

**LOS ANGELES COMMUNITY COLLEGE DISTRICT
BOARD OF TRUSTEES
EXTERNAL AFFAIRS COMMITTEE
Los Angeles Harbor College
Student Services Administration Building – Room SSA 219 – 2nd Floor
1111 Figueroa Place
Wilmington, CA 90744
Wednesday, April 28, 2010
10:00 – 11:00 a.m.**

Committee: Miguel Santiago, Chair; Nancy Pearlman; Mona Field (Absent). Tina Park, Alternate.

Participants: Adriana Barrera, ESC; David Beaulieu, DAS; Kelly Candaele, Trustee; A. Susan Carleo, LAVC; Selena Chi, ELAC; Rhea Chung, LATTC; Gary Colombo, ESC; Larry Eisenberg, ESC; Mona Field, Trustee; Camille Goulet, ESC; Thomas Hall, ESC; Coby King, MWW Group; Marvin Martinez, ESC; Georgia Mercer, Trustee; Dan Minkoff, Build—LACCD; Jamillah Moore, LACC; Ernest Moreno, ELAC; Brian Rix, LACCD Foundation; Luis Rosas, LAHC; Sylvia Scott-Hayes, Trustee; Stuart Silverstein, Build—LACCD; Linda Spink, LAHC; Judith Valles, Mission; Lisalee Wells, Fulbright & Jaworski; Tyree Wieder, ESC

Trustee Miguel Santiago called the meeting to order at 10:00 a.m. and announced that Committee member Trustee Tina Park will be sitting in for Committee member Trustee Mona Field. Trustee Field attended as a participant.

PUBLIC SPEAKERS

None.

REPORTS/RECOMMENDATIONS

Mr. Coby King distributed materials from MWW Group entitled “Overview of PR Activities First Quarter 2010,” which included a report on MWW Group’s activities on behalf of the LACCD.

Update: College Foundations

Los Angeles Trade-Technical College

Dr. Rhea Chung distributed a document entitled “Los Angeles Trade-Technical College (LATTC) Foundation, Accomplishments.” She discussed the document with respect to scholarships, fundraising activities, the Foundation’s Mission, and foundation membership at LATTC.

Los Angeles Mission College

Dr. Judith Valles introduced Mr. Jose L. Oliva, Vice President of the Los Angeles Mission College (LAMC) Foundation who discussed scholarships, fundraising activities, the Foundation Mission and foundation membership at LAMC.

There was discussion regarding employees’ salaries being paid by the Foundation.

Ms. Camille Goulet responded that there is an Attorney General's Opinion with respect to salaries being paid with funds received by the Foundation under its fundraising efforts. Ms. Goulet indicated that she would provide copies of the Attorney General’s Opinion to the Committee members.

Update: District Foundation

A document entitled “Report to External Affairs Committee” was distributed.

Mr. Brian Rix discussed the document with respect to scholarships, fundraising activities, and foundation membership.

Trustee Tina Park requested that a detailed report be provided indicating the distribution of funds to each college, the number of scholarships awarded, and the description of the scholarships awarded to students.

Mr. Rix responded that the funds are distributed evenly among the colleges with the exception of the scholarships dedicated to a specific college. He indicated that he would provide a more in-depth report to the Committee members.

New Business

Trustee Santiago deferred to Mr. Marvin Martinez to share his expertise with respect to fund-raising.

Mr. Martinez discussed the importance of supporting the LACCD foundations and to partner with small businesses for support. He indicated that East Los Angeles College (ELAC) is one college to emulate, given its success in recent years. He suggested that the LACCD establish a model of ELAC fundraising efforts in order to reach the success levels that ELAC has had in recent years.

ADJOURNMENT

There being no objection, the meeting was adjourned at 10:58 a.m.