13 The Student Advisory Committee (SAC) meetings will be held from 9:30 a.m. – Noon at the ESC, with Trustee Buelna representing the board.
- April 18 The Board Committee Meetings will be held at the ESC and a Board Special Meeting on Procedures for Filling a Board of Trustee Vacancy.
- April 25 The Chancellor's Advisory Committee for Asian Pacific Islander Affairs meets from 2 - 4 p.m. at East LA College.

V. LACCD Media Outreach and Coverage

Two news releases from the District Office included one reminding students about the late-start enrollment for Spring 2018 classes (posted on website) and a second one to be released in April in conjunction with Loyola Marymount University on the award recognizing Chancellor Rodriguez on April 7.

The District Office is working to revitalize the main Facebook and Twitter accounts with more active outreach, including event and program information from the colleges.

The following media tracking coverage results for March 2018 were provided by Imprenta Communications Group on behalf of the District. A separate listing is provided just on the Pierce College incident.

<u>Date</u>	<u>Title</u>	<u>Source</u>	<u>Unique Visitors</u>
Mar 25 2018	California Community Colleges Expands Program Offering California Community College Students a Pathway to Law School	Sierra Sun Times	--
Mar 23 2018	East Los Angeles College, OmniWorks to Launch Business Incubator	Los Angeles Business Journal	25,745
Mar 21 2018	Firewall update lifts restraint	The Advocate	--
Mar 21 2018	California teacher pensions are not sustainable	Whittier Daily News	50,053
Mar 21 2018	California teacher pensions are not sustainable	The Daily Breeze	141,467
Mar 21 2018	California teacher pensions are not sustainable	San Gabriel Valley Tribune	76,818
Mar 21 2018	California teacher pensions are not sustainable	Pasadena-Star News	70,636
Mar 21 2018	California teacher pensions are not sustainable	Los Angeles Daily News	413,909
Mar 16 2018	Star Wars Characters attend Mark Hamils star ceremony	Los Angeles Independent	168
Mar 15 2018	L.A. DIGEST: Luncheon to feature women entrepreneurs	Wave Newspapers	2,926
Mar 15 2018	LAUSD Schools Hold On Campus Rallies Against Gun Violence	San Fernando Valley Sun	1,550
Mar 15 2018	Escuelas del LAUSD Realizan Demostraciones en Contra de la Violencia de Armas	San Fernando Valley Sun	1,550
Mar 15 2018	McKenna to Host School Safety Town Hall Meeting in South L.A.	Los Angeles Watts Times	927
Mar 15 2018	McKenna to Host School Safety Town Hall Meeting in South L.A.	Los Angeles Sentinel	24425
Mar 15 2018	Escuelas del LAUSD Realizan Demostraciones en Contra de la Violencia de Armas	San Fernando Valley Sun	1550
Mar 15 2018	LAUSD Schools Hold On Campus Rallies Against Gun Violence	San Fernando Valley Sun	1550
Mar 13 2018	Community colleges expand pathway to law schools	Times-Herald NEWS	--
Mar 11 2018	He attends elite UC Berkeley but lives in a trailer with no heat or sewer hookups	Burbank Leader	181
Mar 11 2018	He attends elite UC Berkeley but lives in a trailer with no heat or sewer hookups. Soon, he'll be sc	The San Diego Union-Tribune	1349895

Mar 11 2018	He attends elite UC Berkeley but lives in a trailer with no heat or sewer hookups. Soon, he'll be sc	Glendale News Press	1337
Mar 11 2018	He attends elite UC Berkeley but lives in a trailer with no heat or sewer hookups. Soon, he'll be sc	Los Angeles Times	14447652
Mar 11 2018	He attends elite UC Berkeley but lives in a trailer with no heat or sewer hookups. Soon, he'll be sc	Laguna Beach Coastline Pilot	274
Mar 11 2018	He attends elite UC Berkeley but lives in a trailer with no heat or sewer hookups. Soon, he'll be sc	Burbank Leader	181
Mar 10 2018	White People 4 Black Lives Public Comment for Culver City Inglewood Oil Field Specific Plan	Knock-LA	--
Mar 9 2018	Cheering Crowd Welcomes 'Star Wars' Actor Mark Hamill to the Hollywood Walk of Fame	KNBC-TV [NBC 4]	570069
Mar 9 2018	LA DIGEST: Construction begins on Southwest College science building	Wave Newspapers	2926
Mar 8 2018	Cheering Crowd Welcomes 'Star Wars' Actor Mark Hamill to the Hollywood Walk of Fame	KNSD-TV [NBC 7/39]	321173
Mar 8 2018	Mark Hamill receives star on Hollywood Walk of Fame	KTTV-TV [FOX 11] / KCOP-TV [MY 13]	233437
Mar 8 2018	Mark Hamill Receives Star On Hollywood Walk Of Fame	KCAL-TV [IND 9]	1189521
Mar 8 2018	Stars Align: It Was Mark Hamill's Day on the Walk of Fame	KNBC-TV [NBC 4]	570069
Mar 8 2018	Stars Align: It Was Mark Hamill's Day on the Walk of Fame	KNTV-TV [NBC 11]	733156
Mar 8 2018	Stars Align: It Was Mark Hamill's Day on the Walk of Fame	KNSD-TV [NBC 7/39]	321173
Mar 8 2018	Mark Hamill to receive star on Hollywood Walk of Fame	KTTV-TV [FOX 11] / KCOP-TV [MY 13]	233437
Mar 8 2018	Mark Hamill Receives Star on Hollywood Walk of Fame	KFI-AM [640 AM] KFI More Stimulating Talk Radio	861
Mar 8 2018	Mark Hamill Gets Hollywood Star	KNBC-TV [NBC 4]	570069
Mar 8 2018	Harrison Ford and George Lucas Will Help Unveil Mark Hamill's Hollywood Walk of Fame Star	KNBC-TV [NBC 4]	570069
Mar 8 2018	Stars Align: It's Mark Hamill's Day on the Walk of Fame	KNTV-TV [NBC 11]	733156
Mar 8 2018	Mark Hamill to receive star on Hollywood Walk of Fame	KUSI-TV [IND 9]	44064
Mar 8 2018	Mark Hamill to Receive Star on Hollywood Walk of Fame	KFI-AM [640 AM] KFI More Stimulating Talk Radio	861
Mar 8 2018	Stars Align: It's Mark Hamill's Day on the Walk of Fame	KNBC-TV [NBC 4]	570069
Mar 8 2018	Mark Hamill to receive star on Hollywood Walk of Fame	My News LA	49040

Note: Mentions of Mark Hamill included due to fact that coverage mentioned he is an LACCD alumni.

Pierce College Incident of March 7, 2018

Television	Date	Title	Source	Unique Visitors
1	Mar 8 2018	Eyewitness News at 5:00 AM	KABC	87,027

1	Mar 9 2018	Police find guns and ammunition at home of high school student in Gardena threat case	Los Angeles Times	14,447,652
2	Mar 9 2018	Police find guns and ammunition at home of high school student in Gardena threat case	San Diego Tribune	1,349,895
3	Mar 8 2018	Classes to resume at Pierce College following bomb scare	KTTV-TV [FOX 11] / KCOP-TV	233,437
4	Mar 8 2018	Classes to Resume at Pierce College Following Bomb Scare	KFI-AM [640 AM] KFI	861
5	Mar 8 2018	Man questioned in Pierce College threat case is arrested on unrelated warrants	Los Angeles Daily News	413,909
6	Mar 8 2018	Classes to resume at Pierce College following bomb scare	My News LA	49,040
7	Mar 8 2018	Man Detained After Making 'Credible Threat' to Pierce College, Classes Reopen Thursday	KNBC-TV [NBC 4]	672,784
8	Mar 8 2018	Pierce College bomb threat leads to class cancellations, evacuations	KTTV-TV [FOX 11] / KCOP-TV [MY 13]	202,783
9	Mar 8 2018	Suspect detained in Pierce College threat that canceled classes	Burbank Leader	569
10	Mar 8 2018	Man detained in Pierce College threat that canceled classes	Glendale News Press	1,064
11	Mar 8 2018	Man detained in Pierce College threat that canceled classes	Laguna Beach Coastline Pilot	173
12	Mar 8 2018	Man detained in Pierce College threat that canceled classes	The San Diego Union-Tribune	1,467,528
13	Mar 8 2018	Suspect detained in Pierce College threat that canceled classes	Glendale News Press	1064
14	Mar 8 2018	Man detained in Pierce College threat that canceled classes	Los Angeles Times	16,453,133
15	Mar 8 2018	Suspect detained in Pierce College threat that canceled classes	Laguna Beach Coastline Pilot	173
16	Mar 8 2018	Man detained in Pierce College threat that canceled classes	Burbank Leader	569
18	Mar 8 2018	Classes Canceled at Pierce College After 'Credible Threat,' Person Arrested	KNBC-TV [NBC 4]	672,784
19	Mar 8 2018	Credible bomb threat at Pierce College, classes cancelled, 1 suspect arrested	My News LA	52,315
20	Mar 8 2018	Suspect arrested in Pierce College threat that canceled classes	Glendale News Press	1064
21	Mar 8 2018	Suspect arrested in Pierce College threat that canceled classes	The San Diego Union-Tribune	1,467,528
22	Mar 8 2018	Suspect arrested in Pierce College threat that canceled classes	Los Angeles Times	16,453,133

23	Mar 8 2018	Suspect arrested in Pierce College threat that canceled classes	Burbank Leader	569
24	Mar 8 2018	Suspect arrested in Pierce College threat that canceled classes	Laguna Beach Coastline Pilot	173
25	Mar 8 2018	Samantha Pulliam And Skyler Imperialbobis	KCAL-TV [IND 9]	1,189,521
26	Mar 8 2018	Comment on Pierce College Evacuated Due To Credible Threat On Campus by Pierce College Evacuated Due	KCAL-TV [IND 9]	1,189,521
27	Mar 8 2018	Pierce College Evacuated Due To 'Credible Threat' On Campus	KCAL-TV [IND 9]	1,189,521
28	Mar 8 2018	Pierce College Evacuated Due To Credible Threat On Campus	KCAL-TV [IND 9]	1,189,521
29	Mar 8 2018	Pierce College in Woodland Hills evacuated after threat, man arrested	Los Angeles Daily News	524,377
30	Mar 8 2018	Pierce College in Woodland Hills evacuated after threat, man questioned	Los Angeles Daily News	524,377
31	Mar 8 2018	Pierce College in Woodland Hills evacuated while authorities investigate threats against the campus	Los Angeles Daily News	524,377
32	Mar 8 2018	Pierce College in Woodland Hills evacuated after threat, man arrested Daily News	Los Angeles Daily News	524,377
33	Mar 8 2018	Pierce College in Woodland Hills evacuated after threat, man questioned Daily News	Los Angeles Daily News	524,377
34	Mar 8 2018	Pierce College Campus Evacuated Following Credible Threat	KTLA-TV [CW 5]	1,596,084
35	Mar 8 2018	1 Arrested, 1 Detained and No Weapon Found After Pierce College Evacuated; Campus No Longer Threaten	KTLA-TV [CW 5]	1,596,084
39	Mar 8 2018	Suspect Arrested, No Further Threat to Pierce College Campus After Evacuation	KTLA-TV [CW 5]	1,596,084
40	Mar 8 2018	Pierce College cancels classes after 'credible threat,' officials say	Huntington Beach Independent	1,191
41	Mar 8 2018	Pierce College cancels classes after 'credible threat,' officials say	Laguna Beach Coastline Pilot	173
42	Mar 8 2018	Pierce College cancels classes after 'credible threat,' officials say	Los Angeles Times	16,453,133
43	Mar 8 2018	Pierce College cancels classes after 'credible threat,' officials say	Glendale News Press	1064
44	Mar 8 2018	Pierce College cancels classes after 'credible threat,' officials say	The San Diego Union-Tribune	1,467,528
45	Mar 8 2018	Pierce College cancels classes after 'credible threat,' officials say	Burbank Leader	569
46	Mar 8 2018	Classes Canceled at Pierce College After 'Credible Threat'	KNBC-TV [NBC 4]	672,784