

**Los Angeles Pierce College**  
**Strategic Master Plan 2017-2021**  
**Executive Summary**  
**December 13, 2017**

**Replaces**

- The Strategic Master Plan 2013-2017 (SMP)

**Purpose of Plan**

- Sets the strategic goals and direction of the College
- Identifies operational goals with baseline and target metrics

**Plan Contents: Goals, Actions, Evaluation Measures**

**Goal A:** Engaging the Completion Agenda

- Increase student completion of degrees, certificates, college transfer requirements, and licensure requirements.
- Increase course completion and long-term persistence of students.
- Ensure equitable access and completion of matriculation requirements.

**Goal B:** Demonstrating Accountability

- Maintain fiscal stability and meet annual FTES goals.
- Improve campus health, safety, security, and overall facilities condition.
- Provide professional development of all employees.

**Goal C:** Cultivating Partnership

- Enhance revenues generated through grants, community partnerships, and the foundation.

**Goal D:** Ensuring Student Success

- Improve the basic skills completion rate.
- Enhance customer service.
- Maintain a reliable information technology infrastructure to support instruction and instructional support.
- Increase student engagement in class and during co-curricular activities.

**Process for Development and Adoption of the Plan**

- The Pierce College Council formed two taskforces, one to conduct a meta-evaluation of the SMP 2013-2017, and another to use the findings to revise the SMP.
- The taskforce included broad-based membership of 17 faculty, staff, administration, and students.
- The plan was vetted and approved by the Academic Senate on May 22, 2017 and Pierce College Council on May 25, 2017.

**Integration with other College and District Plans**

- Aligns with the LACCD Strategic Plan
- Reviewed annually for alignment and progress and update if needed
- Informs the development of other college plans

# **Los Angeles Pierce College Strategic Master Plan 2017-2021**

## **Process for Review and Revision of the Strategic Master Plan**

The process for review and revision of the Strategic Master Plan was as follows:

- The Pierce College Council (PCC) formed a Strategic Master Plan (SMP) evaluation taskforce in summer 2016.
- The taskforce evaluated the college's SMP 2013-2017 and made recommendations for the revised plan.
- The Pierce College Council formed another SMP taskforce to revise the SMP.
- The taskforce was comprised of 17 faculty, staff, administrators, and students.
- The Academic Senate voted to approve recommendation of the SMP to the president on May 22, 2017.
- The PCC voted to approve recommendation of the SMP to the president on May 25, 2017.
- The president approved the Strategic Master Plan 2017-2021 on June 22, 2017.

# **Mission Statement**

## **Los Angeles Pierce College**

### **Current Mission Statement:**

Pierce College is a student-centered learning institution that offers opportunities for access and success in a diverse college community. The college dedicates its resources to assist students in identifying and achieving their educational, career, and personal goals. Our comprehensive curriculum and support services enable students to earn associate degrees and certificates, prepare for transfer, gain career and technical proficiency, and develop basic skills. We serve our community by providing opportunities for lifelong learning, economic and workforce development, and a variety of enrichment activities.

### **New Mission Statement:**

Los Angeles Pierce College is a student-centered educational institution that offers opportunities to achieve success in a diverse college community. The college dedicates its resources to assist students in identifying and reaching their educational, career, and personal goals. Our comprehensive curriculum and support services enable students to earn associate degrees and certificates, prepare for transfer, gain career and technical proficiency, and develop foundational skills. We serve our community by providing a variety of enrichment activities and opportunities for lifelong learning.



# Los Angeles Pierce College Mission Statement and Strategic Master Plan

Institutional Effectiveness and Student Success Committee  
December 13, 2017



# Mission Statement Revision Process

- Accreditation Standard I.A.1
- College Recommendation for Improvement I
- College process
  - Taskforce
  - Constituent Input



# Mission Statement

Los Angeles Pierce College is a student-centered learning educational institution that offers opportunities ~~for access and~~ to achieve success in a diverse college community. The college dedicates its resources to assist students in identifying and ~~achieving~~ reaching their educational, career, and personal goals. Our comprehensive curriculum and support services enable students to earn associate degrees and certificates, prepare for transfer, gain career and technical proficiency, and develop basic foundational skills. We serve our community by providing a variety of enrichment activities and opportunities for lifelong learning, ~~economic and workforce development, and a variety of enrichment activities.~~



# Strategic Master Plan Revision Process

- Meta Evaluation of 2013-2017 Strategic Master Plan
- 2017-2021 Revision Taskforce
  - Input
  - Vetting



# Strategic Master Plan Goals

More CAPS at commencement!

- Engaging the Completion Agenda
- Demonstrating Accountability
- Cultivating Partnership
- Ensuring Student Success