



# LOS ANGELES COMMUNITY COLLEGE DISTRICT

CITY / EAST / HARBOR / MISSION / PIERCE / SOUTHWEST / TRADE-TECHNICAL / VALLEY / WEST

## OFFICE OF THE CHANCELLOR

**TO:** LACCD Board of Trustees

**FROM:** Chancellor Francisco C. Rodriguez

**DATE:** May 8, 2019

**SUBJECT:** May 2019 - Chancellor's Monthly Report

The LACCD May report includes brief updates on the following:

- I. District Updates
- II. Update on the LACCD Enrollment
- III. Reports from the College Presidents
- IV. Community Engagement & Partnerships
- V. LACCD Media Outreach and Coverage

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### I. District Updates

April 4 - Trustee Andra Hoffman joined KPCC radio's Larry Mantle on *Air Talk Live* about student homelessness and presentation on same topic to California Community Foundation earlier in the week. <https://www.scpr.org/programs/airtalk/2019/04/04/19587/>

On April 10, LACCD joined other educational institutions across the country with the National Action Collaborative on Preventing Sexual Harassment in Higher Education, sponsored by the National Academies of Science, Engineering and Medicine, in support of its most recent report: [Sexual Harassment of Women: Climate, Culture, and Consequences in Academic Sciences, Engineering, and Medicine \(2018\)](#). The report found that between 20 and 50 percent of women students and more than 50 percent of women faculty and staff experienced sexually harassing behavior while in academia. LACCD is a Founding Member of the Action Collaborative. The Chancellor's statement and other information is on the District's website

<http://laccd.edu/Documents/NewsDocuments/LACCD%20Joins%20National%20Effort%20to%20Address%20Sexual%20Harassment%20in%20Higher%20Education.pdf>

Inaugural "Culinary Cup" is set for May 17 at Los Angeles Harbor College, featuring students and their instructors from Harbor, Los Angeles Mission and Los Angeles Trade-Technical (LATTC). The daylong event featuring competition in three categories, Savory, Baking and Tablescapeing, with individual medals in each, plus the overall winner will receive the new, golden Chef's Hat perpetual trophy.

<http://laccd.edu/Documents/NewsDocuments/Culinary%20Cup%20news%20release%20and%20graphic%202019.pdf>

### Foundation for the Los Angeles Community Colleges

LACCD participated in the launch of AT&T's new initiative called Believe Los Angeles<sup>SM</sup> – a grassroots, employee-driven campaign bringing together AT&T leadership, employees and resources alongside local nonprofit, educational, government and business communities to support Los Angeles' underserved communities. Through this initiative, the LACCD received \$100,000 to support comprehensive, hands-on programs in media arts at West Los Angeles College (WLAC) and Los Angeles City College that provide students with the creative and technical skills needed to enter the entertainment industry. An additional \$34,000 was granted to fund laptops for students in these programs.

### Chancellor Francisco C. Rodriguez and Vicky Chang Transfer Scholarship

The Foundation has awarded 219 students \$500 each, a total of \$109,500. In all, 250 students were awarded scholarships this academic year, for grand total of \$125,000 awarded for academic year 2018-2019. A scholarship awards ceremony is planned for Friday, May 31 at East Los Angeles College.

### Edison STEM Scholarship

The Foundation awarded 13 WLAC students and 12 Los Angeles Southwest College students \$1,000 each in May, a total of \$25,000 for academic year 2018-2019.

### Robert R. Sprague Scholarship

Five LATTC students and five WLAC were given \$2,000 each, for total of \$20,000 awarded for academic year 2018-2019.

### Nursing Persistence

A total of \$11,750 was awarded to 19 nursing students facing emergency situations.

### Vicky Chang Nursing Grant

More than 1,000 nursing students have received grants to help them with their NCLEX examination since the program began. Applications are now open for nursing students graduating in Spring 2019.

## **II. Update on the LACCD Enrollment**

The District has continued to refine projections and track the implementation of college SCFF action plans. Based on current data, enrollment is projected to be down between 1,500 and 2,500 FTES (1.5%-2.5%). In alignment with this projection, on April 20, 2019 the District reported 98,000 FTES in its 2<sup>nd</sup> Period FTES Report to the state (P2), a decrease of 2% from 100,045 FTES reported in P1.

The colleges updated their 2018-2019 projections and provided feedback on the implementation of their plans. An analysis of the plans demonstrated positive outcomes, but also pointed to challenges that the colleges faced and areas where continued efforts are needed, as summarized below:

#### What Worked

- Non-credit, Adult Education and Tutoring
- Online courses, Dual enrollment
- Adjusting schedules for efficiency

## Challenges

- National trends related to economy and number of high school graduates
- Slow curriculum approval processes at state level
- Budgetary constraints
- Collection of Positive Attendance (PA) courses
- Dual enrollment challenges
- Students delaying math and English until AB 705 implementation, Fall 2019

## Continued Efforts

- Expansion of local dual enrollment agreements
- Addition of summer sections to meet student demand
- Offering newly approved noncredit courses and programs
- Local recruitment and marketing in the communities served
- Scheduling changes
  - Annual and biennial schedules
  - Guided Pathways implementation
  - Program mapping for students

The action plans also suggested the need for greater efforts to increase student enrollment through existing district initiatives and programs including the College Promise, Adult Education, CTE, Noncredit Tutoring, Dual Enrollment, and the implementation of AB 705. Moreover, the analysis of the action plans and outcomes suggested that broader district strategies and activities, listed below, be considered as part of an updated District Vision for improving longer-term effectiveness.

- Develop a collective approach to program and course offerings
- Need to create as uniform as possible Guided Pathways model
- Develop a District mapping of programs and recommendations for centers of excellence and reduced duplication
- Create common advising to promote cross-district enrollment
- Create shared ADTs as allowable in the CCCO Programs and Course Approval Handbook

### III. Reports from the College Presidents Based on the District Strategic Plan 2018-2023

#### Goal 1: Access to Educational Opportunities

- **Los Angeles City College** – Over 3,000 students and their parents came to LACC on April 6 to celebrate students and their achievements, as well as provided parents with important information about preparing their children for college. LAUSD Central District decided to combine its annual Arts Festival with its Annual Parents Summit into one day of celebration of students. They asked LACC to host the event and it was a great success. LACC provided breakfast and LAUSD provided lunch. Our efforts were combined to bring the families of children in Central Los Angeles to LACC to celebrate the children's successes and talents, and to begin the planning of their children going to college. Everyone enjoyed the event and we are already beginning the planning for next year.
- **East Los Angeles College** – ELAC was one of 52 California Community Colleges to be awarded a \$113,636 grant from the State of California. Funding will be used to provide Prevention Specialist Certificate Training for Formerly or Currently

Incarcerated Students (FOCIS) through the Addiction Studies Program at ELAC. This 30-month program is scheduled to begin in July 2019 and will help 60 FOCIS individuals per year with clarifying and starting a path to reach educational and career goals.

- **Los Angeles Harbor College** – Harbor hosted Majors March for students to help them decide on a major. A total of 428 students attended the various workshops. The Majors March bracket winners were: Kinesiology with 79 students; Nursing/Health Sciences with 54 students; and English/Languages/Journalism with 47 students.
- **Los Angeles Mission College** – LAMC’s Associated Student Organization (ASO) is offering two \$500 scholarships to encourage students to rise against substance abuse. The purpose of the award is to assist students who have struggled with substance abuse. The requirements for this scholarship are applicants must have a minimum cumulative GPA of 2.5, be enrolled in at least five units or more at the time of application, and applicants must continue their enrollment at LAMC for 2019-2020 and have paid the ASO fee (\$7).
- **Los Angeles Southwest College** – The HireLAX Apprenticeship Readiness Program had a mandatory orientation for interested students on April 6 on campus at the Little Theatre. This is the second class of 2019 and the fifth HireLAX class overall at LASC. The eight-week program began on April 22.
- **Los Angeles Trade-Technical College** – LATTC hosted the latest round of Metro Next Gen community meetings on April 2 to help shape the bus service throughout LA county. This follows two visits to the Metro Board of Directors meeting where LATTC has advocated for its students to take part in a reduced UPASS program, as well as providing shuttle bus service to students during the shutdown of the Blue Line this summer.
- **Los Angeles Trade-Technical College** – On April 12, LATTC hosted an important gathering for the Central American Youth Leadership, which focused on the issue of unaccompanied minors. More than 300 attended the event, mostly parents looking for the latest legal information about the status of students and the efforts to keep them in college.
- **Los Angeles Trade-Technical College** – LATTC’s English department will be working in collaboration with the Public Relations department to create a series of videos explaining the efforts of AB 705. This is the changing of the Math and English requirements needed to transfer. The college is looking at using video to engage both current and prospective students.
- **Los Angeles Valley College** – The LAVC Career and Transfer Center offered AB 705 Workshops on multiple dates throughout the month of April 2019. Currently, all students are eligible to take transfer level Math and English courses and by attending these workshops, students will learn more about this new policy.
- **Los Angeles Valley College** – The LAVC Career/Transfer Center is hosting a series of CSUN Peer Mentor on campus to answer student questions about transferring to California State University, Northridge (CSUN). The CSUN Peer Mentor is available every Tuesday during Spring Semester 2019 to give interested students general information about CSUN admission requirements and financial aid assistance. The

Peer Mentor can also answer general questions about CSUN academic programs, majors, campus life, and more.

- **Los Angeles Valley College** – The manufacturing programs at Los Angeles Valley College received a facelift and celebrated the newly renovated Machine Shop at its Open House on April 24. With the help of Prop 39, Adult Education, CTE and Pathways funding, the machine shop at LAVC has been transformed into a state-of-the-art manufacturing laboratory. A total of 24 new computers with the capacity to teach both Mastercam and Solidworks software have been installed. In addition, five new HAAS CNC machines have been added to Engineering Room #110. The department now boasts of a dedicated computer lab, CNC lab, conventional machining and inspection lab. LAVC students including participants from the Manufacturing Academy will have the opportunity to learn the latest in manufacturing technology with the additional CNC machines and Computer Aided Manufacturing (CAM) software. The upgrades are intended to attract students to the department as well as assist the local manufacturing community with a pipeline of skilled employees.
- **West Los Angeles College** – West is working to expand educational partnerships with California State University Dominguez Hills (CSUDH). The goal is to increase the number of students from WLAC transferring to CSUDH. We are in conversations with CSUDH to enhance current transfer pathways and create new pathways.
- **West Los Angeles College** – The WLAC Public Relations Office, with Director Michelle Long-Coffee and Graphic Designer Clarissa Castinez, won three awards at the recent 2019 Community College Public Relations Organization Conference (CCPRO) in the Small Office Division. 1<sup>st</sup> place in the Banner/Outdoor Media category (Bus ads promoting “Pay Less, Earn More” campaign); 3<sup>rd</sup> place in the Direct Mailer category (promoting “\$0 tuition”); and 3<sup>rd</sup> place in the Digital Advertising category (Email ad about programs for adults, including online education and ACT (Accelerated College Transfer)).

#### Goal 2: Premier Learning Environments

- **East Los Angeles College** – ELAC partnered with LAUSD and the California Community Colleges (state) Chancellor’s Office to host a financial aid town hall at James A. Garfield High School on April 29. High school seniors and their parents gained awareness on how to apply for FAFSA and had the opportunity to ask their financial aid questions to leaders from LAUSD, ELAC and the California Community Colleges Chancellor. The VIP Speakers included CCC Chancellor Eloy Ortiz Oakley, LACCD Chancellor Dr. Francisco Rodriguez, ELAC President Marvin Martinez, ELAC Associate Dean Miguel Dueñas, LAUSD Superintendent Jose Huerta, and LAUSD Board President Mónica Garcia.
- **Los Angeles Harbor College** – Harbor will host the first LACCD Culinary Cup on Friday, May 17 with Harbor, Trade-Tech and Mission competing. Each college will have three teams: Savory Team (4 students); Baking Team (2 students); and Tablescaping Team (2 students). Awards for first, second and third, plus overall highest points will be the Culinary Cup winner. For tickets, please visit <https://tinyurl.com/2019CulinaryCupTickets>
- **Los Angeles Mission College** – The Transfer Center hosted Transfer Recognition Day and CSUN Day recently to recognize transfer students who have been accepted

- to four-year universities and colleges. Transfer students were invited to sign the 2019 banner and enjoy light refreshments during the event. Transfer students graduating on stage received a free transfer recognition cord to wear at commencement. Students also had a chance to meet with representatives from CSUN's Student Services, as well as various academic departments to learn about CSUN's programs and services.
- **Los Angeles Southwest College** – The Nursing Program's fall graduates have a 100% employment rate and its most recent NCLEX-RN passage exam rate rose to almost 95%.
  - **Los Angeles Southwest College** – President Awan presented with Evergreen Valley College President Keith Aytch on non-traditional president pathways and the importance of being intentional about diversity at the top at the recent American Association of Community Colleges conference in Orlando.
  - **Los Angeles Trade-Technical College** – A packed house for the campus' monthly Day of Learning was held on April 18. Dr. Marcia Wilson lead faculty, staff, administrators, and students through an information session on guided pathways. The Day of Learning is designed as professional development and, in this case, college employees were given information on the strategies going forward. More than 200 attended.
  - **Los Angeles Trade-Technical College** – Along with Build-LACCD and the district, the campus held a ribbon cutting ceremony on April 23 for its solar panel installation and its electric car-charging stations in the 24<sup>th</sup> Street parking structure. Blue LA Car partnered with us for the event. We had faculty and students from our solar and transportation fields talk about the advantage of the green technology in saving costs for the campus, district and city.
  - **Los Angeles Valley College** – The LAVC One Book, One College (OBOC) Program presented a free screening of the "Worlds of Ursula K. Le Guin" documentary film on April 10 in the LAVC Music Recital Hall. The screening was followed by a panel discussion with the film's producer/director Arwen Curry, and film editor Juli Vizza. The award-winning feature-length documentary explores the life and legacy of the late feminist author Ursula K. Le Guin, who was best known for writing groundbreaking science fiction and fantasy works such as "A Wizard of Earthsea," "The Left Hand of Darkness," and "The Dispossessed." This screening event is held in support of the LAVC OBOC 2018-2019 book selection of "The Left Hand of Darkness" by Le Guin. Every year, LAVC OBOC coordinates campus activities that tie to that year's college shared book selection. The selected "One Book" is threaded across disciplines and throughout curriculum to foster opportunities for creativity, scholarship, critical thinking, and academic dialogue.
  - **Los Angeles Valley College** – LAVC celebrated the official grand opening of the new Black Scholars Space on April 10 in the Campus Center Building, CC102. The mission of Black Scholars is to create a holistic and responsive Afrocentric environment that promotes the successful course completion, semester-semester persistence, certificate and degree attainment, and/or transfer to a four-year university for African American students at LAVC.
  - **Los Angeles Valley College** – LAVC hosted an Armenian Heritage Celebration on April 17 in the Student Services Plaza. Students, faculty and staff were invited to a

campus celebration of the Armenian culture. Lunch was catered by Armenian chefs and attendees were harmonized by musical performance from Narek Makaryan, Gagik Badalyan, Karapet Sarafyan, and Garik Hovsepyan. This event was sponsored by LAVC Student Equity, the Associate Student Union (ASU) and the Armenian Student Association Club.

- **Los Angeles Valley College** – The LAVC Urban Forest Committee in collaboration with the LAVC Associated Student Union (ASU) held its Arbor Day 2019 Celebration and Earth Day Theme Club Day on April 24 in the Student Union Plaza. This event featured an award ceremony, student writing contest, tree planting, scavenger hunt, over 20 resource tables, and much more. A pomegranate and apricot tree were planted in recognition of the Armenian Genocide Remembrance and guest speaker Medea Kalognomos commenced the event with a history of the Armenian Genocide. ASU sponsored breakfast and lunch for all attendees. After the celebration, ASU held two environmental themed movie screenings followed by a Climate Justice Q&A.

### Goal 3: Student Success and Equity

- **Los Angeles City College** – Our Math students won first place in the National Math Contest for two-year colleges given by the American Mathematical Association of Two-Year Colleges (AMATYC). This is the sixth time in the last 19 years that we have taken first place. One of the winners, Edward Jin, scored a perfect 40 on the test. He was the only perfect score on the second exam of two tests that make up the final score. There were 170 two-year colleges who competed this year. (INSERT URL)
- **Los Angeles City College** – Our first-time nursing graduates all passed the NCLEX. This achievement of 100% pass rate is a great showing of our students' preparation.
- **Los Angeles Harbor College** – Eight UMOJA/CAFYES students from Harbor attended a Historically Black College & University (HBCU) tour during spring break. The five-day tour began in New Orleans, Louisiana with visits to Dillard and Xavier University. Then off to Tallahassee, Florida to tour Florida Agricultural and Mechanical University (FAMU) and continued on to Fort Valley State University in Fort Valley, Georgia. The tour concluded in Atlanta, Georgia with campus tours of Clark Atlanta University, Spelman College and Morehouse College. These schools are members of the Atlanta University Center (AUC) Consortium, which allows students to cross-register at member institutions for a broader collegiate experience.
- **Los Angeles Harbor College** – Harbor will host its first STEM Sash Ceremony on May 21 to honor STEM graduates and distribute STEM Scholarships. Special guest Former NASA Astronaut Dr. Anna Fisher, known as the "First Mother in Space," who is also a chemist, emergency physician, UCLA and Harbor alumna, is the Keynote Speaker.
- **Los Angeles Mission College** – Students had a chance to connect with local employers and get hired thanks to the Career Center's spring Job Fair. Employers were looking to hire for part-time and full-time positions, as well as internships. Students received assistance polishing resumes and received free professional clothing from "Clothes the Deal". The Career Center provided workshops in Resume Writing, Interview Skills, Networking & LinkedIn, and Mock Interviews. The event was free and open to the public.

- **Los Angeles Trade-Technical College** – Student candidates for ASO elections held two forums April 10-11 in order to introduce themselves to the campus and talk about their goals and vision. One of the sessions occurred at night so the evening students could also hear from the candidates. LATTC has two students running for the LACCD's student trustee position.
- **Los Angeles Trade-Technical College** – More than 30 universities engaged at the campus Transfer Day on April 11, coordinated by our transfer center. Hundreds of students turned out for a chance to speak with the university representatives about transfer requirements, impacted programs and financial aid.
- **Los Angeles Trade-Technical College** – LATTC kicked off a Re-Entry Week Symposium on April 22 with a very inspiring panel of students from our Re-Entry Club who talked about their journey and how staff, faculty and administrators can help to remove barriers. All students were part of the new Amaranth Club on campus, which embraces the students who were formerly incarcerated.
- **Los Angeles Trade-Technical College** – More than 100 employers attended the annual Job Expo on campus on April 25, with hundreds of students and community members attending. Some students were interviewed and hired on the spot, while others got a chance to speak with prospective employers about job trends.
- **Los Angeles Trade-Technical College** – The annual Design and Media Arts Symposium on April 26 allowed dozens of students to show off their fashion creations, digital efforts, and art compositions to the entire campus.
- **Los Angeles Valley College** – LAVC is excited to announce that two talented students have been selected for the prestigious Jack Kent Cooke (JKC) Undergraduate Transfer Scholarship. This highly selective scholarship provides generous financial support (up to \$40,000/year) for two to three years and is awarded to the nation's top community college students seeking to complete their bachelor's degree at a four-year college or university. Congratulations to Diana Castro and Alexander Richardson! Ms. Castro is preparing to transfer to UCLA and study World Arts & Culture and Mr. Richardson will be majoring in Astrophysics.
- **West Los Angeles College** – West held a grand opening for the Dream Resource Center on April 18. The Dream Resource Center was moved into a larger and more visible space on the first floor in the Student Services Building. Students, faculty, staff, and administrators participated in the event.
- **West Los Angeles College** – College Council formed a wrap-around services ad hoc group to look at data and create a report with recommendations on ways to address student basic needs at WLAC. The report is scheduled to be completed and presented to campus constituency groups this term.
- **West Los Angeles College** – The WLAC's Aviation Department participated in the 2019 Aerospace Maintenance Competition (AMC) in Atlanta, Georgia, April 8-11, presented by Snap-On Tools and the Aerospace Maintenance Council. WLAC's team of five students placed 2<sup>nd</sup> out of 29 school teams. They won five events as they competed against licensed maintenance professionals in the Air Force, Coast Guard, Army, Marines, general aviation, domestic and international airlines and other schools.

#### Goal 4: Organizational Effectiveness

- **Los Angeles City College** – LACC held a Town Hall meeting on April 8 for the campus on three major topics: meeting basic student needs, facilities update, and campus safety and security. We are convening the Theater Building User Group and the Landscape Master Plan User Group to plan both of these bond projects. Our Lead Sheriff Deputy Rouzan spoke to the group about the actions the Sheriffs are taking to further secure the campus at both the north end and south end. He also indicated the exercises they will be doing for the campus in May.
- **Los Angeles City College** – The College Citizen's Oversight Committee met and provided an update them on the status of projects and bond budget.
- **East Los Angeles College** – ELAC Professional Development, the President's Office, Academic Senate, and ELAC Foundation hosted a College Summit on April 26. The purpose of the summit was a gathering of administrative, faculty, staff and student leaders to promote collaboration and dialogue and to learn about policy matters facing the college. The topic at this second annual event was how to continue moving Guided Pathways forward with students in mind. Rob Rundquist, Senior Executive of Guided Pathways for the California Community Colleges Chancellor's Office was the special guest and gave a presentation on why it is important to keep students in mind in regards to guided pathways. There were also breakout sessions and brainstorming sessions on ELAC Meta-Majors.
- **Los Angeles Harbor College** – Harbor hosted its Annual Employee Recognition Luncheon on April 25 to celebrate employees' years of service. Congratulations to the following: Dr. Elliott Mason – 45 years; Esther Villanueva and Manuel Aguillon – 35 years; Joy Fisher, Gary Gonzalez, Mica Murillo, Yvonne Pueblos, Marina Vargas, Albert Askew, and Jerry Chau – 30 years; Michael Hiscocks – 25 years; 7 employees – 20 years; 9 employees – 15 years; 9 employees – 10 years; 23 employees – 5 years.
- **Los Angeles Pierce College** – Nearly 200 people joined us in honoring former Pierce College President, Darroch "Rocky" Young in celebration of the 20<sup>th</sup> anniversary since his arrival at Pierce and the unveiling of the bronze sign that graces Rocky Young Park. Several former Pierce administrators, Tom Oliver, Joy McCaslin, and Mike Cornner, were in attendance for this special event, as well as the College Citizens (Bond Oversight) Committee, numerous professors emeriti, former faculty leaders, and Vice Chancellor Cornner.
- **Los Angeles Pierce College** – Pierce's first Professional Development Day was held on April 3 in the Great Hall. This all-day event for classified employees focused on building communication skills and connecting one's personal mission, vision, and values with that of the College.
- **Los Angeles Southwest College** – Anthony Nunley, an LASC alumnus as well as a former defensive tackle standout and assistant coach, has been named the college's new interim walk-on head coach. Nunley officially started in early April and is actively recruiting players throughout the region for the Cougars' 2019 season.
- **Los Angeles Southwest College** – LASC's Dream Resource Center in collaboration with the Health Center hosted a Mental Health Workshop at LASC's Health Center in

the Student Services Building on April 17 where attendees learned about mental health support services on campus.

- **Los Angeles Southwest College** – Eric Dickerson, an NFL Hall of Fame running back and the greatest player in Los Angeles Rams history, will be LASC's 2019 Commencement speaker. Commencement day is on June 4 at 4 p.m. at the Cougars Stadium.
- **Los Angeles Southwest College** – On April 17, LASC Professor Katrina Taylor presented her series "IM Bodied" and the college's award-winning theater team performed scenes from its work "Awakening". Both free performances addressed issues of domestic violence.
- **Los Angeles Southwest College** – LASC's Counselor Awareness Day was held on April 25 in the Student Services Building lobby. The theme was "Coffee and Counseling" where students met with a counselor, received a one-semester educational plan, registered for classes, enjoyed free coffee and much more.
- **Los Angeles Southwest College** – Assistant Professor Stephanie Burrus led the Big Read program on April 12 at the Los Angeles Public Library, Hyde Park-Miriam Matthews branch. The Big Read effort encourages communities to rediscover the joy of reading by selecting one annual work of literature to read citywide and to help focus cultural events and activities.
- **Los Angeles Valley College** – The Arbor Day Foundation has awarded LAVC with a 2018 Tree Campus USA recognition for the college's commitment to effective urban forest management. The Tree Campus USA program honors colleges and universities for effective campus forest management and for engaging staff and students in conservation goals. LAVC met the Tree Campus USA's five standards, which include maintaining a tree advisory committee, a campus tree-care plan, dedicated annual expenditures for its campus tree program, an Arbor Day observance and student service-learning project. LAVC has mixture of over 1,600 trees and plants that not only serves as an educational tool, but also inspires a college-wide commitment to sustainability. In 2012, LAVC was the first and only California community college campus, and the first institution of higher learning in the city of Los Angeles to receive a Tree Campus USA designation.
- **Los Angeles Valley College** – LAVC's Student Services Department initiated their first Student Worker Training Series on April 12. The trainings were designed to cross train student workers and begin an ongoing training series catered towards developing student worker's skills such as team building, customer service, working with challenging students, and professional growth here at LAVC. Florentino Manzano, Vice President of Student Services, commenced the training with a motivational speech with a total of 59 student worker participants. The student workers were engaged throughout the training and were eager to participate and give their input to the various topics we covered. The ultimate goal is to help and serve our LAVC students to ensure they have the best experience here on campus.
- **Los Angeles Valley College** – The Valley Economic Alliance and LAVC hosted the 2019 Expo & Career Fair on April 23 in the LAVC Student Union Plaza. Students, faculty, staff and the general public were invited to come meet employers and explore career and job opportunities, as well as participate in free health screenings and learn

about community health resources. The Health Expo offered guests with information on good nutrition, healthy eating and adopting an active lifestyle, and health activities. There were free on-site health screenings for blood pressure, BMI, and HIV. In addition, premier health providers and wellness-based businesses were on-site and offering resources, services, products and giveaways. The Career Fair featured opportunities for job seekers to meet and network with employers from numerous industries, and explore a variety of career paths and industries.

- **West Los Angeles College** – West has successfully obtained an Institutional Effectiveness Partnership Initiative grant related to advancing institutional effectiveness. The focus of the PRT request is the evaluation and refinement of our program review process and assistance in the update of our Educational Master Plan (the current plan expires June 30, 2020).

Goal 5: Fiscal Integrity

- **East Los Angeles College** – The ELAC Foundation concluded their first ever ESTEC LA small business Incubator in April 2019. Twelve enterprises (2 people each) received personalized business guidance and curriculum from industry experts free of charge. They participated in a nine-month incubation where they took small business management and principles of selling courses. Each enterprise was given product/service pitch preparation and weekly meetings with mentors to make sure their business was on track. The ESTEC LA™ Incubator program focused on recruiting women, minority, veteran, formerly incarcerated, and LGBTQIA aspiring/existing student and community-based entrepreneurs.
- **East Los Angeles College** – The Vincent Price Art Museum hosted its Spring Gala on April 27. Cástulo de la Rocha, President and CEO of AltaMed received the Vincent and Mary Price Legacy Award. The Cultural Leadership Award was given to Leslie Ito, Executive Director for the Armory Center for the Arts and Steven Wong, Curator for the Los Angeles Municipal Art Gallery. The Thomas Silliman Vanguard Award was given to artist Gala Porras-Kim. Funds raised through this benefit dinner and silent auction directly support VPAM's exhibitions and programming for the coming year.

**Upcoming Campus Events and Activities for May**

| <b>DATE</b> | <b>COLLEGE</b>       | <b>EVENT</b>                                                                                                                                                 |
|-------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| May 1       | LA Harbor College    | Asian Pacific American Heritage Month workshops will take place every Wednesday through May 23, sponsored by Asian Pacific American Student Success (APASS). |
| May 1       | LA Southwest College | Faculty and students will participate in a faculty reading and student open mic program titled “Say the Word” from 11 a.m. to 2 p.m.                         |
| May 1       | LA Valley College    | The Employee Appreciation Extravaganza will be held from 12:30 p.m. to 2 p.m. in Monarch Hall.                                                               |
| May 2       | LA Harbor College    | Applied Recital will be held in the Music Recital Hall starting at 1 p.m.                                                                                    |

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| May 2      | LA Pierce College     | M.E.Ch.A de Pierce Club is having its 4 <sup>th</sup> Annual Cinco de Mayo Celebration featuring authentic dance and live music from 6 p.m. to 9 p.m. in the Great Hall.                                                                                                           |
| May 2      | LA Trade-Tech College | The A. Phillip Randolph Scholarship Banquet will bring guests together in support of student awards starting at 5 p.m. in the Cafeteria.                                                                                                                                           |
| May 3      | LA Harbor College     | The Fine Arts Showcase with artist Ray Carofano will display "Close at Hand", free and open to the public from 6 p.m. to 9 p.m.                                                                                                                                                    |
| May 3      | LA Southwest College  | Know someone who is interested in learning what it takes to be a firefighter or to have a career in fire science or forestry? Invite them to the "Firefighting and Fire Science Resource Seminar Series" presented by LASC's Natural Sciences, Health, and Kinesiology Department. |
| May 4      | LA Harbor College     | UCLA Spring Sciences and Engineering Showcase Fieldtrip, sponsored by the Transfer Center.                                                                                                                                                                                         |
| May 5      | LA Pierce College     | LAPC's Theatre 2018-2019 Season will conclude with the Tony Award winning musical, "In The Heights", with music and lyrics by Lin-Manuel Miranda. Performances began on April 26 and will continue through Sunday, May 5 in the LAPC Performing Arts Mainstage.                    |
| May 7 & 21 | LA Southwest College  | An informational orientation for students interested in LASC's certified nursing assistant program will be held at 6 p.m. in Multipurpose Room 127. Orientations are mandatory and students must attend to be considered for the CNA program.                                      |
| May 7      | LA Trade-Tech College | The Dean's Awards will begin at 2 p.m. in the South Tent to celebrate LATTC students who have made the President's and Dean's lists for outstanding achievement in the classroom. Usually more than 200 recipients attend along with family and friends.                           |
| May 8      | LA City College       | Evening Concert Series – Contemporary Ensembles in HAMC 21) starting at 7 p.m.                                                                                                                                                                                                     |
| May 8      | LA Harbor College     | The Ribbon Cutting Ceremony for the new Student Union Building will begin at 11:30 a.m.                                                                                                                                                                                            |
| May 9-11   | LA City College       | Theatre Academy Presents: Hot L Baltimore in the Camino Theatre. Thursday and Friday at 7 p.m. and Saturday at 2 p.m. and 7 p.m.                                                                                                                                                   |

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| May 9-18  | LA Mission College    | Theatre Production of “Chavez Ravine” will take place in the AMP Theater in the Arts, Media & Performance Building.                                                                                                                                                                                                                                                                                                                                                  |
| May 10    | LA Mission College    | The Health Care and Biological Sciences Mini Symposium will be held from 12 p.m. to 3 p.m. in the Main Campus Center.                                                                                                                                                                                                                                                                                                                                                |
| May 11    | LA Trade-Tech College | Our energetic Liberal Arts pathway has organized the second “Shark Tank” competition for high school and community college students. With the help of partner companies, the event will feature students trying to sell their ideas to a panel of expert business folks. The winners will be coming away with scholarships and the hope is that they will use the funds to bring their ideas to life. The event will take place in the South Tent starting at 9 a.m. |
| May 14    | LA City College       | The Dean’s Honors event will be held in the Student Union Building, 3 <sup>rd</sup> floor starting at noon.                                                                                                                                                                                                                                                                                                                                                          |
| May 14    | LA City College       | Evening Concert Series – Student Showcase will take place in HAMC 210 at 7 p.m.                                                                                                                                                                                                                                                                                                                                                                                      |
| May 15    | LA City College       | Foster Care Awareness Month – Resource Fair will begin at 11 a.m. in the Main Quad.                                                                                                                                                                                                                                                                                                                                                                                  |
| May 15    | LA City College       | Artist Lecture Series: April Bey to be held in CHEM 3 at 6 p.m.                                                                                                                                                                                                                                                                                                                                                                                                      |
| May 15    | LA City College       | Evening Concert Series – Jazz Band will take place in HAMC 210 at 7 p.m.                                                                                                                                                                                                                                                                                                                                                                                             |
| May 16    | LA City College       | Yamaha Evening Concert Series – Milen Kirov to be held in HAMC 210 at 7:30 p.m.                                                                                                                                                                                                                                                                                                                                                                                      |
| May 16    | West LA College       | The Student Poster Research Showcase will be held at HLRC, 4 <sup>th</sup> floor from 11 a.m. to 2 p.m.                                                                                                                                                                                                                                                                                                                                                              |
| May 16-18 | LA City College       | Theatre Academy Presents: Hot L Baltimore in the Camino Theatre. Thursday and Friday at 7 p.m. and Saturday at 2 p.m. and 7 p.m.                                                                                                                                                                                                                                                                                                                                     |
| May 17    | LA Harbor College     | The LACCD Culinary Cup will take place in the Student Union Building from 8 a.m. to 1 p.m. For tickets, please visit <a href="https://tinyurl.com/2019CulinaryCupTickets">https://tinyurl.com/2019CulinaryCupTickets</a>                                                                                                                                                                                                                                             |
| May 17    | LA Harbor College     | The Transfer Recognition Ceremony will take place. Details to come.                                                                                                                                                                                                                                                                                                                                                                                                  |
| May 21    | LA City College       | Evening Concert Series – Philharmonic Choir & Chamber Chorale to take place in HAMC 210 starting at 7 p.m.                                                                                                                                                                                                                                                                                                                                                           |
| May 21    | LA Harbor College     | The STEM Sash Ceremony will be held in the Student Union Building at 1 p.m. with keynote speaker Dr. Anna Fisher, First Mother in Space!                                                                                                                                                                                                                                                                                                                             |

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| May 22 | LA Harbor College     | The Jazz Band Concert will take place in the Music Recital Hall from 4 p.m. to 6 p.m.                                                                                                                                                                  |
| May 23 | LA City College       | Evening Concert Series – Music Academy Applied Completion will begin at 7 p.m. in HAMC 210.                                                                                                                                                            |
| May 23 | LA Harbor College     | The Big Band Concert will be held in the Music Recital Hall from 7:30 p.m. to 9:30 p.m.                                                                                                                                                                |
| May 24 | LA Harbor College     | Piano Class Recital 1 will be performing in the Music Recital Hall starting at 3:30 p.m., following with Piano Class Recital 2 at 5:30 p.m.                                                                                                            |
| May 24 | LA Trade-Tech College | The annual Gold Thimble Fashion Show begin at 6 p.m. in the South Tent. Graduating design students will get to compete in several categories during this spectacular event.                                                                            |
| May 28 | LA City College       | The Cinema Student Film Screenings will take place in CC 176 at 6:30 p.m.                                                                                                                                                                              |
| May 28 | LA Harbor College     | An awards ceremony will be held in the Student Union Building at 4 p.m. for Honor Awards and Scholarship Presentation.                                                                                                                                 |
| May 31 | East LA College       | The Chancellor Rodriguez & Vicky Chang Scholarship Ceremony will recognize high-need students who have demonstrated academic success and plan to transfer to a four-year college or university and will also be awarded scholarships. Details to come. |

#### IV. Community Engagement & Partnerships

Chancellor and Executive Staff community outreach for April and May:

| DATE     | EVENT                                                                                                                                                                                                                                                                                                                                                                                         |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| April 8  | Monthly consultation with Chancellor Rodriguez and the Faculty Guild.                                                                                                                                                                                                                                                                                                                         |
| April 9  | Monthly consultation with Chancellor Rodriguez and the District Academic Senate.                                                                                                                                                                                                                                                                                                              |
| April 10 | Chancellor Rodriguez attended the 6 <sup>th</sup> Annual Forecast LA Conference, sponsored by the LMU Center for the Study of Los Angeles.                                                                                                                                                                                                                                                    |
| April 11 | Chancellor Rodriguez participated on a panel sponsored by the Legal Foundation of Los Angeles at the Inglewood Public Library, after the showing of “Failed State.” The panel will focus on the important work of community colleges, the risks of for-profit colleges, the history of higher education funding. Vice Chancellor Ryan Cornner and Ms. Maria Veloz attended the event as well. |
| April 12 | Chancellor Rodriguez met with a subcommittee of the LA Area Chamber of Commerce focused on strategic planning.                                                                                                                                                                                                                                                                                |

- April 16 The District Foundation met for its quarterly meeting which was attended by Chancellor Rodriguez.
- April 17 Chancellor Rodriguez participated as a panelist for AT&T's Believe LA launch in El Segundo.
- April 17 Board President Fong, Vice President Hoffman, Trustee Svonkin, Chancellor Rodriguez and Executive and Senior Team members attended Mayor Garcetti's State of the City Address at Lincoln High School.
- April 17 Vice President Hoffman, Trustee Svonkin, Chancellor Rodriguez and Ms. Maria Veloz attended the Interfaith Passover Seder at City Hall.
- April 17 Vice Chancellor Cornner attended LAPC's dedication of Rocky Young Park.
- April 18 Chancellor Rodriguez hosted "Chat with the Chancellor" at LAVC. While at LAVC, the Chancellor received a tour by Roberto Gutierrez of the newly renovated Manufacturing Lab in the Engineering Building and presented two Jack Kent Cooke scholarships to LAVC students.
- April 18 Vice President Hoffman, Chancellor Rodriguez and Ms. Maria Veloz visited WLAC for the Grand Opening and Ribbon Cutting Ceremony of their Dream Resource Center.
- April 18 Vice President Hoffman Chaired the DACA/Immigration Task Force meeting was held at WLAC and was joined by Chancellor Rodriguez and Ms. Maria Veloz, staff liaison for the Task Force.
- April 19 Chancellor Rodriguez chaired the quarterly meeting of the LA/Orange County Regional Consortium (LAORC) Governance Council at the LA Chamber. A press conference was held to open the new LA site at the LA Chamber and to welcome its new LA Director Karen Childers. Supervisor Hilda Solis made remarks.
- April 23 Chancellor Rodriguez testified at the Community College Budget Hearing in Sacramento, sponsored by Assemblymember Kevin McCarty, concerning the California College Promise, he was joined by Legislative Committee Liaison, Ms. Maria Veloz.
- April 23 Vice Chancellor Cornner met with the Office of the Mayor of Los Angeles to discuss the upcoming LA College Promise Graduation.
- April 24 The April Board Committee meetings, included a Special Meeting regarding the Personnel Commission/Child Development Centers, and Committee of the Whole chaired by Vice President Hoffman on AB 705 English Implementation.
- April 24 Vice Chancellor Cornner met with representatives of the Regional Nursing Curriculum Consortium (RNCC).
- April 25 Chancellor Rodriguez chaired the National Science Foundation's Education and Human Resources Advisory Committee semi-annual meeting virtually.
- April 25 Vice Chancellor Cornner participated in the third session of the 2018-2019 Aspen Presidential Fellowship for Community College Excellence,

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|                | a leadership initiative designed to prepare fellows to empower more students to achieve success through transformative change.                                                                                                                                                                                                                                                                                                             |
| April 26       | Chancellor Rodriguez provided remarks for the Guided Pathways Retreat at LAPC.                                                                                                                                                                                                                                                                                                                                                             |
| April 28       | Interim Deputy Chancellor Nish attended the Mayor's Young Ambassadors (MaYA) & Former US Ambassadors Reception at the residence of Ambassador Colleen Bell and Bradley Bell.                                                                                                                                                                                                                                                               |
| April 29       | Chancellor Rodriguez provided welcoming remarks at the LA Mayors Small Business Summit at LATTCC.                                                                                                                                                                                                                                                                                                                                          |
| April 29       | Chancellor Rodriguez and President Martinez provided opening remarks in Spanish for the ELAC Financial Aid Town Hall at Garfield High School. The purpose of this event was to make high school seniors and their parents aware of how to apply for the FAFSA and encourage them to start their college education at ELAC. Parents had the opportunity to speak with State Chancellor Eloy Oakley and LAUSD Board President Monica Garcia. |
| April 30       | Chancellor Rodriguez provided remarks to attendees of the California Community Colleges (CCC) Dreamers Project at ELAC.                                                                                                                                                                                                                                                                                                                    |
| April 30-May 3 | Interim Deputy Chancellor Nish attended the Accrediting Commission for Community and Junior Colleges (ACCJC) conference in Burlingame                                                                                                                                                                                                                                                                                                      |
| May 1          | Chancellor Rodriguez, Vice Chancellor Cornner and Ms. Maria Veloz met with representatives of the Ballmer Group and College Futures Foundation.                                                                                                                                                                                                                                                                                            |
| May 2          | Trustee Steve Veres, Chancellor Rodriguez, Vice Chancellor Cornner, and Ms. Maria Veloz met with Elise Buik, President and CEO of United Way of Greater Los Angeles.                                                                                                                                                                                                                                                                       |
| May 3-5        | Trustee Hoffman attended the 2019 Annual Trustees Conference in Lake Tahoe.                                                                                                                                                                                                                                                                                                                                                                |
| May 6          | Chancellor Rodriguez and Ms. Veloz attended the 2019 Legacy of Leadership Award Ceremony for Leadership California, as guests of Monica Lozano, who received the 2019 Trailblazer award.                                                                                                                                                                                                                                                   |
| May 7          | Chancellor Rodriguez and Ms. Maria Veloz met with members of the LA Coalition for the Economy & Jobs.                                                                                                                                                                                                                                                                                                                                      |
| May 7          | Monthly consultation with Chancellor Rodriguez and the District Academic Senate.                                                                                                                                                                                                                                                                                                                                                           |
| May 7          | Vice Chancellor Cornner will meet with the LAUSD Office of Transition Services to discuss partnerships.                                                                                                                                                                                                                                                                                                                                    |
| May 8          | The May Board meeting and the Legislative Public Affairs Committee meeting will be held at LAHC.                                                                                                                                                                                                                                                                                                                                           |

## V. LACCD Media Outreach and Coverage

For April, the District's Communications Office produced and distributed eight news releases and helped distribute several others from the colleges. They are posted under the News Section of District's main website at [www.laccd.edu](http://www.laccd.edu).

In April, the District's main Facebook page, <https://www.facebook.com/LACCD> (@LACCD) ended the month with 4,360 follows, up from March's follows of 4,229 followers, up from 4,155 followers in February and 4,100 in January. Likes totaled 4,254, up from March's 4,125; February's 4,080 likes and January's 4,009.

Posts about LAVC students receiving the Jack Kent Cooke Scholarship and reminders for student elections were the most popular posts.

The District's Twitter account, <https://twitter.com/laccd>, (@laccd) increased daily impression account to more than 600 impressions per day in April, a new record for the account. Previously, average daily impressions ranged from about 400 to 500 per day. Total for the month was about 18,000 impressions. The Twitter account continues to grow, now with about 1,840 followers, up from March's total of almost 1,800 followers, February's total of 1,765 followers, and January's count at 1,720. Top Tweets were on the recent Financial Aid Town Hall at ELAC and announcement of LAVC's scholarship winners at the Chat with the Chancellor event.

### **Media Coverage (selected clips)**

LACCD Officials Applaud Mayor Garcetti Goal to Double LA College Promise Enrollment

<https://www.hub-la.com/news/l-a-community-college-officials-applaud-tuition-program-expansion/>

District, LADWP, LATTC celebrate Earth Day with Solar Energy project

<https://www.ladwpnews.com/ladwp-and-la-trade-tech-college-celebrate-completion-of-solar-project/>

LACC student gets into Harvard the old-fashioned way—hard work

<https://www.latimes.com/local/california/la-me-lopez-college-ozzie-harvard-20190420-story.html>

AT&T "Believe Los Angeles" event begins

<https://telecomdrive.com/believelosangeles-att-unveils-campaign-for-los-angeles-youth/>

LATTC Transgender Job Fair

<https://www.nbclosangeles.com/news/local/LA-Trade-Tech-College-Holds-Job-Fair-for-Transgender-Community-507097231.html>

<https://www.latimes.com/business/la-fi-corporate-transgender-job-fair-20190408-story.html>

<https://www.seattletimes.com/explore/careers/although-transgender-workers-face-steep-barriers-corporate-america-wants-to-hire-them/> (story carried nationally)

PBS RoadTrip Nation series with LATTC Welder/Instructor

<https://roadtripnation.com/roadtrip/skills-forward>

LAVC EMT class gets surprise by Helping Honda Dealers (commercial)

<https://www.facebook.com/watch/?v=538951986513060>

West's President and Mrs. Limbaugh honored for West Wardrobe

<http://wavenewspapers.com/college-president-wife-honored-at-fundraiser/>

Workforce Development Board focuses on Anti-Recidivism Coalition at Trade Tech.

<https://www.youtube.com/watch?v=UfiHBvhATYE>

Crenshaw Crossing / LATTC Local Hire program

<https://lasentinel.net/crenshaw-crossing-announces-local-hire-program.html>

<http://wavenewspapers.com/crenshaw-crossing-project-offers-local-hire-program/>

Male Defensive Football Star at ELAC going to Mississippi State

[http://www.espn.com/american-football/story/\\_/id/26652710/my-goal-dominate-aussie-key-unlocks-massive-college-football-future](http://www.espn.com/american-football/story/_/id/26652710/my-goal-dominate-aussie-key-unlocks-massive-college-football-future)

District Officials in running for top spot at Rio Hondo

<https://www.sgvtribune.com/2019/04/25/rio-hondo-college-announces-five-finalists-for-presidents-seat/>