



## OFFICE OF THE CHANCELLOR

**TO:** LACCD Board of Trustees

**FROM:** Chancellor Francisco C. Rodriguez, Ph.D.

**DATE:** September 1, 2021

**SUBJECT:** Chancellor’s Monthly Report September 2021

~ ~ ~ ~ ~

The LACCD Chancellor’s Monthly Report for September 2021 includes brief updates on the following:

- I. **Opening of Fall 2021 Semester**
- II. **District Status on COVID-19 Public Health Emergency & Recovery**
- III. **Update on the LACCD Enrollment and Marketing**
- IV. **Foundation for the Los Angeles Community Colleges**
- V. **Special Announcements**
- VI. **Communications—News Releases, Statements and Coverage**

### I. Opening of Fall 2021 Semester

First day of instruction for the Fall 2021 Semester began Monday, August 30, 2021 with thousands of students returning to in-person classes across the District at the nine colleges. Attendance was a mixture of new, first-time students and returning students who have not been on campus for more than a year.

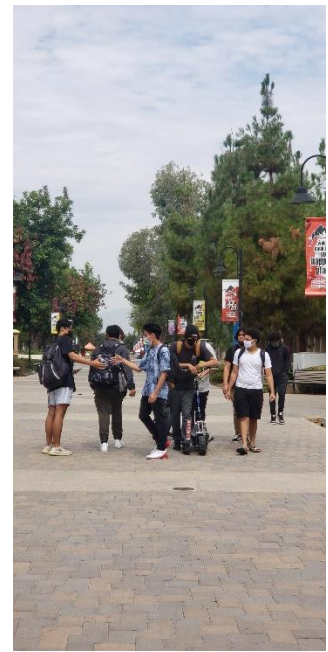
Indoor use of masks or facial coverings, regardless of vaccination status, was enforced throughout the District, along with the self-check questionnaire as part of the enhanced safety measures in response to prevailing Health Orders from the Los Angeles County Department of Public Health as well as the Board Policy 2800.

Chancellor Rodriguez sent a [message](#) to all employees on August 26, prior to the start of the 2021-2022 academic year reminding all about the new safety requirements. Additional messages were also sent directly to all student email addresses. In addition, a [Frequently Asked Questions](#) document was distributed last week to all employees and students to help with the transition to in-classroom instruction.



All of the colleges have updated information posted on their websites: [Los Angeles City College](#); [East Los Angeles College](#); [Los Angeles Harbor College](#); [Los Angeles Mission College](#); [Los Angeles Pierce College](#); [Los Angeles Southwest College](#); [Los Angeles Trade-Technical College](#); [Los Angeles Valley College](#) and [West Los Angeles College](#).

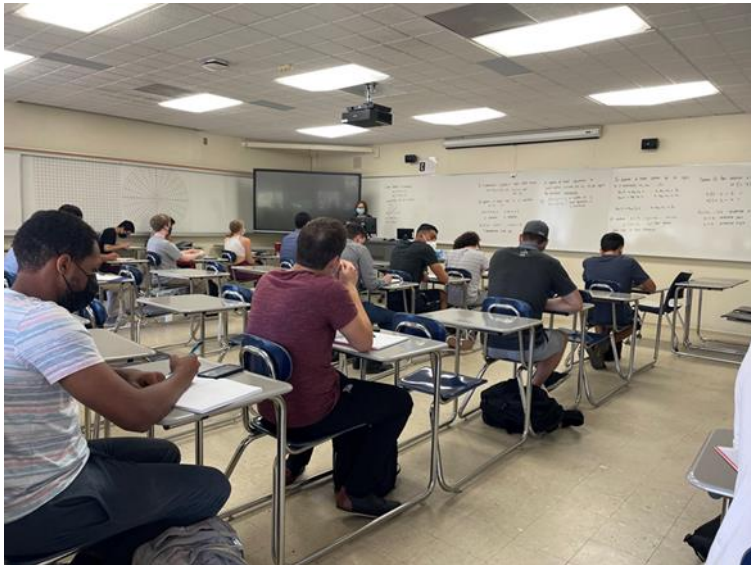
Some initial photo highlights from a few of the colleges during the first week of classes follows.











## II. District Status on COVID-19 Public Health Emergency & Recovery

Due to the uncertainty of the pandemic, the Delta variant surge, increase cases and other factors, there continues to be no specific timeline for when the pandemic emergency might end and, in turn, when the District's Emergency Operations Center and the colleges' Incident Command Centers can formally demobilize. Both the EOC and ICCs are on reduced meeting schedules.

It should be noted that vaccination rates are up throughout the state and the District's colleges continue to work with healthcare providers to provide a variety of periodic on-campus vaccination clinics for students, employees and the public.

During the past month, the primary focus for the EOC and ICCs have been on integrating the required safety protocols for the new academic year, including the operational process for the Board Policy 2800 (masking) and Board Policy 2900 (vaccination/testing) that the Board of Trustees [approved](#) August 4, 2021.

Masking and facial coverings requirements are enforceable now and the vaccination and testing requirements are expected to be announced later this month.

The EOC continues to work closely with the Los Angeles County Department of Public Health regarding the current [Health Orders](#) and [Best Practices Requirements](#) for Institutes of Higher Education. The District's next telebriefing with LACDPH is scheduled for Friday, September 3.

The District continues to be impacted by the current surge of the COVID-19 Delta variant that has afflicted California and the rest of the nation. Additional incidents of positive cases and exposures continue to be recorded throughout the District and are being aggressively pursued for contact tracing and notification purposes.

[Online self-screening](#) for employee and students, plus mandatory employee safety training continues to be emphasized. The training is done [online](#) ([Start the COVID-19 Safety Training](#)) and takes about 60 minutes to complete.

Ongoing, robust room and building cleanings, including sanitizing as needed, plus HVAC enhancements and new MERV-style filters, continues at the colleges and District facilities. New Signs to alert people at the colleges about the work was completed for each college. Examples of the Clean Air and Clean Spaces signs are:

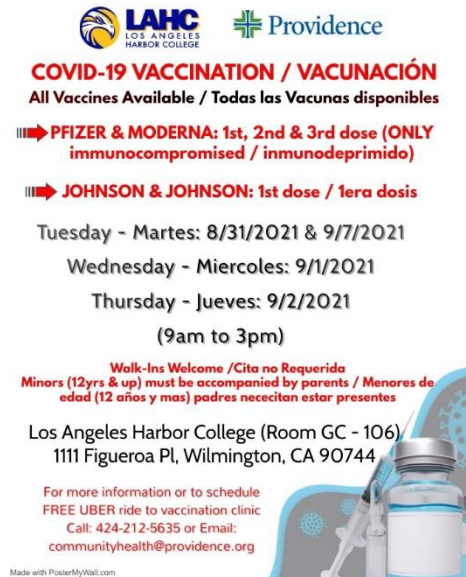


## Interim Assessment

Work continues of the EOC and ICCs Interim Assessment and Preliminary Improvement Plan to document the past 18 months of the emergency. "Hot Washes" and surveys have been completed and draft reports are under review. It is expected the final report will be presented to the Board in November.

## Vaccination Clinics

As noted above, the nine colleges continue to host and promote a variety of free COVID-19 vaccination clinics. Promotional announcements, like the one from Los Angeles Harbor College, left, are used on websites and social media.



**LAHC** LOS ANGELES HARBOR COLLEGE

**Providence**

**COVID-19 VACCINATION / VACUNACIÓN**  
All Vaccines Available / Todas las Vacunas disponibles

▶▶▶ **PFIZER & MODERNA: 1st, 2nd & 3rd dose (ONLY immunocompromised / inmunodeprimido)**

▶▶▶ **JOHNSON & JOHNSON: 1st dose / 1era dosis**

Tuesday - Martes: 8/31/2021 & 9/7/2021  
Wednesday - Miercoles: 9/1/2021  
Thursday - Jueves: 9/2/2021  
(9am to 3pm)

Walk-Ins Welcome / Cita no Requerida  
Minors (12yrs & up) must be accompanied by parents / Menores de edad (12 años y mas) padres necesitan estar presentes

Los Angeles Harbor College (Room GC - 106)  
1111 Figueroa Pl, Wilmington, CA 90744

For more information or to schedule  
FREE UBER ride to vaccination clinic  
Call: 424-212-5635 or Email:  
communityhealth@providence.org

Made with PosterMyWall.com

The efforts to vaccinate LACCD students reached an important milestone in August as more than 1,000 students have been vaccinated and have taken advantage of the special incentive offer for students thanks to the partnership between the Foundation for the Los Angeles Community Colleges and Kaiser Permanente.

Many of the colleges continue to provide additional incentives to get vaccinated such as food debit cards and credits to the college bookstores. Under the districtwide incentive program, students can receive \$75 for getting themselves vaccinated and get an additional \$75, for a total of \$150, if they bring a friend or family member to get vaccinated, while funding lasts.

Anyone age 12 or older is eligible to be vaccinated and the clinics at the colleges are open to all, with no appointment needed.



**NOW VACCINATING**  
**anyone 12+ and older who**  
**lives or works in LA County.**

CLICK HERE FOR MORE INFORMATION

<http://publichealth.lacounty.gov/media/Coronavirus/vaccine/>

### III. Updates on LACCD Enrollment & Marketing

#### A. Fall Enrollment Comparison

1. Comparing Fall 2021 (8/31/21) to Fall 2020 (9/1/20) as of Day 1 of the semester, for the District as a whole:

- Headcount is at 89%,
- Duplicated Enrollment is at 90%,
- Credit Section Count is at 101%, and
- Enrollment per Section is at 89%



2. As of Day 1 (8/31/21 vs 9/1/20), comparing Fall 2021 to Fall 2020, significant enrollment changes were:

- 14.9% decline in students in the 20-24 age group
- 14.6% decline in female students
- 13.8% decline in Asian students

3. Fall 2021 Instruction Modalities and Fill Rates

- Districtwide, 23% of Fall 2021 classes are being offered in the in-person modality
- Remote and hybrid classes are filling at a higher rate than in-person classes and the fill rate of in-person classes is currently 19% lower than that of remote classes

### B. Fall 2021 Comparative Enrollment

Local area community colleges are experiencing enrollment declines. Results of an informal survey of enrollment at neighboring community colleges done the week of August 23rd were as follows:

College	% Change Fall 2020 to Fall 2021 (relative day)	
	Headcount	FTES
Santa Monica	NA	-10.4%
El Camino	NA	-11.3%
Glendale	NA	-14.0%
Cypress (North Orange County CCD)	-10.8%	NA
Compton	-14.1%	-16.3%
Irvine Valley (South Orange County CCD)*	-16.7%	-15.6%
Saddleback (South Orange County CCD)*	-12.4%	-12.1%
Pasadena*	-3.5%	NA

### C. Fall 2021 Enrollment Campaign

- In-person Open House and Fall Registration Fairs were held at all colleges on Saturday, August 7th from 9:00 a.m. – 1:00 p.m. The Open House was attended by about 6,000 students and visitors, and 600 faculty and staff. College faculty, staff, and administrative leadership welcomed students and assisted students with enrolling in classes, obtaining financial aid, and answering questions about academic programs and student services. Additional enrollment fairs have also been held at the colleges.
- The state Chancellor’s Office has undertaken a statewide “Enrollment Blitz” campaign to help make all Californians aware of the benefits of enrolling at a community college. The “Blitz” campaign, running from August 23-September 5, stresses the importance of enrolling or re-enrolling and will complement the new statewide California Community Colleges ICanGoToCollege.com brand campaign, which includes a new, student-centered website and centralized campaign resources.
- Districtwide outreach through social media has continued and is focused on students who have not yet enrolled for the Fall 2021 semester (applied not enrolled; previously enrolled students but not currently enrolled; financial aid applicants who have not yet enrolled). The Districtwide campaign is also starting to do “late-start” enrollment outreach.

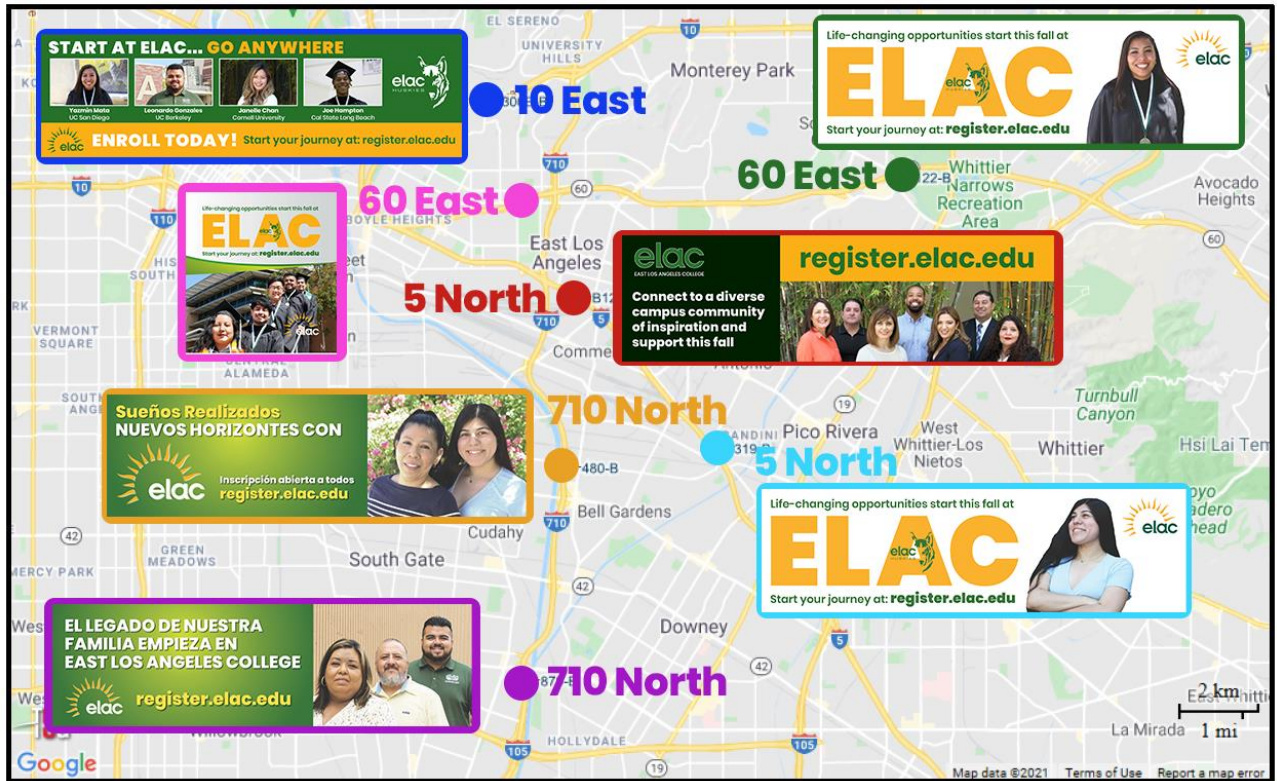
In August, the colleges built upon the marketing and outreach success of the simultaneous Open House Enrollment Fairs at all nine colleges on Aug. 7, 2021, and many hosted several [additional enrollment fairs](#), open houses and fun student welcome back events. A photo montage re-cap of the Aug. 7 event can be found [online](#). Los Angeles Southwest College also produced a video highlight reel of its Aug. 7 event that can be viewed [here](#). Some photo highlights from the other events follow here.







During this time of increased efforts for enrollment marketing and outreach, the colleges have left no opportunity untried to pursue a variety of additional advertising, including this series of outdoor billboards developed by East Los Angeles College. ELAC placed a total of seven billboards around the college as shown on the map.







#### IV. Foundation for the Los Angeles Community Colleges

##### Max the Vax Campaign Update

Michael Fuller, Director of Institutional Advancement, reported that more than 1,000 students have submitted applications to receive the student "Kaiser Max the Vax" incentive as of August 30, 2021.

The Foundation, in partnership with a generous grant from Kaiser Permanente, is supporting the districtwide vaccine efforts with the incentive campaign. Students are eligible for up to \$150. Additional incentive applications continue to be received daily.

##### LOC Scholars Program

The Foundation received a generous contribution from the Leonetti O'Connell Family Foundation to create the LOC Scholars Program at Los Angeles Southwest College (LASC). Through this program, all incoming L.A. College Promise students at LASC are eligible to receive a \$350 grant for books and supplies this Fall, and upon successfully completing the semester, receive an additional \$350 and four monthly payments of \$1,000 in Spring 2022.

## V. Special Announcements

The [Los Angeles College Promise](#) has announced a final enrollment opportunity for all first-time, full-time students who wish to join in the tuition-free scholarship program for the 2021-2022 academic year. Final deadline to enroll is September 19, 2021 and a special online information session about the program is planned for 5:30- 6:30 p.m., September 16. Anyone interested in attending the free information session is encouraged to [pre-register](#).



**Free Information Sessions**  
**September 16 • 5:30 – 6:30 p.m.**  
Register at [bit.ly/LACPInfo](https://bit.ly/LACPInfo)

**L.A. College Promise Offers**  
Free Tuition • Free Chromebook  
Dedicated Academic Counseling & Success Coaching  
LACPWorks Employment Program

**LACP Drop-In Zoom Room**  
General Assistance Available Mondays and Wednesdays, 4 – 7 p.m.  
Drop in at [bit.ly/LACPdropin](https://bit.ly/LACPdropin)

Attend community college for **FREE** with the Los Angeles College Promise  
**Deadline to Apply**  
**Sept. 19**

### Get your L.A. College Promise Welcome Kit

English: [bit.ly/LACP-WelcomeKit-2021-En](https://bit.ly/LACP-WelcomeKit-2021-En)

Español: [bit.ly/LACP-WelcomeKit-2021-Sp](https://bit.ly/LACP-WelcomeKit-2021-Sp)





## Welcome Black

The AAOI is excited to announce that award-winning actress and comedian Amanda Seales is headlining the second annual "Welcome Black" student recruitment kick-off event 3-5 p.m., Wednesday, September 8, 2021 at West Los Angeles College, 9000 Overland Avenue Culver City, California 90230. She will be joined by Kareem Grimes, the star of CW's "All American" and "Boyz N The Hood." RSVP at <https://bit.ly/welcomeblack2021rsvp>

Covid-19 safety protocols will be in effect including masks for all event attendees regardless of vaccination status. If you'd like to invite students please have them sign up at: <https://bit.ly/welcomeblack2021>

**Wednesday | September 8 | 3-5 p.m.**

# WELCOME BLACK

Student Kick-Off Event

Face Masks Are Required

**Special Guest**  
**AMANDA SEALES**  
star of HBO's, "Insecure", "The Real" and more.

**RSVP**  
<https://bit.ly/welcomeblack2021>

**AAOI**  
AFRICAN AMERICAN OUTREACH AND ENGAGEMENT INITIATIVE  
1999

**West LA COLLEGE**  
9000 Overland Avenue  
Culver City, CA 90230

LACCD encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation, or have questions about the physical access provided, please contact Danielle Jack at [jackdt@email.laccd.edu](mailto:jackdt@email.laccd.edu) as soon as possible, but no later than 7 (seven) business days prior to the event.

Wednesday | September 8 | 3-5 p.m.

# WELCOME BLACK

Student Kick-Off Event

Special Guest

## KAREEM GRIMES

star of CW's "All American",  
"Boyz n the Hood", and more.

Online and in person at:

**West** 9000 Overland Avenue  
L.A. COLLEGE Culver City, CA 90230

**RSVP**  
<https://bit.ly/welcomeblack2021>

LACCD encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation, or have questions about the physical access provided, please contact Betina Vallin at VallinB@laccd.edu as soon as possible, but no later than 7 (seven) business days prior to the event.

### Joint Meeting of LACCD DACA and Immigration Task Force and the Chancellor's Advisory Committee for Mexican American, Central American and Latino Affairs

Chancellor Rodriguez and Trustee Gabriel Buelna have announced that the two committees will hold a joint meeting 2-4 p.m., Thursday, September 16, 2021. Special keynote speaker will be photographer Antonio Wallace Turok.

For over three decades, photographer Antonio Turok has traveled throughout his native Mexico and Central America, capturing images that speak of the human condition in places like Nicaragua and the southern Mexican state of Chiapas. Mr. Turok has published three books: *La Fiesta y la Rebellion* (Ediciones Era, 2018), *Imagenes de Nicaragua* (Casa de Las Imagenes, 1988), and *Chiapas: End of Silence* (Aperture, 1998). Mr. Turok's work has been collected by numerous museums in Mexico, Europa and the United States including the Los Angeles County Museum of Fine Arts, The Museum of Mexican Art in Chicago, Wittliff Gallery of Mexican and Southwestern Photography in San Marcos, Texas.

More details on the meeting will be announced soon.



## VI. Communications

### News Releases & Statements

#### Chancellor Communications for Fall 2021 Semester

<http://laccd.edu/Documents/NewsDocuments/2021/Chancellor%20Welcome%20and%20Safety%20Message%20for%20Fall%202021%20Semester.pdf>

#### LACCD Proposed Final Budget Document for 2021-2022 Fiscal Year Released

<http://laccd.edu/Departments/CFO/budget/BudgetReports/FinalBudget/Documents/2021-2022%20Final%20Budget.pdf>

#### LACCD Colleges Host More Enrollment Fairs, Open Houses and Student Recruitment Events

<http://laccd.edu/Documents/NewsDocuments/More%20Enrollment%20Events%20Planned%20Plus%20Free%20Tuition%20Update.pdf>

#### Fun Photo Montage of August 7, 2021 Simultaneous Open House Enrollment Fairs Released

<https://www.flickr.com/photos/laccd/albums/72157719671602521>

#### LASC Open House “ALL IN” Video

<https://www.youtube.com/watch?v=q-pSauJP7a8>

#### August 2021 Issue of Legislative Advocacy Newsletter

<http://laccd.edu/Documents/NewsDocuments/LACCD%20Advocacy%20Newsletter%20Aug%202021.pdf>

#### LACCD Board Adopts Policies for Masking, Vaccinations

<http://laccd.edu/Documents/NewsDocuments/2021/LACCD%20Board%20Adopts%20Policies%20Regarding%20Masking%20and%20Vaccinations%20August%204%20Screen.pdf>

#### L.A. City College Reaches Over 96 Percent Pass Rate for Nursing Licenses

<http://laccd.edu/Documents/NewsDocuments/2021/July%2030%202021%20-%20LACC%20Reaches%20Over%2096%20Percent%20Pass%20Rate%20for%20National%20Nursing%20Licensure%20Examination.pdf>

### News Coverage Highlights

LACCD Colleges Names to Wallet Hub’s Annual “Best Of” Rankings for Community Colleges  
<https://wallethub.com/edu/e/best-worst-community-colleges/15076>

Former L.A. Mission College President Monte Perez, Ph.D., Honored by the Hispanic Association of Colleges and Universities. President’s Award of Excellence for outstanding leadership and support of HACU’s mission and as an 11-year member of HACU’s Governing Board and two years as chair.

<https://finance.yahoo.com/news/hacu-announces-eight-honorees-recognized-150000577.html>

Los Angeles Harbor College student freshman Jahmar Thompson featured by Spectrum News1 as a resident at “Salvation Village” tiny home project where he lives as he continues his athletic goals at Harbor and prepares for a future career in audio production.

[https://spectrumnews1.com/ca/la-east/housing/2021/08/23/tiny-homes-make-space-for-lahc-students?cid=id-app15\\_m-share\\_s-web\\_cmp-app\\_launch\\_august2020\\_c-producer\\_posts\\_po-organic#](https://spectrumnews1.com/ca/la-east/housing/2021/08/23/tiny-homes-make-space-for-lahc-students?cid=id-app15_m-share_s-web_cmp-app_launch_august2020_c-producer_posts_po-organic#)

Related article on Tiny Homes project and L.A. Harbor College

<https://www.bollyinside.com/news/small-houses-make-room-for-lahc-students>

Telemundo coverage of Chancellor Rodriguez at Mexican Consulate event

[https://drive.google.com/file/d/1VxX09V5SdYCMfs9WQ7lvqqp0kAxt0\\_W6/view?usp=sharing](https://drive.google.com/file/d/1VxX09V5SdYCMfs9WQ7lvqqp0kAxt0_W6/view?usp=sharing)

ELAC Foundation Announces Scholarship In Conjunction with AAUW Organization

<https://lapost.us/?p=38950>

More Open House Enrollment Fairs Scheduled

<https://beverlypress.com/2021/08/community-colleges-offer-outreach-vaccinations/>

### **Vaccination & Masking Coverage / Board Policies**

CBS Channel 2 and KCAL

<https://losangeles.cbslocal.com/2021/08/05/laccd-vaccinations-mask-mandate/>

L.A. Times

<https://www.latimes.com/california/story/2021-08-05/la-community-colleges-covid-19-vaccine-testing-mandate>

MYNewsLA

<https://mynews1a.com/business/2021/08/05/laccd-board-mandates-vaccinations-masks/>

Spectrum News1

<https://spectrumnews1.com/ca/la-west/education/2021/08/10/how-so-cal-colleges-and-universities-are-handling-student-vaccination-requirements>

<https://spectrumnews1.com/ca/orange-county/coronavirus/2021/08/05/laccd-board-mandates-vaccinations--masks>

The original *CalMatters* story about our vaccination efforts, using L.A. Mission College continues to be picked up in many different media outlets throughout the state, including, but not limited to:

<https://calmatters.org/education/higher-education/college-beat-higher-education/2021/08/california-community-colleges-vaccination-incentives/>

<https://www.montereyherald.com/2021/08/03/community-colleges-offer-cash-textbooks-to-students-who-get-vaccinated/>

<https://gvwire.com/2021/08/03/community-colleges-offer-cash-textbooks-to-students-who-get-vaccinated/>



<https://www.willitsnews.com/2021/08/03/community-colleges-offer-cash-textbooks-to-students-who-get-vaccinated/>

Ninth Circuit Court Ruling

<https://www.reuters.com/legal/litigation/9th-circuit-orders-do-over-ada-case-against-college-system-2021-08-25/>

<https://www.insidehighered.com/news/2021/08/25/court-ruling-makes-it-easier-win-disability-discrimination-cases>

<https://news.bloomberglaw.com/us-law-week/blind-students-bias-claims-against-la-college-must-be-retried>