



OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees
FROM: Chancellor Francisco C. Rodriguez
DATE: October 1, 2019
SUBJECT: October 2019 - Chancellor's Monthly Report

The LACCD October report includes brief updates on the following:

- I. District Updates
- II. District Updates for Student Basic Needs
- III. Updates on LACCD Enrollment
- IV. Reports from the College Presidents
- V. Community Engagement and Partnerships
- VI. LACCD Media Outreach and Coverage

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I. District Updates

Los Angeles College Promise: Connect to Success

LACCD Board of Trustees President Andra Hoffman, Chancellor Francisco Rodriguez, Los Angeles Mayor Eric Garcetti and representatives of the Annenberg Foundation were at Los Angeles City College September 24 to help distribute refurbished Chrome laptop computers to about 250 first-year Los Angeles College Promise Students.



Additional laptop distributions to Promise students will occur at the other LACCD colleges throughout the year, including about 300 students on Oct. 2 at Los Angeles Harbor College. The LACC event drew widespread media coverage.

II. District Updates for Student Basic Needs

Food for Thought Roundtable

On September 5, community college leaders from throughout Los Angeles County, including Board President Hoffman, Chancellor Rodriguez and Los Angeles City College President Dr. Mary Gallagher joined Congressman Adam Schiff for a roundtable discussion about his Food for Thought Act legislation and to hear from LACC students about their food insecurity experiences. The event drew widespread media coverage.



Foundation for the Los Angeles Community Colleges

As a result of the extensive news media coverage of the Food for Thought Roundtable, corporate representatives from Food 4 Less and Ralphs contacted LACCD Communications Director William Boyer about their companies helping the District in its effort to assist students with food challenges. On September 24, as part of national Hunger Action Month, John Votava of Ralphs and Vanessa Rosales for Food 4 Less, jointly presented a check for \$105,000 to the Foundation during a

ceremony at Los Angeles Trade-Technical College attended by Board President Hoffman, Interim Deputy Chancellor Dr. Melinda Nish, LATTC Interim President Dr. Andrew Jones, Michael Fuller, LACCD Director of Institutional Advancement and many others from Trade-Tech and the local news media.



<http://laccd.edu/Documents/NewsDocuments/Food%20Less%2c%20Ralphs%20Donate%20%24105%2c000%20to%20LACCD%20for%20Student%20Hunger%20Issues%20final.pdf>

The Foundation has also received approval for a \$150,000 grant from the Leonetti / O'Connell Family Foundation, <http://www.locff.org/>, for an Emergency Student Grant program. Preliminary indications are the grant could be renewed for a second year at the same funding level.

Hindu Charities for America, <https://www.hc4a.org/>, on September 20, donated \$5,000 to fund STEM scholarships to LACCD students.

<http://laccd.edu/Documents/NewsDocuments/Hindu%20Charities%20Donates%20Funding%20for%20Five%20LACCD%20Scholarships%20-%20With%20Photos.pdf>

LACCD Dodger Day

It was a special day at Dodger Stadium on Sunday, September 22, as about 1,000 members of the LACCD community attended the final home game of the 2018-2019 baseball season for the Los Angeles Dodgers as part of the “LACCD Dodger Day” event to help raise funds, from ticket sales, for students with food and hunger insecurities. Chancellor Rodriguez threw out the ceremonial first pitch during the pre-game celebration. Matt Garcia, men’s baseball team starting catcher for Los Angeles Mission College, was behind home plate to catch the first pitch from Dr. Rodriguez. Also on the field to represent the District was Board of Trustees President Andra Hoffman, Vice President Steven Veres and Trustee Mike Fong.



District Technology Updates

Districtwide rollout of the PeopleSoft 9.2 update for the portal website mycollege.laccd.edu begins this month for students, faculty and staff. The upgrade will be available beginning October 14, along with training videos online. **Due to the changeover, the entire site will be offline from 10 p.m., Thursday, October 10 until 11 p.m., Sunday, October 13, 2019.** Emails, banners, online postings and other messages and outreach materials are being sent out to all of the colleges and the District community.

EdSmart, a nationally recognized publisher of college resources and rankings, has named three of LACCD’s colleges among the Top 20 Colleges in California for online education. Colleges were ranked based on four data points in three categories: Affordability (financial aid, net price); Student Satisfaction (retention rate); and Student Outcome (4-year graduation rate). In order, Los Angeles

Southwest, East Los Angeles and Los Angeles Trade-Technical colleges were ranked 16, 17 and 18 in the Top 20 list for all colleges, two- and four-year, in California.

<https://www.edsmart.org/accredited-online-colleges/california/>

A new online mobile app for smart phones began rolling out to the nine colleges in September. This is a new personal safety app for faculty, students and staff to contact the Los Angeles County Sheriff's Department to report on-campus emergencies or other incidents. Users can also request "virtual walks" (day or night) for personal safety monitoring while walking on campus or in college parking lots. Go to the Google or Apple stores to download the app per college location, such as LAVC Safe, LATTC Safe or LASC Safe.

Office of Safety and Emergency Services

Faculty, students and staff at all nine colleges also will have the opportunity to participate in a series of lockdown drills and other emergency trainings this semester. The new trainings are being coordinated by the District's Office of Safety and Emergency Services and the Los Angeles County Sheriff's Department Community College Bureau. For more information about the trainings, contact William Ramirez, (213) 891-2071 or by email, RAMIREW@laccd.edu.

Human Resources Division

The Health Benefits Unit's 2020 Open Enrollment outreach activities featured Health Fairs at all college locations and the ESC open enrollment, Sept. 10 to Oct. 4 with representatives from CalPERS, health carriers and other employee benefits partners.

Human Resources launched the LATTC President Search after meeting with the Chancellor's Selection Committee representing shared stakeholders from the college and the community. The ACCT search firm has developed a recruitment plan in collaboration with Human Resources to identify and recommend a candidate by January 2020.

The new administrator salary rating continues to be implemented and nearing completion for administrators hired after January 2017. The changes were necessary in order to comply with the California Equal Pay Act. The Division will now work on development of an HR-Guide.

LACCD Disability Summit

The LACCD Disability Summit 2019 will be held 8 a.m. to 3 p.m., Friday, October 25, at West Los Angeles College in the Fine Arts Theater. The event is free, but pre-registration is required at <http://laccd Disability Summit 2019.eventbrite.com/>. Flex credit for faculty training is available. The event is sponsored by the Chancellor's Office and the Human Resources Division. All LACCD faculty, administrators and staff are welcome.

III. Updates on LACCD Enrollment

Enrollment and SCFF Update

1. Districtwide Summer 2019 FTES:

The District generated 8,194 credit FTES in Summer 2019, a decrease of 3% compared to Summer 2018 (8,443). Noncredit FTES has not been finalized due to outstanding positive attendance rosters.

2. Districtwide Daily Enrollment Comparison: Fall

Based on Day 24 in Fall 2019 (9/19/2019) and Fall 2018 (9/20/2018):

- Credit Headcount is 5% lower
- Credit Duplicated Enrollment is 3% lower
- Credit Section Count is 2% lower
- Enrollment per Section 1% lower

Public Service academies have been removed from the report to more accurately reflect core enrollment in the District.

3. Analysis of Fall 2019 Enrollment

Enrollment Gains:

- Courses having large increases are English 101 (6,202), Math 227 (4,268), and Stat 101 (1,052)
- Support courses make up a large increase in enrollment: English 72 (1,702), Math 125S (732), and Math 227S (541)
- Accelerated remediation Math 134 represents a 816 enrollment increase; Math 137 (pre-stats) shows a 404 enrollment increase (157%)
- Counseling 20, career planning, shows a 818 enrollment (63%) increase
- Disciplines showing strong increases

Discipline	Enrollment Change: Fall 2018 to Fall 2019	Pct. Change Enrollment
STAT	794	3.6%
HISTORY	489	5.3%
ECON	375	11.5%
SOC	307	3.2%
ENGLISH	301	1.0%
ECONMT	287	9.3%

Class Scheduling: Comparing Fall 2019 to Fall 2018

- Overall credit FTEF is 2.6% lower
- Offerings declined by 14.9% in math/stat and increased by 1.6% in English
- Aggregate enrollments per student are higher (2.38 vs 2.32)

4. Fall SCFF Metrics Comparison

As of September 25, 2019, comparing Fall 2019 to Fall 2018:

- Estimated Credit FTES is 3% lower
- Estimated Credit FTEF is 2% lower
- AB540 student count is 12% lower
- California Promise grant student count is 13% lower
- Pell grant student count is 25% lower

Fall 2019 equity counts are expected to increase as submission of financial aid applications continues and as students are completed.

IV Reports from the College Presidents (based on the District Strategic Plan 2018-2023)

Goal 1: Access to Educational Opportunities

- **Los Angeles City College** – LACC will open a new Writing Center in October to assist students with their writing skills.
- **Los Angeles City College** – On September 13, President Gallagher and Foundation Executive Director Robert Schwartz met with LACC alumna Dr. Babak Kateb, Neurological Researcher and Chairman/CEO Society of Brain Mapping and Therapeutics (SBMT) & President of Brain Mapping Foundation, to discuss partnership between SBMT and LACC students to train technicians in this upcoming field of study.
- **West Los Angeles College** – The WLAC-LMU Business Scholars program launched this Fall with an initial cohort of 16 students. The students will have access to LMU activities, resources and counseling while still at West. Successful completers are guaranteed admission to LMU.
- **West Los Angeles College** – West received a grant of \$36,000 to support the retention and academic success of students who are parents. The funds will support a pilot program to provide supervised play groups at the college's Learning Center for the children of students who are receiving tutoring. The funds come from a Family Resource Centers grant awarded to Los Angeles Valley College.
- **West Los Angeles College** – The African American Male Education Network & Development (A2MEND) is extending its outreach effort to African American male students at West. The launch of the A2MEND Student Charter is a partnership between the college and the organization to create mentorship, student engagement, scholarships and life changing experiences. The interactions will culminate with the students attending the African American Male Summit in March and an all-expenses paid trip to Africa in Summer 2020.
- **Los Angeles Valley College** – LAVC is the first community college in the country to receive Good+Foundation donations and support to help remove barriers to success for its student parents and their families. On September 27, Good+Foundation board members toured college's Family Resource Center to meet with students who had received clothing, diapers and other resources from the foundation.

- **Los Angeles Southwest College** –The college’s Dream Resource Center will award ten \$300 scholarships to students to encourage their educational journey at the college in Fall 2019.

Goal 2: Premier Learning Environments

- **Los Angeles City College** – LACC’s The Collegian annual magazine was nominated for the prestigious Pinnacle Award from the College Media Advisors.
- **Los Angeles City College** – On September 25, LACC hosted “Driving Student Success” with vendors with various technology products to showcase trends in education technology for classrooms of the future.
- **Los Angeles Harbor College** – The college hosted its Transfer Fair on September 10 with 49 colleges represented who engaged with more than 300 students.
- **Los Angeles Harbor College** – The 13th Annual Hall of Fame Induction Ceremony occurred September 20 about 250 alumni, friends, family and current student-athletes attended. Money was raised for scholarships and the Culinary Arts Department catered the event.
- **West Los Angeles College** – “The Wall” is coming down! Crews will be removing the aging sound wall that surrounds part of the college on College Boulevard, Freshman Drive and Stocker Street. The project is scheduled to be completed in December.
- **Los Angeles Mission College** – A free screening of the documentary "Light in the Darkness," along with a Youth Panel about hate crimes in our communities, recently was hosted by the college, the City of Los Angeles Human Relations Commission and LAUSD Boardmember Kelly Gonez.
- **East Los Angeles College** – The ELAC Extended Opportunity Programs & Services (EOPS) program celebrated its 50th anniversary with a week of activities and events September 23-26.
- **Los Angeles Valley College** – The National Association for Community College Entrepreneurship (NACCE)’s magazine recently published an article on “Embedding E-ship in Liberal Arts Courses” by Fatema Baldiwala, adjunct assistant professor.
- **Los Angeles Valley College** – Dr. Doug Marriott, Marni Roosevelt, and Amber Angel have been invited to attend the Aspen Institute ThinkXChange: Family Prosperity on October 15-17.
- **Los Angeles Southwest College** – The HireLAX Apprenticeship Readiness Program has been selected for the prestigious Construction Users Roundtable (CURT) Workforce Development Award. The HireLAX program is instructed by LASC's faculty.

Goal 3: Student Success and Equity

- **Los Angeles Valley College** – The college was awarded a \$3 million Title V grant from the U.S. Department of Education. Proyecto Adelante: Connect, Continue, Complete (PAC3) is designed to make the most meaningful impact for the college to move forward/ahead (“adelante”) to *connect* students to the college, so they can *continue* their educational endeavors and *complete* their education.

- **Los Angeles City College** – On September 19, President Gallagher and members of the college’s Academic Affairs team met with VR EONS to explore a partnership between LACC and VR EONS for training the new workforce in virtual reality.
- **West Los Angeles College** – West’s former baseball player **Johnny Davis** never played organized baseball for a school team until he came to West. After a long, tough road, Davis, now 29, finally made it to the Big Show this season, playing for Tampa Bay Rays. Read about his life’s journey in a great story by *USA Today* at: <https://www.usatoday.com/story/sports/mlb/columnist/bob-nightengale/2019/09/18/johnny-davis-tampa-bay-rays-mlb/2362594001/>
- **Los Angeles Trade-Technical College** – On September 26, LATTC and its CRCD Work Source Center welcomed more than 50 members of the Communities Collaborating to Reconnect Youth Network from across the nation to see uplifting partnerships at Trade-Tech for disconnected youth. The eye-opening tour included work with Youth Build, the successful pipeline for the formerly incarcerated. Attendees described Trade Tech as having a true national model of equity and educational service to the most disadvantaged students.
- **Los Angeles Trade-Technical College** – The college hosted the LACCD ASO Student Leadership Summit on September 27, bringing together all of the ASO/ASG student leadership teams from the nine colleges. Opening the event was LACCD Student Trustee Alfredo Gama Salmeron, followed by LATTC Interim President Dr. Andrew Jones and Vice Chancellor Dr. Ryan Cornner.
- **Los Angeles Mission College** – The college is hosting a Financial Aid Jamboree event during October to help increase the number of Pell Grant and California Promise Grant recipients.
- **Los Angeles Southwest College** – The Dream Resource Center is hosting several on-campus information workshops during Undocumented Student Week of Action October 14-17.

Goal 4: Organizational Effectiveness

- **East Los Angeles College** - ELAC’s Professional Development Department hosted a workshop on how to use Google Earth in the classroom. This workshop demonstrated tools available that measurable data for analysis and inquiry.

Goal 5: Fiscal Integrity

- **East Los Angeles College** - The ELAC Foundation opened its application process for over \$100,000 in scholarships. Students have until October 14 to apply.

Upcoming Campus Events and Activities for October

DATE	COLLEGE	EVENT
Oct. 1	LAHC	Live Performance by Angelica Garcia - celebrating Hispanic Heritage Month
Oct. 1	LAHC	Every Tuesday - Fresh Produce Give-Away
Oct. 1	LASC	Active Shooter Training
Oct. 2	LAHC	Every Wednesday - Orientation/Counseling/Registration
Oct. 3	LASC	"Understanding Students On The Autism Spectrum" workshop
Oct. 3	LASC	"LASC Live,"
Oct. 4	LAVC	5th Annual Manufacturing Day. Congressman Tony Cardenas brings 250 high school students to LAVC to learn about educational and training programs.
Oct. 5	LAVC	"E.T. - The REAL Search" Planetarium Show
Oct. 8	LAHC	Hands Only CPR Training
Oct. 12	LACC	Community Resource and Job Fair
Oct. 13	LAVC	"Building the Saturn V Rocket for Apollo" Lecture with Dr. Jerrell Thomas Astronomy Lecture
Oct. 18-20	LAVC	Noel Coward's Hay Fever presented by the LAVC Theater Department
Oct. 19	WLAC	Accelerated College Transfer Program Information Session
Oct. 19	LAVC	Fall 2019 Media Arts Student Showcase of Spring 2019 student projects
Oct. 23	LACC	Board Registered Nursing Visit
Oct. 23	LATTC	Manufacturing Day brings hundreds of high school students to campus to engage with departments.
Oct. 24	LASC	Career/Transfer Fair

Oct. 24	LASC	<u>Immigration forum</u>
Oct. 27	LACC	Carl Bernstein Lecture
Throughout October	LAVC	Every Tuesday & Wednesday - LAVC Helping Hands Food Pantry
Throughout October	LATTC	Food Pantry every Tuesday in conjunction with the St. Francis Center
Throughout October	WLAC	Transfer and University Application Workshops
Throughout October	WLAC	Mr. Bones Pumpkin Patch

V. Community Engagement and Partnerships

Chancellor and executive staff community outreach for September and October 2019:

DATE	EVENT
September 3	Vice Chancellor Cornner met with Katherine Springsteen of the Western Interstate Commission for Higher Education to discuss an Interstate Passport. https://interstatepassport.wiche.edu/
September 4	Chancellor Rodriguez hosted his monthly “Chat With the Chancellor” at L.A. Harbor College.
September 5	Board President Andra Hoffman, LA City College President Mary Gallagher and Chancellor Rodriguez and participated in roundtable by Congressman Adam Schiff at L.A. City College regarding Schiff’s Food for Thought Act legislation and to hear from food-insecure students.
September 6	Chancellor Rodriguez and Vice Chancellor Cornner participated in a panel discussion for the Los Angeles Postsecondary Education Funders Collaborative, a group representing 18 philanthropic organizations to discuss philanthropic support for community colleges.
September 6	Vice Chancellor Cornner attended the Loyola Marymount University Center for International Business Education Advisory Council Meeting.

September 9	Chancellor Rodriguez attended the Latino Legislative Caucus panel discussion for “Power Shift,” a book by George Pla and David Ayon.
September 10	Chancellor Rodriguez and the District Academic Senate held their monthly consultation.
September 12 and 13	The Fall 2019 Chancellor’s Leadership Retreat took place at L.A. Mission College. The retreat focused on the future of work and the role of community colleges, with presentations from the LAEDC and the McKinsey Group. Other topics looked at the Student-Centered Funding Formula (SCFF), post-AB 705, and Guided Pathways; campus facilities and bond program development; philanthropy and fundraising; and 2020 budget and legislative interests. Keynote speaker: Dr. Pedro Noguera, Distinguished Professor of Education at the Graduate School of Education and Information Studies and Faculty Director for the Center for the Transformation of Schools , UCLA
September 15	Chancellor Rodriguez attended the Board of Trustees’ 2019-20 Goal-setting session at L.A. Valley College.
September 16	Chancellor Rodriguez and the AFT Faculty Guild held their monthly consultation.
September 19	Chancellor Rodriguez and the District Foundation accepted a donation from Hindu Charities for America (HC4A) to fund STEM scholarships within LACCD.
September 19	Vice Chancellor Corner met with David Ambroz of the Corporate Social Responsibility Division for Walt Disney Television.
September 20	Chancellor Rodriguez attended the 13 th Annual Athletic Hall of Fame celebration at L.A. Harbor College.
September 21	Chancellor Rodriguez delivered opening remarks at the AFT Staff Guild Membership meeting.

September 21	Chancellor Rodriguez attended the International Latino Book Awards hosted at L.A. City College.
September 22	LACCD Dodger Day at Dodger Stadium. President Hoffman, Trustees Veres, Fong, Chancellor Rodriguez and Matt Garcia, Mission College Catcher took the field. Over 1,000 LACCD students, staff, faculty and community partners enjoyed the game.
September 24	L.A. College Promise laptop give-away with President Andra Hoffman, Chancellor Rodriguez and L.A. Mayor Eric Garcetti. Over 250 laptops were distributed to students.
September 24	Chancellor Rodriguez and LACCD Presidents alongside neighboring college CEOs participated in a Dialogue/Collaboration focused on regional issues facing L.A County's community college students.
September 24	Trustee David Vela, Chancellor Rodriguez and several members of the executive team attended the inaugural Chancellor's Advisory Committee on LGBTQ Affairs.
September 25	Chancellor Rodriguez participated in a Special Board Meeting for Unite LA
September 26	Board 2nd Vice President Gabriel Buelna and Chancellor Rodriguez participated in the grand opening of the Dream Resource Center at L.A. Pierce College and later participated at the DACA/Immigration Task Force meeting at the college.
September 26	Vice Chancellor Cornner participated in the <i>Leading Systems Change</i> panel discussion at the Lumina Talent Hub Learning Lab.
September 27	Chancellor Rodriguez served as the keynote speaker at the LACCD ASO/ASU Fall Student Leadership Institute at LA Trade Tech.
September 27	BuildLACCD participated in the AccessingLA - a small business resource fair sponsored by the City of Los Angeles.

October 3	The Asian American Architects / Engineers Association (AAa/e) will honor Tom Hall with their Lifetime Achievement Award.
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VI. LACCD Media Outreach and Coverage

Selected clips/links on media coverage.

Growing trend of students moving toward career education programs featuring LATTC students.

<https://spectrumnews1.com/ca/la-west/news/2019/08/22/students-foregoing-traditional-college-for-la-trade-schools>

Food for Thought Roundtable

<https://abc7.com/society/food-for-thought-act-hopes-to-alleviate-food-insecurity/5519079/>

<https://beverlypress.com/2019/09/taking-students-from-hunger-to-honor-roll/>

L.A. College Promise Laptop Distribution

<https://www.nbcbayarea.com/news/california/Program-Provides-Free-Laptops-to-College-Promise-Students-561262201.html>

<https://www.cryptocommentary.net/reviews/laptops/program-announced-to-provide-free-laptops-to-college-promise-students/>

<http://ny.koreatimes.com/article/20190925/1270722>

<https://losangeles.cbslocal.com/2019/09/25/free-laptops-community-college-students-los-angeles/>

<http://www.sbeinc.com/cms.cfm?fuseaction=news.detail&articleID=3177&pageId=25>

Ralphs / Food 4 Less Donation

[https://abc7.com/community-events/ralphs-food-4-less-donate-\\$105000-to-address-food-insecurity-at-community-colleges/5565780/](https://abc7.com/community-events/ralphs-food-4-less-donate-$105000-to-address-food-insecurity-at-community-colleges/5565780/)

<https://www.youtube.com/watch?v=zvIhHtBhKoY> (City of L.A. TV)

Legislation & college costs

<https://laist.com/2019/09/13/california-higher-education-bills.php>

NetTutor at LACCD

<https://www.avnetwork.com/news/los-angeles-ccs-add-online-tutoring-campus-technology>

<https://campustechnology.com/articles/2019/09/11/los-angeles-ccs-add-online-tutoring.aspx>

LACC Student Artist Featured at Orange County Fair

<https://www.latimes.com/socal/daily-pilot/news/tn-dpt-me-oc-fair-featured-artist-20190715-story.html>